

大学阅读教程 1 课后答案

Unit1 customs

Words to note

12

8

13

14

10

15

2

5

16

11

4

7

1

6

3

9

Understanding the text

Part a,comprehending the text

1.what was the mistake that john rogers company

made?

They gave clocks to Chinese and the phrase give a clock sounds like make a funeral arrangement.

2. why are knives considered bad presents in some countries?

because they symbolize the cutting of a relationship

3.what sort of gifts would be appropriate according to rogers?

things from your own place that are difficult to get locally in the place where you are visiting.

4.how should gifts be offered to people?

with both hands.

5.why do people in Asia sometimes refuse gifts at first?

to show modesty they do not want to appear greedy by accepting immediately.

part b

EGAHBDFC

part c

BJAKFNHLOD

part d

do not give to

Chinese

muslims

asians

latons and asians

asians

indians

Japanese

women

unsuitable gifts because

sounds like making funeral arrangements

alcohol is against the religion

unlucky number

sign of ending the relationship

seen as inappropriately romantic

cows reversed by hindus

sign of sadness

seen as inappropriately intimate

part e

1.they Can strengthen business relationships.

2.They may be seen as inappropriately.

3.wrapped and presented correctly.

4.They don't want the donor to lose face if the gift is

not appropriate.

5. Remember The country's religion avoid giving things that are not appropriate and choose the wrapping paper carefully.

extending your vocabulary

clients

symbolize

inappropriate

offensive

superstition

intimate

modesty

appreciate