

**Short Pitch:** The ultimate online resource for delicious recipes, perfected and approved by Zachary Rosenthal.

**Long Pitch:** Delicious Plates will focus on showing the world the elegance, passion, and the creativity that define renowned cuisine. The site will open the world, and its taste buds, to Zachary Rosenthal's personal recipe book. Delicious Plates will lay the ground work to a future publication, Whats Cook'in Zach?, which will hold Zachary Rosenthal's recipe collection in its entirety. It is the goal of Delicious Plates to bring out the foodie in everyone.