### Data Mining Course Project

Instructor: Lei Yang

Department of Computer Science and Engineering, UNR – Fall 2016

Mon, Wed 5:30PM - 6:45PM, MS 227

### Project

- One key goal of this course is to take advantage of your intelligence and (limited) experience (so you're audacious and creative) to expand your knowledge in creating something useful and interesting
- Group project
  - 3 students per group
  - 2 tasks per group
    - Task 1: classification
      - All groups will work on the same problem
    - Task 2: open problem based on the data set (http://sensor.nevada.edu/SENSORDataSearch/)
      - 2 problems. 3 groups per problem
  - You can apply whatever techniques you learnt from data mining course and other courses

#### Evaluation

- Final report (due Dec 12, 2016 in class) (15%)
- Class presentation and/or demo (5%)
  - Nov. 28, 2016 and Nov. 30, 2016 (tentative)

#### Task 1: Classification

- Provided data
  - The training set and its label information
  - The testing set
- Hidden data
  - The label information of the testing data
  - The data will be used for the purpose of evaluation

#### **Data Format**

- The training set
  - training.txt
  - The first column is the information ID
  - The second column is the feature ID
  - The third column is the value of the feature
  - The default values of features are zeros

#### **Data Format**

- The label information of the training set
  - label\_training.txt
  - Each row represents a data point in the training set
  - 1 is true information while -1 is misinformation

1 -1 -1 1 1 -1 -1

#### **Data Format**

- The testing set
  - testing.txt
  - It has the same format as the training set

```
1 16 1
1 23 1
1 27 1
1 29 2
1 50 1
1 245 1
1 340 1
1 388 1
1 589 1
1 638 1
1 764 1
1 902 1
1 905 1
1 2774 1
1 8066 1
1 10762 2
```

# Model Challenge from Model Selection

- There are so many classifiers
  - Which one is better?

- There may be parameters in classifiers
  - How to determine the optimal values?

#### Evaluation

- Each group needs to submit label\_test\_groupID.txt in the same format as the label\_training.txt
  - For example, if you are in group 1, the file name will be label\_test\_group1.txt
- Classification accuracy will be used to evaluate the quality of the predicted labels
- Comparing the hidden labels with your predicted labels
- Your final grades will strongly depend on the rankings of the quality of the predicted labels you provide

### Task 2: Open Problem

### Group 1

Matthew, Robert, Aaron

### Irradiation forecast

- Problem Description: Solar energy farms undergo challenges in efficiency, production, and deployment to the sporadic nature of solar energy generation.
- Goal: Predict an irradiation forecast to provide solar farms information on deployment of new solar panels, and how to tune solar panels for optimal energy generation.
- Data Set:
  - Data Type: Radiation: Photosynthetically Active,
     Solar; Temperature, Barometric Pressure
  - Training Data: 01/01/2013 12/31/2013
  - Test Data: 01/01/2014 12/31/2014

## Group 2

Amir, Biplav, Masood

#### Problem 1

- We take in the following parameters:
  - Barometric Pressure
  - Radiation: Solar
  - Relative Humidity
  - Temperature
  - Wind Direction
  - Wind Speed
- And design a model to predict Combined precipitation. The class for combination could be defined as a binary variable.

#### Problem 2

• We take in Solar Radiation and calculate the time cyclic correlation model and predict the **solar radiation** in some time in future by determining a model using neural networks.

#### Problem 3

- We take in the following parameters:
  - Photosynthetically active radiation
  - Solar Radiation
  - Soil Temperature
  - Soil Volumetric Water Content
  - Permittivity
  - Sap Flow Differential Temperature
- And determine a prediction model for Trunk Radial Growth.

### Group 3

Christopher, Emily, Edward

#### Classification Problem

- We can use
  - Barometric Pressure
  - Relative Humidity
  - Temperature
  - Wind Speed
  - Radiation: Solar
- To see if there was precipitation that day, and what type of precipitation fell.
- Time Frame:
  - Learning Set: 2015
  - Test Set: 2016

### Group 4

Vinh Le, Hannah Munoz, Daniel Goodnow CS 491/691

### **Project Description & Goal**

- The idea is to forecast weather conditions for one research site by using data from other research sites.
- The goal is to forecast across space rather than time
- For examples, by using the research sites:
  - Spring 0
  - Spring 1
  - Snake 1
  - Snake 2
- Forecast the following:
  - Spring 2
  - Spring 3
  - Spring 4

#### **Data**

#### The initial idea is to use:

- Data from the sites mentioned in the previous slide
- Approximately 2-3 years worth of Data from several research sites to train on
- To test, use current data to predict weather conditions
- Primarily testing on Windspeed
  - Potentially more

### Group 5

Andy Singh, Zeeshan Sajid, Alex Ward

#### Overview

- Description: Do predictive analysis for snowfall and rainfall.
- Goal: To use data mining on the data-set to predict the current years weather forecast.
- Data:
  - Data set: Combined liquid and solid precipitation, barometric pressure, wind speed and temperature.
  - Training Data: From September- November, over the last three years, excluding 2015.
  - Test Data: From September-November, from last year.

### Group 6

Yuan Sun Jiajun Xin Robert Martinez

# A Data-Driven Approach to Predict the Success of Bank Telemarketing

- Description: Using data mining (DM) approach to predict the success of telemarketing calls for selling bank longterm deposits.
- Goal: Using data mining to improve the accuracy of targeting clients.
- Dataset:
  - Source:http://archive.ics.uci.edu/ml/datasets/Bank+Mar keting
  - Data type: input variables include 20 attributes of a client and output variable is whether the client subscribed the term deposit.
  - Training Data/Test Data: 2/3 randomly selected sets as training data and the rest
  - as test data.

### Task 2: Open Problem

- Group 1: Irradiation forecast
- Group 2: a) predict precipitation; b) predict the solar radiation; c) predict Trunk Radial Growth.
- Group 3: precipitation classification
- Group 4: forecast windspeed for one research site by using data from other research sites
- Group 5: Do predictive analysis for snowfall and rainfall.
- Group 6: Predict the Success of Bank Telemarketing

### Task 2: Open Problem

- Problem: wind speed prediction
  - All Groups work on this problem

### Problem: wind speed prediction

- Description: forecast wind speed for one research site by using data from other research sites.
- Goal: improve forecast accuracy of hourly wind speed at multi-sites

### Problem: wind speed prediction

#### Sites:

- Snake Range West Salt Desert Shrub
- Snake Range West Sagebrush
- Snake Range East Salt Desert Shrub
- Snake Range East Sagebrush
- Snake Range West Pinyon-Juniper
- Snake Range West Montane
- Snake Range West Subalpine
- Training Data: 1-Hour aggregation of 10 minutes average wind speed and wind direction
  - Starting from: January 1, 2013
  - Ending at: Dec. 31, 2015
- Test Data:
  - Sites:
    - Snake Range West Pinyon-Juniper
    - Snake Range West Montane
    - Snake Range West Subalpine
  - Starting from: Jan. 1, 2016
  - Ending at: June 30, 2016

### Problem: wind speed prediction

- For each test site, you need to provide prediction accuracy of your proposed approach based on the following measure:
  - Mean absolute error (MAE)

$$MAE = \frac{1}{Number\ of\ points} \sum |forecast - actual|$$

Root mean squared error (RMSE)

$$RMSE = \sqrt{\frac{1}{Number\ of\ points}} \sum |forecast - actual|^2$$

#### Evaluation

Your final grades will strongly depend on the rankings of the prediction accuracy you provide

### Report

- Team members and their contribution in %
- Introduction
- Literature review
- Your approach (for each task)
  - Preprocessing
  - Model selection
  - Parameter selection
  - Your solution
- List of document you submitted

#### Presentation

Each group has 20 minutes to present their work and 3 minutes for questions.

Your presentation will be evaluated by the other groups.