# uPace

Logo Versions

uPace

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U

Primary

Wordmark Only

Icon

## Colours



### Primary

Hex #ff6cab RGB rgb(255,108,171)

CMYK 0 58 33 0

Pantone 16-2126

#### Secondary

Hex #ff6cab RGB rgb(255,108,171)

CMYK 0 58 33 0

Pantone 16-2126



#### Accent

Hex #ff6cab

RGB rgb(255,108,171)

CMYK 0 58 33 0

Pantone 16-2126



#### Background

Hex #000000

RGB rgb(0,0,0)

CMYK 0 0 0 100

Pantone 19-3911

Typography

**Primary** 

Baloo Bhai 2

Aa Bb Cc