Storyboard: TaleemLink – An Affordable Tutoring Platform

Introduction

This storyboard narrates the user journey of (**Student) Ali**, a high school student from a low-income family in Karachi, and (**Second Student) Ahmed**, a university student looking for teaching opportunities. It shows how TaleemLink addresses real pain points faced by students, parents, and tutors.

Slide 1: The Struggle Begins – Ali's Challenge

Scene Description:
Ali, a Grade 10 student, sits at her desk feeling frustrated. He's struggling with math and science homework. Her parents worry because they can't afford private tuition fees.

Pain Point:
No access to affordable academic support.

Solution by TaleemLink:
Provides a platform to connect with volunteer or affordable tutors nearby.

Slide 2: Parents Feeling Helpless

Scene Description:

Ali's parents visit several local tuition centers. The fees are too high, the classrooms are crowded, and safety is a concern.

Pain Point:
Expensive and low-quality tuition options.

Solution by TaleemLink:
TaleemLink offers verified home or remote tutors with affordable rates and secure communication.

Slide 3: Discovering TaleemLink

Scene Description:
A family friend recommends TaleemLink. Ali's mother installs the app and is surprised by how simple and user-friendly it is.

Pain Point:
Lack of awareness or access to tech-based solutions.

Solution by TaleemLink:
Easy-to-use mobile-first platform with clear navigation for non-tech-savvy users.

Slide 4: Browsing Tutors Nearby

Scene Description:
They browse tutor profiles filtered by subject, location, rating, and price. They find Ahmed, a university student offering science & math tuition for Rs. 200/hour.

Pain Point:
Difficult to judge tutor credibility.

Solution by TaleemLink:
Each tutor has reviews, qualifications, hourly rates, and availability listed.

Slide 5: Booking the First Session

Scene Description:
Ali's parents schedule a trial session with Ahmed. They get a confirmation via App.

Pain Point:
Complicated and uncertain scheduling process.

Solution by TaleemLink:
Simple, transparent session booking with instant tutor confirmations.

Slide 6: Safe Learning at Home

Scene Description:
Ahmed arrives at their home. The session goes well. Ali's parents feel reassured because the app allows them to track time, rate the tutor, and contact him securely and in built-In chatApp.

Pain Point:
Safety and control over the learning environment.

Solution by TaleemLink:
In-app session tracking, secure chat, and emergency contact options.

Slide 7: Consistent Improvement

Scene Description:
Ali starts regular sessions and shows improvement in class. Her parents schedule weekly sessions through the app.

Pain Point:
Lack of consistent learning support.

Solution by TaleemLink:
Recurring session bookings and personalized study schedules.

Slide 8: Ahmed's Journey – Tutor Perspective

Scene Description:
Ahmed logs into TaleemLink, updates his availability, and accepts new student requests. He earns extra income while building teaching experience.

Pain Point:
Students with knowledge but no earning opportunity.

Solution by TaleemLink:
Opportunity to earn part-time income through sharing academic knowledge.

Conclusion

TaleemLink bridges the gap between affordability, quality, and accessibility in education. Through a digital, user-centered solution, it empowers students, supports parents, and creates opportunities for aspiring tutors.

In Picture Presentation: