

YOU & ME: ONLINE SHOPPING CENTER FOR LADIES

Date: 26-Feb-2019

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1. Project Overview?

The Online Shopping is a web based application intended for online retailers. The main objective of this application is to make it interactive and its ease of use. It would make searching, viewing and selection of a product easier. It shows matching ornaments for every order. It contains a sophisticated search engine for users to search for products specific to their needs. The search engine provides an easy and convenient way to search for products where a user can Search for a product interactively and the search engine would refine the products available based on the user's input. The user can then view the complete specification of each product. They can also view the product reviews and also write their own reviews. The main emphasis lies in providing a user friendly search engine for effectively showing the desired results.

2. To what extend the system is proposed for?

This system provides authentication via OTP (One-time password) and Graphical Password Authentication using Images Sequence. In Graphical Password Authentication method user will upload images from his/her personal gallery/directory for password selection and images uploaded by one user will not be visible to other user. Graphical password is used as an alternative to textual/traditional alphanumeric password. In case of graphical password there are less chances to forget password because people remember images more easily than text based password. There are also less

chances for hackers to steal the graphical based password because hackers will be unable to access the images uploaded by the user as password. And online transactions are secured with OTP and Graphical User Password.

3. Specify the Viewers/Public which is to be involved in the System?

There is only one user involved in the system: online user.

4. List the Modules included in your System?

- Registration
- Login
- Purchase
- Cart
- Payment
- Search
- View

5. Identify the users in your project?

- Administrator
- Seller
- Customer

6. Who owns the system?

Administrator

7. System is related to which firm/industry/organization?

Online Shopping

8. Details of person that you have contacted for data collection?

https://en.wikipedia.org/wiki/Online_shopping

<https://www.irjet.net/archives/V4/i11/IRJET-V4I11330.pdf>

<https://www.myntra.com>

9. Questionnaire to collect details about the project? (min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)

1. Do you shop Online?

- a. Yes
- b. No

2. Which do you prefer, shopping online or in stores?

- a. Online Shopping
- b. Shopping in stores

3. What are the top 5 Clothing items you purchase online?

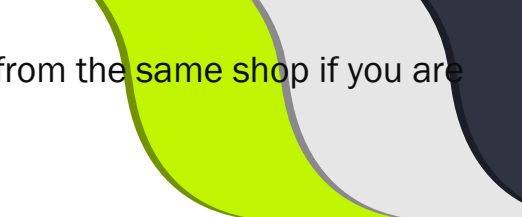

- a. Jeans
- b. T-Shirts
- c. Saree
- d. Kurtis
- e. Leggings
- f. Foot Wear
- g. Churidar Material
- h. Jewellery
- i. Handbags, Bags & Wallets

4. Which online websites do you usually use?

- a. Amazon
- b. EBay
- c. PC World
- d. Next
- e. Myntra
- f. Top shop

5. Why are you choosing shop online?

- a. Very convenience and time saving
- b. Low price
- c. Products variety

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- d. Others
 - 6. You will buy the products again from the same shop if you are satisfied with it.
 - a. Strongly agree
 - b. Agree
 - c. Disagree
 - d. Strongly disagree
 - 7. How often do privacy concerns prevent you from buying products online?
 - a. Always
 - b. Most of the time
 - c. About half the time
 - d. Once in a while
 - e. Never
 - 8. Which payment method do you use most often when buying products online?
 - a. Credit card
 - b. Debit card
 - c. PayPal
 - d. Others (please specify)
 - 9. The speed of delivery is important to you
 - a. Strongly agree
 - b. Agree
 - c. Disagree
 - 10. The service quality of sellers is important.
 - a. Strongly agree
 - b. Agree
 - c. Disagree
 - d. Strongly disagree