

SpU Case study

Springforth University (SpU) is planning to set up a foodbank on campus in collaboration with United Nations Educational, Scientific and Cultural Organization (UNESCO). However, the university needs to provide empirical reasons why the foodbank should be sponsored by UNESCO. This necessitated the university to carry out a survey among the students on food insecurity and academic performance.

You have been employed by the university as Student Insights Data Analyst to help the university in making informed decision on the need to set up the foodbank to be sponsored by UNESCO.

You are provided with the responses of 1200 students in the university and asked to provide a comprehensive report that justifies why foodbank should be set up at Springforth University.

To prepare the report, you need to visualize the data, <u>create a pivot table of the responses</u>. You are **not** to provide statistical analysis aside <u>descriptive analysis which the use of MS Excel and Power BI would do</u>