Customers:

* Create an account
  1. The customer enters an email and password.
  2. The customer can now log on with the email and password.
* Add a business
  1. The customer logs into their account by inputting an email and password.
  2. The customer then searches for their business by inputting the business name in a search box.
  3. The customer adds the business to his account by clicking on the button.
* Select an appointment time
  1. The customer selects a business from his/her list of businesses.
  2. The customer is prompted to enter a preferred time.
  3. The customer receives feedback on whether the time was available.
  4. The customer either confirms the time if it was available or enters a new time or can select to view available times by clicking the appropriate button.
* Set reminders
  1. The customer can select whether they want to receive reminders via email and when they would like to be reminded.
  2. The customer logs in and clicks account settings tab.
  3. The customer clicks the reminder settings tab and checks the box to receive reminders by email.
  4. The customer can also enter how soon before their appointments he/she would like to be reminded.
* Find new businesses (extended feature)
  1. A customer attempts to make an appointment with a business by the usual procedure.
  2. If a suitable appointment is not found the customer is asked by a popup if they would like to search for similar businesses that have their requested time.
  3. The customer is then given a list of similar (by various metrics) businesses that have appointments open.
* Review businesses (extended feature)
  1. A customer that has been confirmed by a check in procedure will be sent an email to submit a review. They can click the link in the email and they will be allowed to submit a review.
* Select preferred stylists (extended feature)
  1. A customer when attempted to make an appointment with a business will be asked if they wish to rank stylists. If the customer clicks the button they are then prompted to rate the available stylists.
  2. Ratings are stored and aggregated for use in business analytics.
* Set preferred times (extended)
  1. A feature that allows a customer to have a set of times checked automatically upon entry.
  2. A customer attempted to schedule an appointment is prompted with available times that match their preferred time settings and or their previous appointment times. This happens before they enter a time.

Businesses:

* Add Multiple Stylists
  1. A business owner logs into his/her account and enters their business preferences by clicking on the business preferences button.
  2. The owner then clicks the manage employees button and is led to a user interface that has a add employee button.
  3. After clicking the button the owner inputs the employee information and confirms the addition of the new employee.
* Manage employees
  1. After logging in a business owner can click the manage employees button in the business preferences.
  2. After choosing an employee from the employee list the business is presented with many choices: add shift, approve schedule, remove employee, employee statistics, add schedule
* Schedule Shifts
  1. After logging in a business owner can click the manage employees button in the business preferences.
  2. After choosing an employee from the employee list the business owner can choose to add shift which allows the owner to input a date, start time, and end time instead of adding a schedule manually through the add schedule option.
* Manage customers on waiting lists
  1. When appointments are cancelled the next customer on the waiting list for that time period will be notified via email that an appointment is available to book.
  2. The link to set up an appointment will expire in X hours at which point the next customer will be prompted.
  3. The previous customer will be moved to the bottom of the waitlist for failure to respond or be removed from the waiting list if they booked an appointment.
* See Basic Analytics
  1. A business can see basic analytics by clicking on their business preferences.
  2. Basic analytics will be displayed in a small box in the top right of the screen. Some examples are average number of appointments per week, cancellation percentage, appointment trends, and many more.

Both:

* View an Appointment
  1. A customer can view an appointment by logging into their account and clicking view current appointments.
  2. A business employee can view an appointment by logging into their account and clicking view/edit appointments in the customer scheduling page.
* User Login
  1. Users (both customers and businesses) must log in with their credentials in order to view their appointments and information.
* Check in customers (extended feature)
  1. A customer shows up for an appointment and a business employee confirms that they did show up by clicking a confirm appointment button.
* Calendar Integration (e)
  1. A user (customer or business) selects a calendar to sync with in their account settings.
  2. Appointments are automatically sent to outlook, gmail, ICAL, and other popular calendar software. Depending on the user specified calendar application.