

Promoting the SAT Through State Contracts

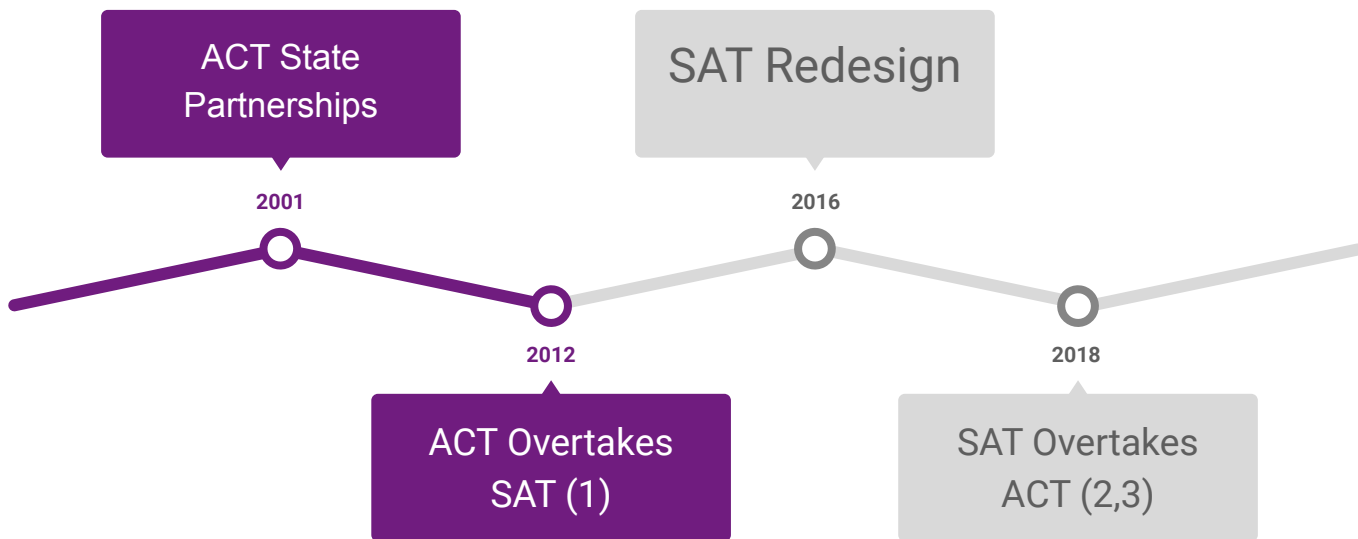
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Overview

- Problem Statement
- Definition: State partnerships and SAT School Day
- Data
- Analysis
- Findings
- Ethical Considerations

Problem Statement

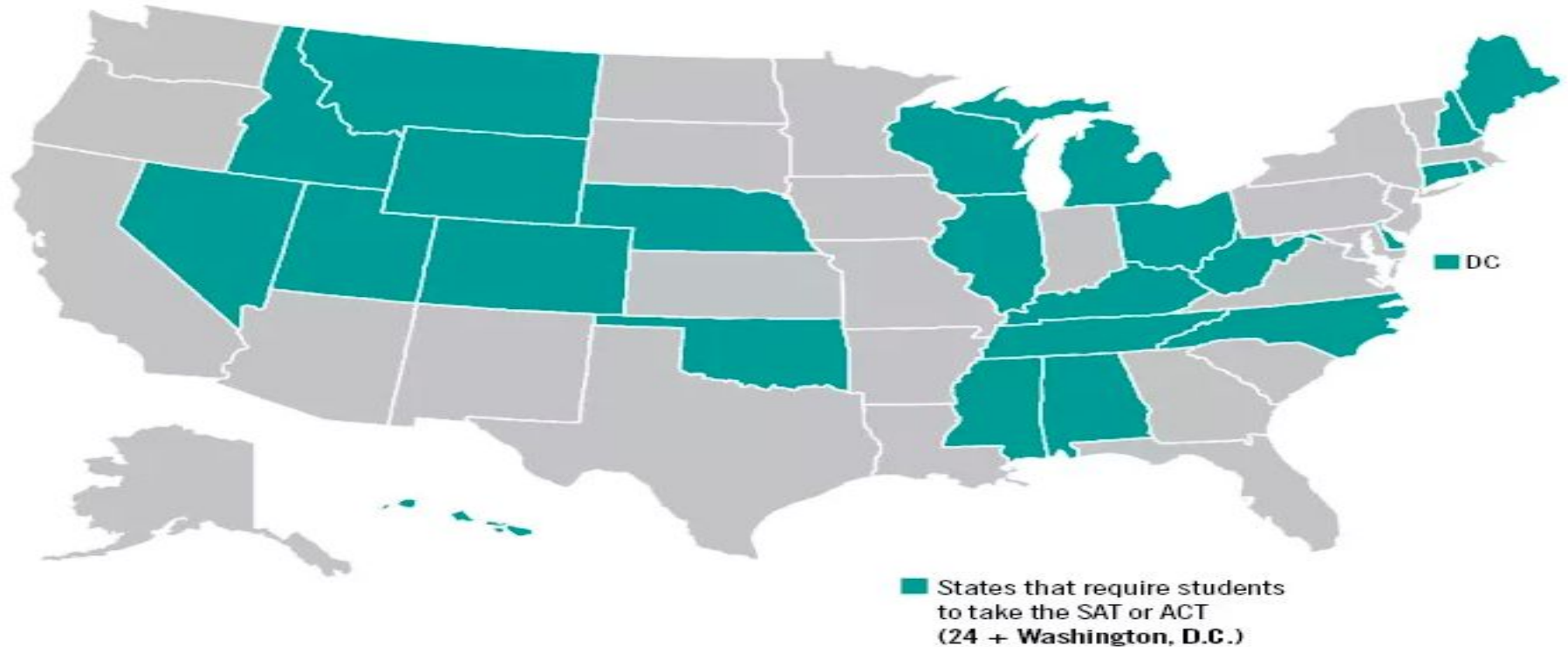
Are **state contracts** responsible for a majority of tests taken of either the SAT or ACT? Identify potential states for the College Board to broker partnerships with.



State Partnership Programs

- ACT Inc.'s state partnership program came first in 2001
 - (4)
 - Prompting a shift to majority ACT test takers.
- The College Board's SAT School Day
 - High schools administer the SAT during class time.
 - Certain states make the test mandatory state-wide.

States that Require SAT or ACT

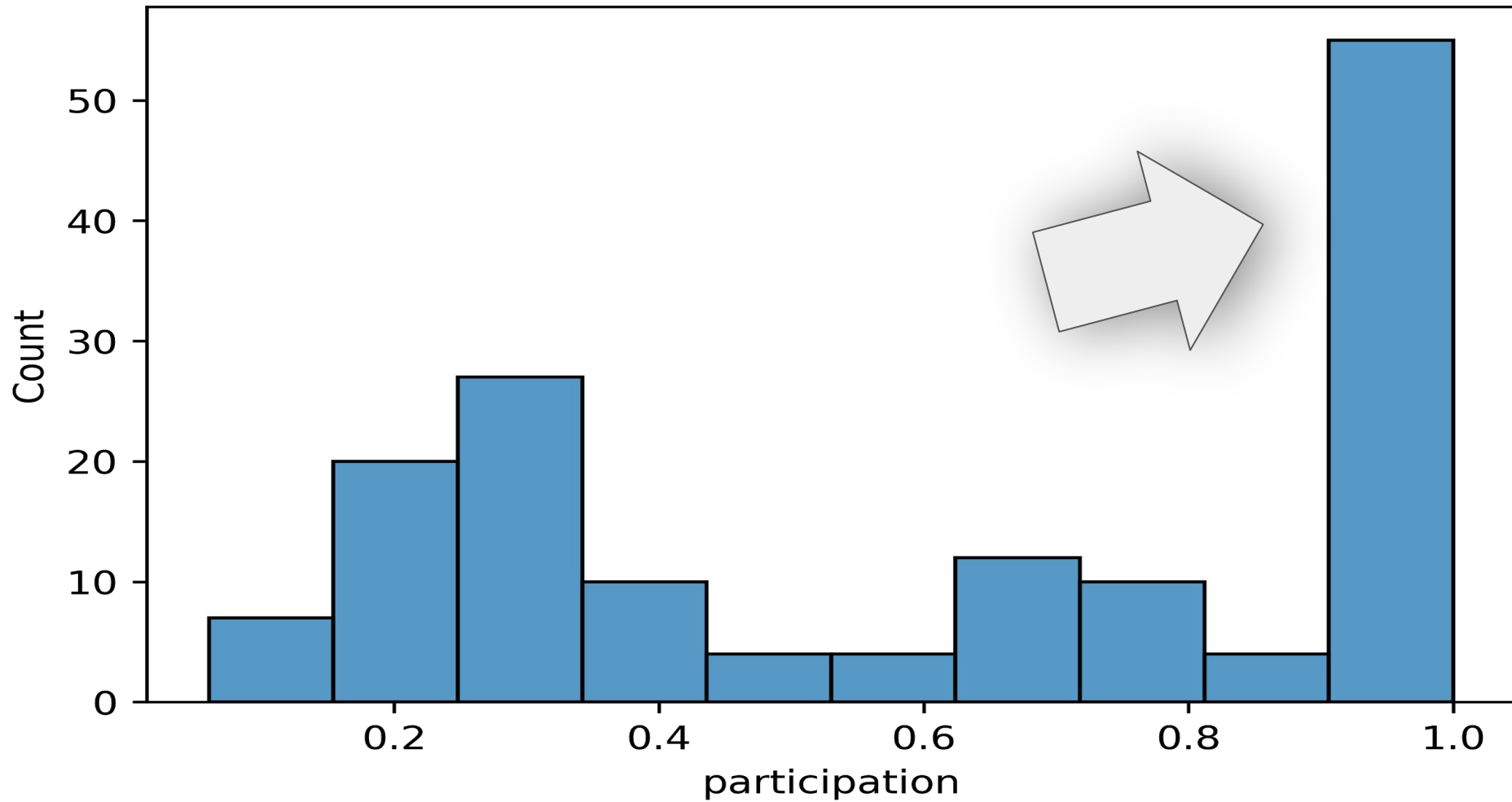


Source (5): <https://www.edweek.org/ew/section/multimedia/states-require-students-take-sat-or-act.html>

Data

- 2017 - 2019
- Provided by General Assembly
- 50 States and the District of Columbia.
- State, Year, Participation rate

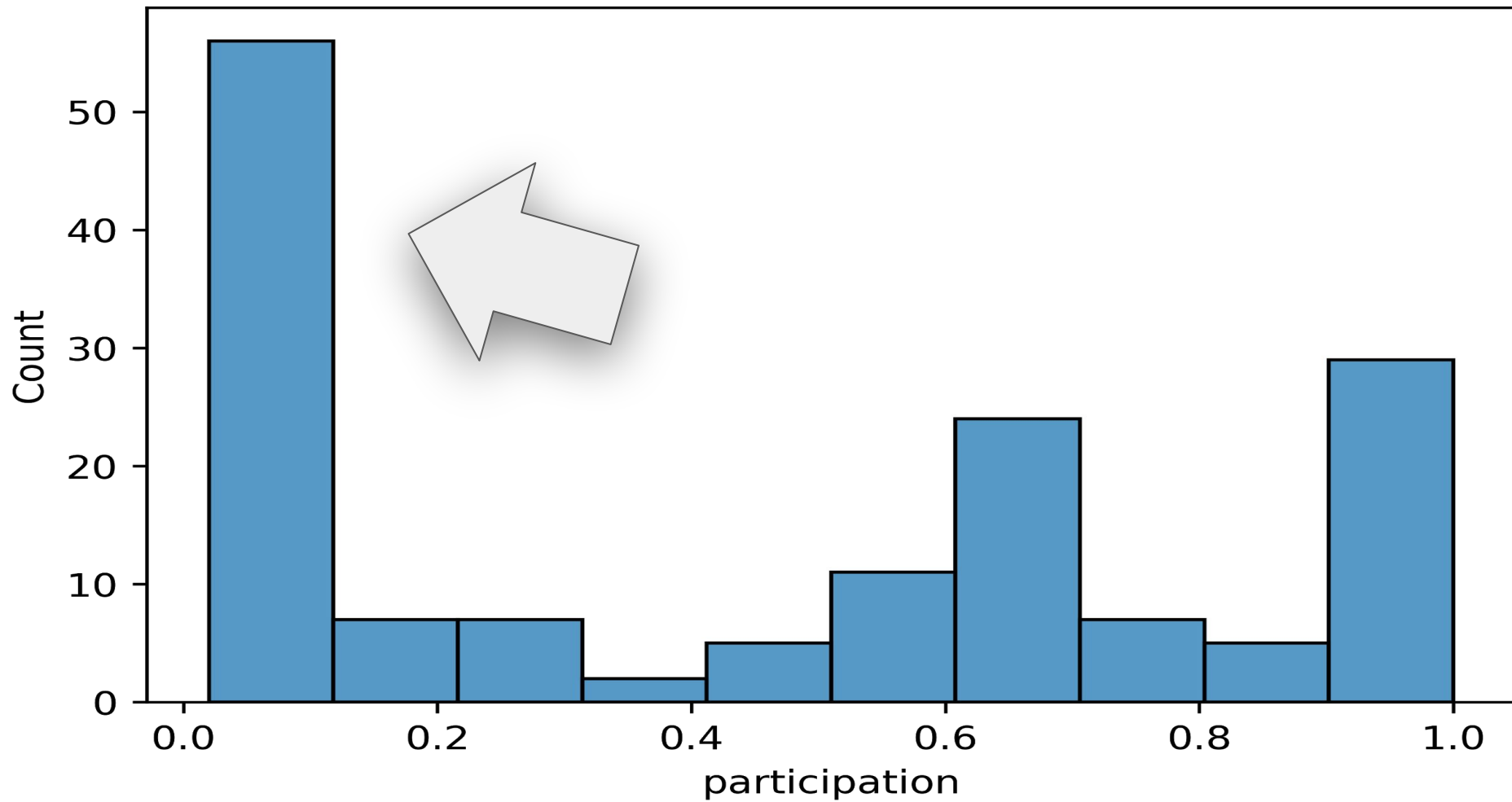
ACT Participation Rate



32% of states

exhibited a perfect (100%) participation rate
between 2017-2019

SAT Participation Rate



11% of states

Exhibited a perfect (100%) participation rate
between 2017-2019

ACT	SAT
32 %	11%

Increase attendance through state partnerships.

SAT Redesign

- 2016 saw a redesigned SAT
- Positive national response

Trends 2017-2019

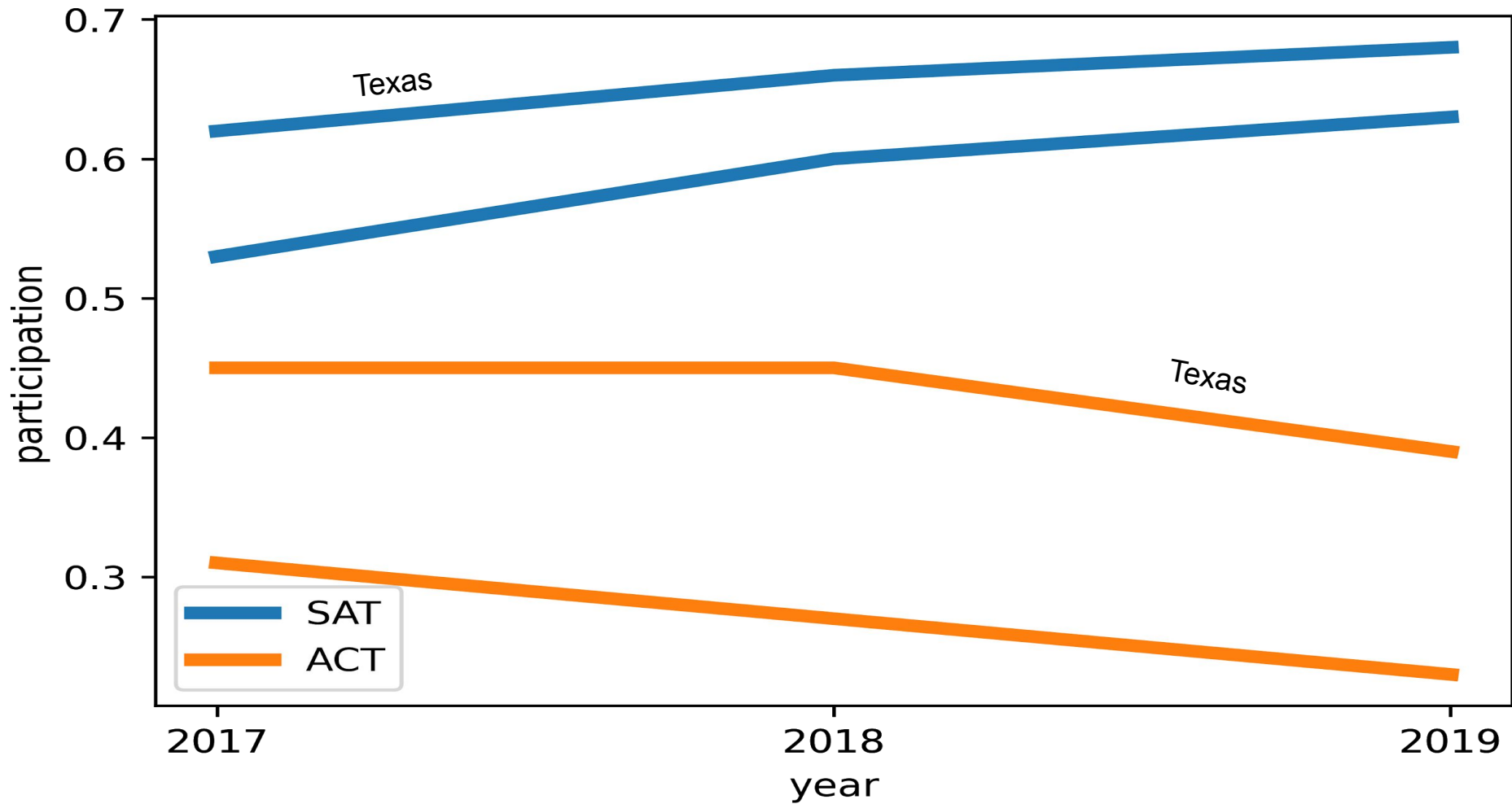
Percentage of states whose participation rate increased/declined.

	ACT	SAT
Increased	8%	71%
Declined	63%	10%

Recommendations

- Which states to tackle?
- Factors considered:
 - Test preference trends
 - Population

ACT and SAT in Texas and California



Ethical Considerations

Higher participation rates -----> Lower average test scores

- Strong negative correlation for both tests.

Do students benefit from mandatory statewide tests?

Ethical Considerations - Remedy

- Study the trends in college enrollment
- Are students attending college at a higher rate?

Conclusion

ACT 32%	SAT 11%
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- States shift from the ACT to the SAT.
- Gain a massive boost in test attendance through state partnerships.
- Texas and California.

Sources

- 1) https://www.washingtonpost.com/local/education/sat-to-drop-essay-requirement-and-return-to-top-score-of-1600-in-redesign-of-admission-test/2014/03/05/2aa9eee4-a46a-11e3-8466-d34c451760b9_story.html?tid=a_inl_manual
- 2) <https://reports.collegeboard.org/pdf/2018-total-group-sat-suite-assessments-annual-report.pdf>
- 3) <https://blog.prepscholar.com/average-act-score-by-year>
- 4) https://www.washingtonpost.com/local/education/growing-number-of-states-fund-act-college-admission-testing-for-11th-grade-students/2014/08/19/eb0edcba-27a7-11e4-86ca-6f03cbd15c1a_story.html
- 5) <https://www.edweek.org/ew/section/multimedia/states-require-students-take-sat-or-act.html>