Reflection
Assignment 5
Zach Peng

What challenges or bugs did you encounter and how did you overcome the challenges?

One of the biggest challenges is the setting the position of each element. There are various ways to align everything in CSS, and it takes time to understand each function and also the scenario what it suits the best. To overcome this, I studied a method called CSS grid which helped me understand the way the CSS is used to control the grid system in the design and also make sure that the elements in the website are aligned correctly.

How is the brand identity of your client reflected through your design choices? What kind of look and feel did you design for them and why?

Since the client I am designing for is a bakery shop, one of the goals is to make the brand identity warm, attractive and appetite-arousing. So I used light-pink and orange as my theme color, and also used hand-drawn logo and product pictures to create a dynamic but warm and close feeling.