

ZACHARIAH KOZLOWSKI-BEST

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TECHNICAL SKILLS

JavaScript, HTML 5, CSS, Sass, React, Node JS, Express JS, Power Automate, Git, GitHub, MongoDB

WordPress, Adobe Suite: (XD, Premiere Pro, Photoshop), Google Tag Manager, Google Analytics

WORK HISTORY

NET Teacher

January 2023 – Present

SKH St Peters Primary School

- Planned, created and taught English lessons to a range of P1 and P2 classes.
- Collaborated and planned afterschool activities with colleagues to further develop students' English abilities.
- Utilized positive reinforcement techniques to encourage students and improve conduct as well as encourage participation.

Freelance Consultant (Project Based)

January 2023 – Present

Third Sector Connect Group

- Updated the charity's website with custom CSS to meet the organisations changing needs.
- Created and styled new website pages according to client's design specifications.
- Advised the client on different email marketing solutions.

The MSC Management Consultancy Group

- Updated organisations PHP templates to update the website content to client's specification.
- Edited and updated clients PDF brochure to meet the clients need.

Marketing & Communications Officer

January 2020 – December 2022

Westway CT

- Developed a Power Automate flow which automated training departments admin reducing their admin time by 10%.
- Spearheaded and remodelled the company website by increasing its loading speed by 100%.
- Sourced and collaborated with web developers, which led to annual savings of 24%.
- Researched and implemented a new order WordPress plugin which reduced checkout time by 50%.
- Overcame a malicious cyber-attack against the company website early on to reduce further monetary damage.
- Forged a new strategic partnership allowing the company to expand into the food-bank market.

Volunteer Website administrator

June 2022 – December 2022

3 Sector Connect

- Set up the charities Free SSL saving them £100 and future renewal fee's
- Set up Cloudflare CDN to reduce websites loading speed, reducing the website speed by 10%.
- Advised on best ways to optimise the website such as image size and video hosting.

Social Media Intern

Digital Hotelier

October 2019 – January 2020

- Developed a cross-channel social media plan to engage different customer segments on Facebook, Instagram and Twitter, resulting in annual incremental revenue for multiple clients and brands.
- Managed over 3 client brands and corporate identities on social media.
- Optimised and increased social media campaign reach by over 3%.
- Sourced and compiled User-Generated Content to build brand authenticity and establish customer rapport.
- Resolved any incoming technical issues and created content within brand guidelines.
- Trained colleagues on up-to-date social media trends and replicate success with multiple client campaigns.

Social Media Marketing Volunteer

Westway CT

July 2019 – October 2019

- Planned and scheduled copy for charity's website and social media.
- Provided support for outreach events and delivered relevant video and blog content to promote charity.
- Liaised with customers and gathered feedback to help improve the charity's services.

RELEVANT PROJECTS

Rock Paper Scissors

This is my take on the classic 'Rock, Paper, Scissors' game. I designed this with vanilla JavaScript, CSS and HTML. I used Git to back up my work regularly and created new branches when working on new branches. The project is mobile responsive and uses CSS animation, plus an option to choose the number of rounds to make the game more interactive for users.

A React To Do App

A full stack React to do list app that is currently in progress. It uses a design set out by Front end Mentor. The app is a full stack app that uses Node JS, and express JS for the backend and is connected to a Mongo DB Atlas database. The front end uses React and Sass. The app allows the user to add items, mark items complete or incomplete, delete individual items or delete all items that have been marked complete.

React Weather App

A Weather app that allows users to find the current weather of their current location or a location they search. The App is a full stack app using React JS on the front end and Node JS, and Express JS for the back end. The app uses the user's location if permission is given to show the next five day forecast for user, as well as set a background image as an image of either the city they are searching or country using Unsplash's free API.

JavaScript Calculator

This was my version of a calculator app. It is based on the Apple Mac calculator and has the same functionality as the default calculator on MacOS. It uses both CSS flexbox and grid for the layout. For the functionality, it uses pure JavaScript. For this project, I used Git and GitHub for version control and created new git branches to add new features. This saved me multiple times, as I could revert to a previous working version when my new code broke the app.

Country Fact App

This is a simple app that pulls API data about all the countries in the world asynchronously via the Fetch API. It uses grid and flexbox to display details about every country in the world. The app is a simple search app that allows users to type in a country find details such as population, capital cities and currency used. In addition, it allows users to choose a country at random and learn about it.

EDUCATION

Skyscanner Front-End Software
Engineering Virtual Experience Program
Forage

October 2022

PGCE
The University of Derby

September 2016–July 2017

BA History
The University of Hull

September 2012–July 2015

LANGUAGES

Native English and Mandarin Chinese (HSK 3)

HOBBIES & INTERESTS

Badminton, Hiking, Football
Website Development, Automation, Education Tech, Skill Development, Analytics