Gas Price Predictions



By: Jacob Ash, Zachary Greenberg

Business Problem:



- Gas prices impact financial decisions.
- Knowledge is power.
- Companies and individuals can benefit from this information.
- Predicting 1 Year into the future.

Data Collection

Retrieved data from: the Energy Information Administration (EIA) Open Data API, Federal Reserve Economic Data, and Matteo Iacovello's Geopolitical Risk Index dataset. All spanning 25 years of information beginning in '95.

Target variable:

Average gas price in USD

Exogenous variables:

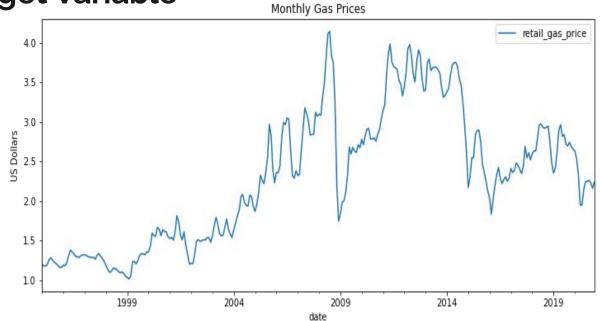
- Crude Oil prices
- Oil Supply
- Oil production
- Imports
- Inflation
- Geopolitical risks



Exploring the Target Variable

Important trends:

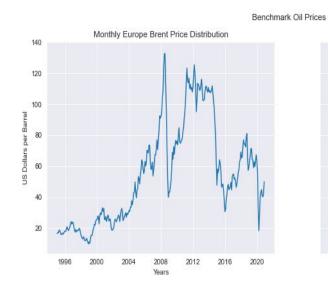
- 2008 recession
- 2014 gas price drop
- 2020 covid gas price drop



Influential Exogenous Variables

Observations

- Europe Brent WTI serve as a benchmark
- Easy to see influence
- Gas prices closely mimic these benchmarks



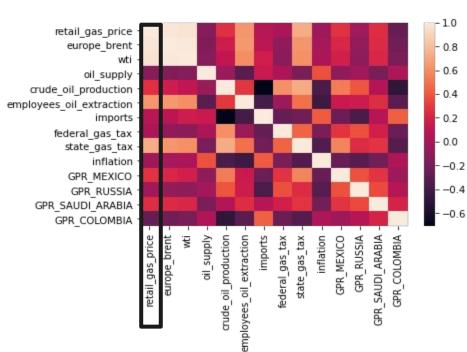


Exogenous Variables Continued.

Some variables have high correlation with the target

Number of employees seems to have great influence

These highly correlated variables are worth further exploration



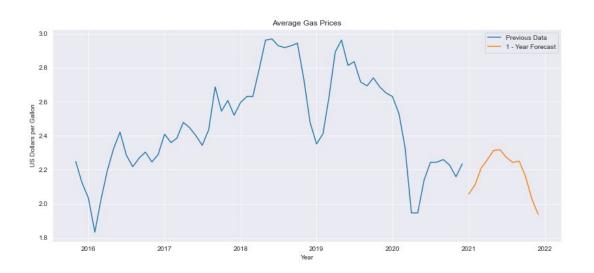
Model results

Model	Train RMSE	Test RMSE
Arima	.144499	.210446
Sarima	.147844	.197893
Facebook Prophet	.365916	.148618
Arimax	.137325	.159185
Sarimax	.144170	.175602

We ran 5 models - Arima, Seasonal Arima, Facebook Prophet, Arima with Exogenous variables, and Seasonal Arima with Exogenous variables to predict the retail gas price

After the predictions, we calculated the Root Mean Squared Error(RMSE) to evaluate each time series, the lower the better

Next Fiscal Year Predictions



	predicted gas price	
date		
2021-01-01	2.057189	
2021-02-01	2.111994	
2021-03-01	2.207844	
2021-04-01	2.260065	
2021-05-01	2.314176	
2021-06-01	2.317410	
2021-07-01	2.272633	
2021-08-01	2.243652	
2021-09-01	2.250692	
2021-10-01	2.160796	
2021-11-01	2.026207	
2021-12-01	1.937391	

Next steps

- Add exogenous variables to Facebook Prophet model
- Conduct more inference research into the exogenous variables and influence on gas prices
- Collect smaller scale data, like state or region

References

https://www.eia.gov/opendata/

https://fred.stlouisfed.org/

https://www.matteoiacoviello.com/gpr.htm#data

Thank You!

Zachary Greenberg

http://www.github.com/zachagreenberg

https://www.linkedin.com/in/zachary-a-greenberg/

Jacob Ash

https://www.github.com/JakeAsh22

https://www.linkedin.com/in/jacobash