Goal: Differentiate $\ln x$. Present the technique of Logarithmic Differentiation. Derive the power rule. Summary:

Ex [ext] =
$$e^{\int x} \cdot \frac{1}{2x}$$
 (logs, $x' = \frac{1}{2}$ to $e^{\int x} \cdot \frac{1}{2x}$)

In general ' $e^{\int x} = e^{\int x} \cdot \frac{1}{2x}$

Use this to full $f(x) = f(x)$

$$f(x) = \ln x$$

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$$f(x) = \frac{1}{2x}$$

$$f'(x) = \frac{1}{2x} = \frac{1}{2x}$$

Theorem $f(x) = \frac{1}{2x}$

What is $f(x) = \frac{1}{2x}$

$$f'(x) = \frac{1}{2x} \cdot f'(x) = \frac{1}{2x}$$

Theorem $f(x) = \frac{1}{2x} \cdot f'(x) = \frac{1}{2x}$

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$$f'(x) = \frac{1}{2x} \cdot f$$

$$Ex3/[\ln(x^{2}-1)]'$$

METHOD 1: $[\ln(x^{2}-1)]' = \frac{1}{x^{2}-1}$

$$= \frac{1}{x^{2}-1} \cdot (x^{2}-1)' = \frac{2x}{x^{2}-1}$$

METHOD 2: $y = \ln(x^{2}-1) = \ln[(x-1)(x+1)] = \ln(x-1) + \ln(x+1)$

$$y' = \frac{1}{x-1}(1) + \frac{1}{x+1}(1) = \frac{1}{x-1} + \frac{1}{x+1} = \frac{x+1+x-1}{(x-1)(x+1)}$$

$$= \frac{2x}{x^{2}-1}$$

$$Ex 4 \quad y = \ln(\frac{x+1}{x^{2}+4}) = \ln(\frac{x+1}{x^{2}+4}) = \frac{1}{2}\ln(x+1) - \frac{1}{2}\ln(x^{2}+4)$$

$$y' = \frac{1}{2} \cdot \frac{1}{x+1}(1) - \frac{1}{2} \cdot \frac{1}{x^{2}+4} \cdot \frac{1}{x^{2}}$$

$$= \frac{1}{2x+2} - \frac{x}{x^{2}+4}$$

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$$= \frac{1}{2x+2} - \frac{1}{x^{2}+4} \cdot \frac{1}{x^{2}+4}$$

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$$= \frac{1}{2x+2} - \frac{1}{x^{2}+4} \cdot \frac{1}{x^{2}+4} \cdot \frac{1}{x^{2}+4} \cdot \frac{1}{x^{2}+4} \cdot \frac{1}{x^{2}+4}$$

$$= \frac{1}{2x+2} - \frac{1}{x^{2}+4} \cdot \frac{1}$$

$$y' = [\log x]' = [\ln x]' = \ln 0 \cdot [\ln x]' = \ln 0 \cdot \frac{1}{x}$$

$$= \frac{1}{x \ln 0}$$
In general, for a base $b > 0$

$$\frac{1}{x \ln 0} = \frac{1}{x \ln b}$$

$$\frac{1}{x \ln 0} = \frac{1}{x \ln 0}$$

$$\frac{1}{x \ln 0}$$

Extory =
$$h(x^4 \sin^2 x)$$
 $y' = \frac{1}{x^4 \sin^2 x} \cdot \left[x^4 (\sin x)^2 \right]'$
 $= \frac{1}{x^4 \sin^2 x} \left[(x^4)' \sin^2 x + x^4 (\sin x)^2 \right]'$
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