Zachary Halvorson

+1 778 628 0226

zacharyhalvorson@me.com
zacharyhalvorson.com

EXPERIENCE

Mobify
Product Designer | February 2014 - Current

Mobify is a Vancouver-based SaaS company with a platform focused on mobile customer engagement across web and native apps. The platform is currently being used to power some of the web's most active mobile eCommerce experiences such as Pure Formulas, Think Geek, Garmin, Bose and more.

I started at Mobify as a co-op, and have since filled several positions. My work there has included:

- Product design for a mobile project testing and release console. The work extended from interaction design, and prototyping, to front-end development.
- Product design for a customer engagement platform that included location-based marketing, and behaviour-driven web and app push notification delivery.
- iOS and Android app design for our hybrid app development framework, as well as several client builds.
- Building relationships with the partner developer network, customers, and in-house development teams. Facilitating user testing, interviews, and gathering feedback on our platform.

COMMUNITY INVOLVEMENT

Style & Class
Volunteer | Vancouver, 2013-current

I aide the organizers of this meetup centred around the intersection of design and front-end development.

Adobe Phonegap Day
Workshop Facilitator | San Francisco, 2014

I helped conduct a workshop that dealt with what developers can do to improve the feel of their apps. Design changes that can have a perceived effect on the performance of an application.

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EDUCATION

Capilano University
Interactive Design Diploma | 2012 - 2014

University of Alberta
Bachelor of Education | 2006 - 2011

REFERENCES

Dave Shea
Web Designer | dave@mezzoblue.com

James Bryant
Senior product designer at Atlassian | mail@jamesbryant.com.au

James Bull
Product design lead at Shopify | j.bull@me.com