

Zach Johnson

Technology should be built for people, with people.

Technology is an integral part of our lives; from work, to socialization, to listening to music, technology has revolutionized the way we live. I want to work to ensure these revolutions are the most beneficial they can be through utilizing user research to create great experiences.

Design Experience

UI / UX Designer -- BoilerMake

West Lafayette, IN -- Jan 2018 - Present

Developed "BM-Kit" design system and brand guidelines for easier team collaboration, consistency, and overall improved website and marketing designs

Designed and illustrated web homepage, application, and marketing materials to increase user engagement

Held 'design workshops' to teach design systems, how to critique, and the 'why' of intentional design decisions

UI Design Intern -- Aetna Digital

Denver, CO -- June 2018 - Aug 2018

Updated and enforced the Aetna Health design system to ensure a beneficial, consistent user experience

Developed a comprehensive prototype using Sketch and InVision for use by the CTO and sales teams

Designed user flows to notify and persuade users to take simple, effective, proactive steps to improve their health

UI / UX Design Intern -- BMR Group

West Lafayette, IN -- Sept 2017 - Jan 2018

Redesigned prototype of guitar education iOS app based on input from user interviews and industry research

Developed style guide and brand guidelines that conveyed company values as a foundation for expansion

Designer & Organizer -- CS Undergrad Student Board

West Lafayette, IN -- Mar 2017 - Present

Design fliers, banners, and other promotional materials

Leadership Experience

Instructor

CS 193: Tools -- Mar 2018 - Present

Resident Assistant

Purdue University Residences -- Aug 2017 - Present

Portfolio

zjohnson.me

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Contact

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West Lafayette, IN

Education

Purdue University -- May 2020

BS Computer Science / 3.94 GPA

Minors: Art & Design Studio,

Entrepreneurship & Innovation

Skills

UI / UX Design

Visual Design

Illustration

Prototyping / Iteration

Wireframing

Entrepreneurship

Software Engineering

Software

Sketch

InVision / InVision Studio

Principle

Affinity Photo & Designer

Adobe Suite (AI, XD, Ps)

Languages

HTML, CSS, JavaScript

Bootstrap, React.js

Java, Swift, C, C++

Passions

Community

Sustainability

Collaboration

Zumba Fitness

Social Equity

Queso Blanco