

Zach Johnson

Education

Purdue University -- Aug 2016 - May 2020

Major: Computer Science | Minor: Art and Design Studio

Pursuing Certificate in Entrepreneurship and Innovation

GPA: 3.92/4.00

Experience

BoilerMake -- January 2018 - Present

Design Team

- Build visual branding and theming for Purdue's hackathon through collaboration, brainstorming, and iteration

BMR Group -- Sept 2017 - Present

Product Design Intern

- Redesign prototype of guitar education application with input from user interviews, industry research, and design prompt
- Develop brand of music education applications based on data and insight from the guitar education application

University Residences -- Aug 2017 - Present

Resident Assistant

- Coordinate and collaborate with staff to plan and execute fun, educational, and academic events
- Build and maintain relationships with residents through intentional, empathetic interactions

CS Undergraduate Student Board -- March 2017 - Present

Board Member & Designer

- Design fliers, banners, and other promotional materials to advertise events on campus and social media

Projects

123 Recipe -- Aug 2017 - Present

Recipe Discovery Application

- Conducted user interviews and market research to refine the viability of recipe application concept
- Wire-framed and designed prototype using Sketch and InDesign

Guitar Genome -- Sept 2017 - Present

Music Education Application

- Refined concept, target audience, and user flow of existing iOS prototype
- Used user-centered design process to redesign the user interface and user experience

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Skills

Product Development

User Research

UI/UX Design

User-Centered Design

Illustration

Software Development

Prototyping

Software

Sketch

InDesign

Principle

Illustrator

Photoshop

Affinity Photo/Designer

Coding Proficiency

HTML, CSS, JavaScript

Bootstrap, Node.js

Java, Swift, C, C++