

intended to
mimic the “new
arrivals” for
retail.



this season

product



home

search

predictive based on product name or collection name
or color or flower (if possible)

services

why winston

more

login / create
account (top)

search results
page

checkout

seasonal floral

new sales/
promotions

everyday gifts



product
product
product
product

charity in bloom

product
product
product
product

weddings

private events

garden design

interior plants
exterior gardens
ongoing maintenance
trade consultation

history

people

name
name
name
name

news / blog

contact

careers?

login / create
account?

my account

preferred customer
program

special moment gifts

product
product
product
product

sympathy

product
product
product
product

design of the month
club

seasonal floral

product
product
product
product

luxe collection

product
product
product
product

gourmet gifts

product
product
product
product

flowering plants

product
product
product
product

special services
(gives an overview
with links to below)

residential services

corporate services

concierge services

holiday services

gourmet
partnerships /
gourmet story

our shops (long
scroll with anchor
links)

preferred customer
program

in the news /
media

