

ZACHARY KARRASCH

UX DESIGNER

36 Santa Ynez Avenue
San Francisco, California 94112
415-516-3271
zdkarrasch@gmail.com
www.zackkarrasch.com

BIOGRAPHY

Hello! I'm a UX Designer from San Francisco. I love the problem solving aspect of design, and I'm motivated by the opportunity to enrich people's lives with the tools I help create. When I'm not designing or thinking up an app idea, I'm on a foodies adventure in San Francisco, on a hike or beach walk with my dog Kirby, hanging out with friends and family, or falling off my surf board.

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EXPERIENCE

EXPERT-USE UX DESIGNER

Stitch Fix | Oct 2015- Present

Conduct needs finding research studies, and take experiences from wireframes to polished visual mockups for our internal tools (ie. warehouse applications).

UI DESIGNER

SpotOn Parking | Apr 2014 - Aug 2014

Helped redesign the SpotOn website and worked on a mobile experience to help spot owners report problem vehicles.

UX DESIGNER

PayPal | Jun 2013 - Sept 2013

Explored high-level ideas for possible new PayPal products - held customer interviews, researched competitors and created flows and wireframes for the PayPal mobile app.

EDUCATION

MASTER'S OF SCIENCE

Carnegie Mellon University | Aug 2014 - Aug 2015

Graduated from Carnegie Mellon's Human-Computer Interaction master's program.

BACHELOR'S DEGREE

UC Santa Barbara | Sept 2012 - Jun 2014

Graduated from UCSB with a degree in psychology.

UNDERGRAD

UC Davis | Sept 2010 - Jun 2012

I studied neurobiology, physiology and behavior before transferring after my Sophomore year.

SKILLS

Sketch	<div><div></div></div>
Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
InVision	<div><div></div></div>
Principle Design	<div><div></div></div>

UX/UI Design	<div><div></div></div>
User Research	<div><div></div></div>
Visual Design	<div><div></div></div>
Animation Design	<div><div></div></div>
HTML & CSS	<div><div></div></div>

PROJECTS

Responsum Health

Mar 2015 - Aug 2015

Project Website: <http://mhci10.andrew.cmu.edu/>

Responsum is a health startup with a mission to help patients with chronic illnesses find the most reliable research, treatment options and resources to manage their health more effectively. With a team of four other classmates at CMU, we researched, designed and developed a working prototype for Responsum.

The Climate Mobilization

May 2015 - Nov 2015

Website: www.theclimatemobilization.org

The Climate Mobilization is a movement for a WWII mobilization to combat climate change and create a zero emissions America by 2025. I helped improve the hierarchy and experience of the website, and taking the pledge. I also designed a website for a letter to Obama that was promoted on the front page of The Climate Mobilization website.