

ZACHARY L. NOLAN

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ACADEMIC POSITIONS

University of Delaware, Department of Business Administration
Assistant Professor of Marketing, 2020–Present.

EDUCATION

Ph.D. Economics, Duke University, 2020.

Committee: Allan Collard-Wexler (chair), Carl Mela, James Roberts, Curtis Taylor, Jonathan Williams

B.A. Economics, *Summa Cum Laude*, University of Florida, 2014.

B.S. Mathematics, University of Florida, 2014.

RESEARCH INTERESTS

Empirical Industrial Organization, Quantitative Marketing

WORKING PAPERS

1. Nolan, Z. Platform Pricing and Foreclosure: Evidence from an Internet Service Provider.
2. McManus, B., A. Nevo, Z. Nolan, and J. W. Williams. Steering Incentives of Platforms: Evidence from the Telecommunications Industry (NBER Working Paper No. 27083).
3. Malone, J., A. Nevo, Z. Nolan, and J. W. Williams. Empirical Insights into Cord-cutting.

WORKS IN PROGRESS

4. McManus, B., A. Nevo, Z. Nolan, and J. W. Williams. Net Neutrality.
5. Nolan, Z. and J. W. Williams Advertising Markets.

EDITORIAL SERVICE

Referee for *Journal of Industrial Economics*

INVITED SEMINARS AND CONFERENCE PRESENTATIONS

2020 IIOC (Philadelphia)

2019 ASSA Annual Meeting (Atlanta), IIOC (Boston), University of Rochester (Simon), University of Delaware

2018 NBER Summer Institute IT & Digitization (Boston), SEA Annual Meeting (Washington D.C.), NET Institute Conference (NYU, Stern)

2017 CableLabs Smaller Market Conference (Keystone)

TEACHING

University of Delaware

Marketing Analytics, Spring 2021

AWARDS & GRANTS

NET Institute Summer Research Grant, 2019, \$4,500

NET Institute Summer Research Grant, co-PI with Brian McManus, Aviv Nevo, and Jonathan W. Williams, 2018, \$4,500

Summer Research Fellowship, Duke University, 2015, 2016

Graduate Tuition Scholarship, Duke University, 2015, 2016

Graduate First-year Fellowship, Duke University, 2014

Anderson Scholar, University of Florida, 2012

Phi Beta Kappa, University of Florida, 2012

Updated: May 2020