

ZACHARY L. NOLAN

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ACADEMIC POSITIONS

University of Delaware, Department of Business Administration
Assistant Professor of Marketing, 2020–.

EDUCATION

Ph.D. Economics, Duke University, 2020.

Committee: Allan Collard-Wexler (chair), Carl Mela, James Roberts, Curtis Taylor, Jonathan Williams

B.A. Economics, *Summa Cum Laude*, University of Florida, 2014.

B.S. Mathematics, University of Florida, 2014.

RESEARCH INTERESTS

Empirical Industrial Organization, Quantitative Marketing

WORKING PAPERS

1. Platform Pricing and Foreclosure: Evidence from an Internet Service Provider.
2. Steering Incentives of Platforms: Evidence from the Telecommunications Industry, NBER Working Paper No. 27083 (with Brian McManus, Aviv Nevo, and Jon Williams).
3. Empirical Insights into Cord-cutting (with Jacob Malone, Aviv Nevo, and Jon Williams).

WORKS IN PROGRESS

4. Net Neutrality (with Brian McManus, Aviv Nevo, and Jon Williams).
5. Advertising Markets (with Jon Williams).

EDITORIAL SERVICE

Referee for *Journal of Industrial Economics*

INVITED SEMINARS AND CONFERENCE PRESENTATIONS

2020 IIOC (Philadelphia)

2019 ASSA Annual Meeting (Atlanta), IIOC (Boston), University of Rochester (Simon), University of Delaware

2018 NBER Summer Institute IT & Digitization (Boston), SEA Annual Meeting (Washington D.C.), NET Institute Conference (NYU, Stern)

2017 CableLabs Smaller Market Conference (Keystone)

TEACHING

University of Delaware

Marketing Analytics, Spring 2021.

Duke University

Introduction to Econometrics (TA for James Roberts), Spring 2016, Spring 2020.

Intermediate Microeconomics (TA for Curtis Taylor), Fall 2015.

AWARDS & GRANTS

NET Institute Summer Research Grant, 2019, \$4,500

NET Institute Summer Research Grant, co-PI with Brian McManus, Aviv Nevo, and Jonathan W. Williams, 2018, \$4,500

Summer Research Fellowship, Duke University, 2015, 2016

Graduate Tuition Scholarship, Duke University, 2015, 2016

Graduate First-year Fellowship, Duke University, 2014

Anderson Scholar, University of Florida, 2012

Phi Beta Kappa, University of Florida, 2012

Updated: May 2020