

ZACHARY L. NOLAN

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ACADEMIC POSITIONS

University of Delaware, Department of Business Administration
Assistant Professor of Marketing, 2020–Present.

Duke University, Department of Economics,
Research and Teaching Assistant, 2015–2020.

EDUCATION

Ph.D. Economics, Duke University, 2020.

Committee: Allan Collard-Wexler (chair), Carl Mela, James Roberts, Curtis Taylor, Jonathan Williams

B.A. Economics, *Summa Cum Laude*, University of Florida, 2014.

B.S. Mathematics, University of Florida, 2014.

RESEARCH INTERESTS

Empirical Industrial Organization, Quantitative Marketing

WORKING PAPERS

1. Nolan, Z. Platform Pricing and Foreclosure: Evidence from an Internet Service Provider.
2. McManus, B., A. Nevo, Z. Nolan, and J. W. Williams. Steering incentives of Platforms: Evidence from the Telecommunications Industry.
3. Malone, J., A. Nevo, Z. Nolan, and J. W. Williams. Empirical Insights into Cord-cutting.

WORKS IN PROGRESS

4. McManus, B., A. Nevo, Z. Nolan, and J. W. Williams. Net Neutrality.
5. Nolan, Z. and J. W. Williams Advertising Markets.

INVITED SEMINARS AND CONFERENCE PRESENTATIONS

2020 IIOC (Philadelphia)

2019 ASSA Annual Meeting (Atlanta), IIOC (Boston), University of Rochester (Simon), University of Delaware

2018 NBER Summer Institute IT & Digitization (Boston), SEA Annual Meeting (Washington D.C.), NET Institute Conference (NYU, Stern)

2017 CableLabs Smaller Market Conference (Keystone)

TEACHING

University of Delaware

Marketing Analytics, Spring 2021

Duke University

Intermediate Microeconomics: Fall 2015, TA for Curtis Taylor

Econometrics: Spring 2016, Spring 2020, TA for James Roberts

AWARDS & GRANTS

NET Institute Summer Research Grant, 2019, \$4,500

NET Institute Summer Research Grant, co-PI with Brian McManus, Aviv Nevo, and Jonathan W. Williams, 2018, \$4,500

Summer Research Fellowship, Duke University, 2015, 2016

Graduate Tuition Scholarship, Duke University, 2015, 2016

Graduate First-year Fellowship, Duke University, 2014

Anderson Scholar, University of Florida, 2012

Phi Beta Kappa, University of Florida, 2012

Updated: May 2020