

Zachary Schulte, User Researcher
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Portfolio:

Experience

Consultant, Arcolris Ideations.

March 2018 - Present

- Collaborate with clients and stakeholders in creative and arts-based design research and business planning activities, including arranging methods to collect new data or obtain existing data such as writing surveys and conducting polls.
- Deliver case studies, precedents and education curricula for business and community development.
- Present reports for communication with diverse stakeholders and the general public.
- Create brochures, speculative design papers, and service design prototypes.

Data Specialist, Suiteness.

November 2018 - June 2019

- Compiled and verified complex partner information from a variety of sources, then deployed to production using custom internal database interface built with Clojure and SQL.
- Documented project progress with Salesforce software.
- Forecasted and reported financial value of projects on a regular basis.
- Created new opportunities for team education and interpersonal relationship building.

User Research Coordinator, MeetEdgar.

November 2016 - August 2018

- Conducted end-to-end agile SaaS user research, including research planning, remote testing, voice of customer interviews, case studies, and analysis.
- Shared actionable recommendations with company on a regular basis, leading to an increase in user satisfaction ratings.
- Contributed to customer-facing production documentation and internal education regarding user research best practices, which increased product feature use across the board.

Assistant Urban Planner, Urban Collaborative.

February 2014 - August 2016

- Facilitated sustainable master plan workshops for federal stakeholders, including communication of technical urban design patterns to audiences from various backgrounds including military personnel and NASA engineers.
- Conducted demographic, land-use, utility infrastructure and vernacular architecture research of stakeholder's local region and facilities.
- Prepared and created planning and environmental documents using AutoCAD, Adobe Suite, GIS.

Education

BFA Theatre Production, Texas State University. *August 2012*