

My website app, BallUp, has a pretty basic structure. It has two core functions, both summed up with card stacks.

First, the core competency is that anyone can start a pickup game at any time.

Within this topic, several other factors must be considered. By going through several different card sorts, I found out which specific windows should follow this step: First, pick the sport. Second, users pick the date & time they desire to start the game (they can also choose to start a game later that same day). After the date is established, users need to decide the location. They would choose this by entering a location on a map view, which would filter results based on sport. After the setting of the game is all set up, users need to determine a desired skill level, on a 1-5 rating scale. This will avoid inequity in sporting skill, and increase overall user experience.

The second core feature is: find a game.

Users can also choose to search through existing games, and join one that fits their desires. This should be the first step for most users, and a majority will only want to start a game if the existing game selection doesn't meet their standards. In this process, the first logical question is: What sport do you want to play? Users will then choose from a list of approved sports, including basketball, football, soccer, baseball, and tennis. The next logical question is: When and where do you want to play? Users will then fill in these desired criteria. Then users will be shown options in the area, and the availabilities. If users find a game they like, they join from this page. Finally, users will be able to invite friends to the game they joined. These features will allow for more social interaction among players, as some people will know each other & get along well. At this point, the it's in the hands of the game participants to make it a successful trip.

This website would involve a sign up/sign in tab also, with very easy email & password requirements. This would lead to a profile page, with minimal background information on your athletic interests. You would be able to describe what sports you're best at. This functionality will increase depth, and lead people to create higher quality pickup games overall. They have to have an account to schedule a game.

I also included a separate set of cards for a contact us feature. This part would include information on the personas, as well as background on the company. A friend that was review

Overall, I think the card sorting exercises really helped me figure out the functionality of the website, and the best directions for user flows.