

Call to action:

1. Get a user to signup for an account on their first visit
2. Have the user start or participate in a pick-up game from the app

UI flow shorthand for CTA's:

Sign up

1. Homepage (click on sign up)
2. Enter in login info (click on signup)
3. Start using the app

Find a game

1. Homepage (click on find a game)
2. Select sport (click on search for games)
3. View results for that day (select which game fits your schedule)
4. Accept the game start time (Go to checkout)
5. View game details page (user has agreed to play)
6. Back to homepage