# **Zachary Broad**

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#### **PROJECTS**

## Internet Relay (IRC) Server (github.com/zachbroad/iirc) — Java

(July 2023 - Aug 2023)

- Implemented an IRC server based on the RFC 1459 & RFC 2812 specification.
- Designed and developed a multi-threaded server architecture to handle multiple client connections simultaneously.
- Integrated error handling and exception management to ensure server resilience and stability.
- Supported core IRC features such as channels, private messages, nicknames, and user modes.

## **ECHO for Spotify** (<u>echoyourmusic.com</u>) — Python/Django + JavaScript/React

(July 2023 - Sept 2023)

- Developed a full-stack mobile & web app for users to explore & share their Spotify listening history & habits with friends.
- Built with Django + Django REST Framework as backend & React as a web frontend.

# **FrenchieWiki** (<u>frenchiewiki.com</u>) — Gatsby.JS → Wordpress

(2018 - Present)

- Launched a blog for dog enthusiasts, originally using **Gatsby.JS / React / SCSS** to gain SEO speed advantages.
- Transitioned to Wordpress to focus on publishing and allow less tech-savvy individuals to contribute.
- Site has reached 3.5 million users to-date & **generates over \$100,000 in revenue per year** through Amazon, Chewy, and various other partners.
- Collaborated with various freelance writers to generate content.

## SEO Consulting / Website Redesign (doubleblacktransportation.com)

(July 2023 - Sept 2023)

- Designed 3 websites for a transportation company for each of their locations.
- Optimized websites for fast performance, best SEO practices, and increased conversions.
- Implemented Zapier automations to integrate signup forms with customer's CRM.

# Android/iOS Food Truck Finder App (github.com/zachbroad/onthegrub) — Python + Dart/Flutter (July 2021)

- Developed a full-stack mobile & web app for food truck owners to manage their menu & display their live location to customers.
- Built with **Django + Django REST Framework** as backend & **Flutter** as a frontend for Android/iOS.
- Created a blog with **Hugo** static site generator.

#### Web Scraper for CPU Stock Check (github.com/zachbroad/instock) — Go

(Dec 2020)

- Developed a web scraper built with Go to check multiple retailers for the stock of a specific CPU during chip shortage.
- Optimized performance using multithreading.
- Integrated **Twilio API** to send text notifications.

#### **Discord Bot for NFT Alerts** (github.com/zachbroad/nftdiscordbot) — Python

(Oct 2021)

- Programmed a Discord bot to send alerts for Solana NFT sales.
- Featured multiple commands built-in to get statistics on sales data.
- Analyzed data from multiple NFT marketplaces and would send notifications to Discord channels with sale data.

#### **SKILLS**

# Languages

Python, Java, JavaScript, C++, C, C#, HTML, CSS/SCSS, SQL, Dart, Go (familiar), PHP (familiar), Swift (familiar)

#### Web Development

Bootstrap, React (Redux, Native), GatsbyJS, Hugo (familiar), Express (familiar), ApostropheCMS (familiar)

## **Mobile Development**

Flutter, React Native, SwiftUI (familiar)

#### **Back-end**

Django (+REST Framework), Node.js, Flask (familiar)

## **Database & Cloud Services**

Heroku, Linode, DigitalOcean, Cloudflare, Netlify, Render, AWS (familiar), Firebase (familiar)

#### **Data & Testing**

REST API Design, GraphQL, JSON, XML, TDD,, Google Analytics, MatPlotLib (familiar), pandas (familiar)

# **Development Tools**

git, Linux, vim, npm/yarn/bun, Google Tag Manager, Zapier