Zachary Thomas Broad

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github.com/zachbroad

WORK

Broad Publications LLC — Owner

(2018 - Present)

Build & operate websites that provide content to targeted audiences and generate revenue through advertising, affiliate marketing, and other monetization strategies.

SEO Consultant / Website Developer

(July 2023 - Nov 2023)

- Developed websites for small businesses for a focus on converting traffic into customers.
- Executed SEO strategies that improved search engine rankings and organic traffic.
- Optimized websites for speed, SEO, and higher conversion rates.
- Automated business operations via Zapier, boosting process efficiency.

PROJECTS

Categories.LIVE — Vue.js + Express.js + Socket.IO + GPT-4

(November 2023)

- Developed a real-time multiplayer Scattergories-like game using Vue.js & Express.js.
- Utilized Socket.IO to manage live, bi-directional communication between web clients and servers.
- Integrated OpenAI's GPT-4 to generate creative prompts and validate user entries, enhancing the gameplay with AI-powered features.

Revenue Generating Website — Gatsby, IS → Wordpress

(2018 - Present)

- Publisher with Mediavine, the largest exclusive ad management company in the U.S.
- Site has reached 3.5 million users to-date & generates over \$100,000 in revenue per year through Mediavine, Amazon, Chewy, and various other partners.

ECHO for Spotify — Python/Django + JavaScript/React

(July 2023 - Sept 2023)

- Developed a website for users to explore & visualize Spotify listening history & habits with friends.
- Built with Django + Django REST Framework as backend & React as a web frontend.

Android/iOS Food Truck Finder App — Python + Flutter

(July 2021)

- Developed an app for food truck owners to manage menus & display their live location to customers.
- Built with Django + Django REST Framework as backend & Flutter as a frontend for Android/iOS.

Internet Relay (IRC) Server — Java

- Developed an open source IRC server based on the RFC 1459 & RFC 2812 specification.
- Utilizes a multi-threaded server architecture to handle multiple client connections simultaneously.
- Integrated error handling and exception management to ensure server resilience and stability.
- Supported core IRC features such as channels, private messages, nicknames, and user modes.

SKILLS

Programming Languages

Python, Java, JavaScript, C++, C, C#, HTML, CSS/SCSS, SQL, Dart, Go, PHP, Swift

Web & Mobile Development

React, Vue, Bootstrap, Flutter, React Native, SwiftUI, GatsbyJS, Hugo, Redux

Backend Technologies

Django, Django REST Framework, Express.js, Socket.IO, WebSockets, Node.js, Flask

Database & Cloud Services

Google Cloud Platform, AWS, Firebase, Heroku, Linode, DigitalOcean, Cloudflare, Netlify, Render

Data & Testing

pandas, REST API Design, GraphQL, ISON, XML, TDD, Google Analytics, MatPlotLib

Development Tools

git, Docker, Linux, vim, npm/yarn/bun, Google Tag Manager, Zapier