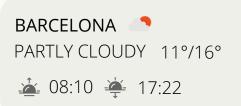
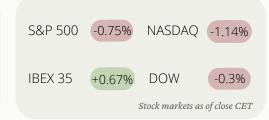
# **Data Driven**

Wednesday 15 December





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#### My First Six Months as a Data Scientist

Amanda Christine West is a data scientist and writer. She recently graduated from the University of Virginia with a masters degree in data science. Here she shares some of the lessons she's learned since jumping from classroom to the field of data science and how to get the most out of it.



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#### **Feature Selection: Where Science Meets Art**

Too few features can under-fit a model. Many of the features chosen might be outright irrelevant. Too many features add computational costs to train a models. The techniques I'm describing below should equally work in regression and classification problems. Most of them are integrated within the sklearn module, so you can implement them in a few lines of code.



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## If You Are Relying Mostly On Hadoop to **Meet Your Regulatory Compliance** Needs, Your Company Could Be in Trouble

Stefan Pracht, Senior Vice President, Product Marketing, Axellio, says that although Hadoop may be a strong solution for the big-and-fast data issue, it is becoming constrained by conventional server designs. Regulators in the US and Europe over the past decade have imposed massive fines on financial institutions for various regulatory-related violations.

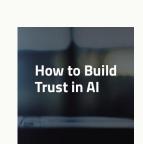


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### **Customer Analytics and Al: Better Together**

Companies are always looking for better strategies for reaching customers. Most seem to understand the importance of Al-driven decision-making for their businesses. But many struggle to turn the data they collect into actionable insights that can increase ROI. Combining customer analytics with AI speeds analysis of customer data exponentially.



Read the full story: <u>here</u>

#### **Data Driven**