**The Concept Behind the Logo Creation:**

Central to this design is the Sarimanok, a legendary bird from Maranao mythology, which was chosen as the official mascot of the institution. Representing the rich cultural heritage of Mindanao, the Sarimanok, renowned for its vibrant, colorful feathered tail, adds a dynamic and symbolic aspect to the logo, representing the diverse and vibrant community within the university.

The DOST-SEI logo and science and technology symbols were also integrated into the design. The gear represents the university's strength in engineering and mechanical sciences. The DNA strand symbolizes advancements in natural sciences research. The circuits highlight excellence in electronics and innovative technologies. These elements pay homage to the exceptional achievements of the Department of Science and Technology (DOST) Scholars at the university. They serve as a reminder of the institution's commitment to advancing in various fields of science and technology, highlighting its role as a cradle of innovation and scientific progress.

The chosen color scheme of the logo resonates with the identity of both Mindanao State University and the DOST. Maroon and gold, the official colors of the university, dominate the palette, symbolizing tradition, excellence, and the legacy of the institution. Blue and black accents, represents the DOST, which added depth and contrast to the design.