# Zach Mitchell

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### **EXPERIENCE**

Frontend Engineer 06/2021 - Present

G2 | Chicago, IL (Remote)

- Technical lead for all G2 marketing web properties and assets.
- Build Ruby on Rails components for a variety of G2 products.
- Build high-converting web pages, landing pages, and email templates.
- Work with 3rd party APIs and tools to support the Marketing Operations team.
- Manage the company's HubSpot CRM and CMS.

# Web Developer & Designer

04/2019 - 01/2021

Recording, Radio, Film Connection & CASA Schools | Los Angeles, CA (Remote)

- Developed responsive websites and full-stack applications using the appropriate languages, technologies, libraries, and frameworks.
- Built WordPress themes, plugins, & APIs with an emphasis on performance.
- Designed website mockups and graphic assets using Photoshop, Illustrator, InDesign, and Adobe XD.
- Managed a large Salesforce organization.

# Freelance Web Developer

02/2017 - 12/2020

Various contract positions and projects | Salt Lake City, UT (Remote)

- Kirk B.R. Woller (07/2019 12/2020): Built an interactive acting application for an established actor.
- BloomCU (04/2019 07/2019): Built Credit Union websites for an award-winning creative agency.
- Instigate Design (04/2019 06/2019): Built and designed custom WordPress themes.
- itBrand.co (03/2018 09/2018): Built large e-commerce stores for a marketing agency.
- Redwall Marketing (04/2018 08/2018): Built custom WordPress themes from design mockups

# **Technical Support Representative**

03/2016 - 05/2017

Vivint Smart Home | Lindon, UT

• Answered incoming calls from customers concerning smart home and security system issues.

## **Employee Support Representative**

06/2014 - 08/2015

JCPenny Logistics Center | Salt Lake City, UT

• Answered incoming calls from store managers and employees about Cashroom and POS systems.

#### **EDUCATION**

# The University of Utah | B.S. Information Systems

05/2017 - 05/2021

- Worked full-time while earning my degree.
- Topics included: Database & System Design, Software Engineering, IS Management, Operations, etc.

### TECHNICAL SKILLS