

FIA Cybersecurity App For Women

Zachary Koopman's Contribution

1) EPICs, User Stories, Personas

For Sprint 1, our sponsor, Lauren Nignon, asked me to design and populate a complete Notion database to guide our future work on the cybersecurity app. I entered our team's agreed-upon EPICs, user stories, and personas into a clean, linked structure, reflecting FIA's peer-to-peer model where everyone contributes to scope and priorities. The following screenshots show the Notion workspace I built and filled in.

EPICs

Below, you can see the EPIC database I created which includes fields for the EPIC title, description, priority, status, personas, user stories, and inventory links. This EPIC database creates a single, structured source of truth that links goals to personas, user stories, and supporting assets, which improves clarity and accountability. It also enables faster planning and reporting by showing priorities, status, and dependencies at a glance, so the team can focus on the highest-impact work.

Here are screenshots of a couple of the EPICs that were drafted on Notion (All EPICs from our Taiga Board have been included into this Notion board for our sponsor though).

Aa EPIC Title	Description	Priority	Status	Personas	User Stories	Linked Inventory
Institution Engagement	Interact with universities/institutions, explain the program, and guide them through adoption.	Medium	Not started	School Partner / Program Coordinator (NEW institutional persona)	Admin Ready Pitch Deck Impact Dashboard Roster Imports & Invitations	Partnerships - Sharyne Miller FIA Interview Partnerships - Chris Smeds FIA Interview Lauren's Instructions - Pre-Assessment Survey Work for Cybersecurity App (needs some polishing) Lauren's Instructions - Peer to Peer Cybersecurity DAO Lauren's Instructions - CyberSecurity Spreadsheet Instructions Marketing - Event Invitation Marketing - Team 4 Cybersecurity Report Marketing - FIA Pitch Deck Marketing - FIA Instagram Post Marketing - FIA Facebook Post + 7

2. Student Onboarding & Matching EPIC

Student Onboarding & Matching	Help students register, capture their needs, and match them with the right cybersecurity lessons.	High	Not started	College Student with potential trauma	Quick Sign-Up Personalized Risk Quiz Join via school/QR Explain my matches	Lauren's Instructions - Pre-Assessment Survey Work for Cybersecurity App (needs some polishing) Marketing - Event Invitation Marketing - Team 4 Cybersecurity Report Marketing - FIA Instagram Post Marketing - FIA Facebook Post Marketing - FIA Pitch Deck (Another Version) Marketing - Event Video Marketing - P2P Planning Checklist Marketing - FIA Trifold Brochure High-Level Scope Statement — "Combating Social Engineering with AI"
						+ 1

3. P2P Teacher Onboarding EPIC

P2P Teacher Onboarding and Training	Prepare peer "teachers" by assigning them short modules to learn and practice before teaching others.	Medium	Not started	College Students who wants to educate her peers	Teacher Bootcamp Path Shadow & Practice Run	Lauren's Instructions - Peer to Peer Cybersecurity DAO Lauren's Instructions - FIA Peer-to-Peer Cybersecurity Program Lauren's Instructions - CyberSecurity Spreadsheet Instructions Marketing - FIA Pitch Deck Marketing - FIA Pitch Deck (Another Version) Marketing - P2P Planning Checklist Marketing - FIA Trifold Brochure

4. Event Facilitation EPIC

Event Facilitation	Guide students through the actual live cybersecurity event (e.g., on zoom), making sure the learning experience is smooth and structured.	High	Not started	College Students who wants to educate her peers	Simple Teaching Script Social Media Examples	Social Media Settings File Partnerships - Sharyne Miller FIA Interview Lauren's Instructions - Pre-Assessment Survey Work for Cybersecurity App (needs some polishing) Lauren's Instructions - Peer to Peer Cybersecurity DAO Lauren's Instructions - FIA Peer-to-Peer Cybersecurity Program Lauren's Instructions - CyberSecurity Spreadsheet Instructions Marketing - Event Invitation Marketing - Team 4 Cybersecurity Report Marketing - FIA Pitch Deck Marketing - FIA Instagram Post + 8

5. Post Event Follow Up EPIC

 Post-Event Follow-Up	Collect feedback, reinforce lessons, and provide reports to both students and institutions.	Medium	 Not started	 College Student with potential trauma	 Feedback After Event  Social Media Safety Reminders	 Social Media Settings File  Partnerships - Sharyne Miller FIA Interview  Partnerships - Chris Smeds FIA Interview  Lauren's Instructions - Pre-Assessment Survey Work for Cybersecurity App (needs some polishing)  Lauren's Instructions - Peer to Peer Cybersecurity DAO  Marketing - Event Invitation  Marketing - Team 4 Cybersecurity Report  Marketing - FIA Pitch Deck  Marketing - FIA Instagram Post  Marketing - FIA Facebook Post + 5
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User Stories

Next, on Notion, I drafted clear, linked user stories with fields for title, persona, acceptance criteria, demo steps, risk tags, priority, status, and EPIC references. This makes work testable and trackable, reduces scope creep, and speeds planning by showing exactly what “done” looks like and how each story delivers value to our users.

Here are some screenshots of some user stories I drafted and put onto Notion (All EPICs from our Taiga Board have been included into this Notion board for our sponsor though).:

1. Personalized Risk Quiz User Story

 Personalized Risk Quiz	As Abby, a psychology major, I want to answer a short quiz about my online habits so that I get lessons that fit my real risks (like social media safety).	 Abby	 Not started	High	 Student Onboarding & Matching	 College Student with potential trauma	The quiz shows 8-12 plain-language questions with a progress bar and autosave/resume; typical completion is ~3 minutes. Submitting persists a risk-score object and unlocks recommendations.	 Lauren's Instructions - Pre-Assessment Survey Work for Cybersecurity App (needs some polishing)  Marketing - Event Invitation  Marketing - Team 4 Cybersecurity Report  Marketing - FIA Instagram Post  Marketing - FIA Facebook Post  Marketing - FIA Pitch Deck (Another Version)  Marketing - Event Video  Marketing - P2P Planning Checklist  Marketing - FIA Trifold Brochure  High-Level Scope Statement - Combating Social Engineering with AI + 1
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2. Admin Ready Pitch Deck User Story

<input type="checkbox"/> Admin Ready Pitch Deck	As Priya (school partner), I want a concise one-pager + slide deck with time/budget asks and outcomes, so that I can quickly brief my admin and secure approval to run the program on campus	<input type="checkbox"/> Priya	<input checked="" type="radio"/> Not started	Medium	<input type="checkbox"/> Institution Engagement	<input type="checkbox"/> School Partner / Program Coordinator (NEW institutional persons)	A one-pager (<300 words) and a 6-8 slide deck template with editable logo/data fields are available and exportable to PDF, covering program overview, time/budget asks, outcomes, and contacts. Priya can duplicate and share a view-only link in 1-2 clicks.	<input type="checkbox"/> Partnerships - Sharyne Miller FIA Interview <input type="checkbox"/> Partnerships - Chris Smeds FIA Interview <input type="checkbox"/> Lauren's Instructions - Pre-Assessment Survey Work for Cybersecurity App (needs some polishing) <input type="checkbox"/> Lauren's Instructions - Peer to Peer Cybersecurity DAO <input type="checkbox"/> Lauren's Instructions - CyberSecurity Spreadsheet Instructions <input type="checkbox"/> Marketing - event invitation <input type="checkbox"/> Marketing - team 4 Cybersecurity Report <input type="checkbox"/> Marketing - FIA Pitch Deck <input type="checkbox"/> Marketing - FIA Instagram Post <input type="checkbox"/> Marketing - FIA Facebook Post + 7
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3. Simple Teaching Script User Story

<input type="checkbox"/> Simple Teaching Script	As Tracy, a student who is hesitant to teach, I want a simple script or outline to follow so that I feel confident leading a mini-lesson.	<input type="checkbox"/> Tracy	<input checked="" type="radio"/> Not started	High	<input type="checkbox"/> Event Facilitation	<input type="checkbox"/> College Students who wants to educate her peers	A one-page script with 5-7 steps, timing cues, and talking points is available in print + mobile views. Tracy can preview and download it from the session page. Should be available for all possible modules in the application.	<input type="checkbox"/> Social Media Settings File <input type="checkbox"/> Partnerships - Sharyne Miller FIA Interview <input type="checkbox"/> Lauren's Instructions - Pre-Assessment Survey Work for Cybersecurity App (needs some polishing) <input type="checkbox"/> Lauren's Instructions - Peer to Peer Cybersecurity DAO <input type="checkbox"/> Lauren's Instructions - FIA Peer-to-Peer Cybersecurity Program <input type="checkbox"/> Lauren's Instructions - CyberSecurity Spreadsheet Instructions <input type="checkbox"/> Marketing - Event Invitation <input type="checkbox"/> Marketing - Team 4 Cybersecurity Report <input type="checkbox"/> Marketing - FIA Pitch Deck <input type="checkbox"/> Marketing - FIA Instagram Post + 8
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Personas

These personas give us a clear picture of who we are building for and what they need, so every EPIC and user story can be tied to real goals, pain points, and motivations. They also guide tone, accessibility, and prioritization, helping us choose features and content that create the most value for Abby, Priya, and Tracy. They are based off of real FIA interview subjects that we drafted up with Lauren.

Cybersecurity App Personas						
Person Type	Personas	Role	Persona Goals	Pain Points	Motivations	Tech Comfort Level
College Student with potential trauma	Abby	Student	Practical guidance for break-ups & emotions; clear boundaries and signs of healthy vs. toxic relationships; better balance across school/social/relationships.	Friends say her ex showed manipulative/controlling traits; worries about repeating patterns; self-doubt/overtaking; doesn't like comparing to "relationship content."	Caring, independent, wants to do the "right thing" but prefers actionable advice over drama.	High
School Partner / Program Coordinator (NEW institutional persons)	Priya	Institution Stakeholder	Smooth logistics, strong student turnout, visible outcomes; low-lift partnership.	Scheduling, device/wifi constraints, last-minute changes; needs clean impact reports.	Student success, reputation, repeatable program model.	Medium
College Students who wants to educate her peers	Tracy	Peer Teacher	Finish degree, maintain balance, help peers navigate toxic relationships with credible resources.	Feels powerless to help friends; lacks a clear outlet or toolkit; limited time.	Impact-driven; wants efficient, repeatable ways to support others.	High

2) Inventory

Below, you can see every file that I inventoried and input into our cybersecurity database. The fields I included were the item name, asset type, a file link, a URL to the media (if possible), summary of the file, EPIC relations, and user persona relations.

Importance: Inventorying the past cybersecurity files gave us a single source of truth, so we are not reinventing work or chasing outdated drafts. It clarified what is already strong, what is partial and needs extension, and where the real gaps are for the MVP. We also surfaced quality and credibility issues, including dating stats, verifying sources, and tagging privacy risks, so future artifacts meet partner expectations. Linking files to EPICs and personas showed which user needs are well covered and which require new content. Overall, the inventory accelerated planning, reduced risk, and produced a clear, evidence-based roadmap for Sprint 2.

The inventoried files can be viewed below:

1. Social Media Settings File

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Social Media Settings File	Lesson	SocialMediaSettingsFile.pdf	See PDF	<p>Platform-by-platform privacy hardening guide for Instagram, LinkedIn, and Facebook with exact setting paths (private account, location controls, tags/mentions, connections visibility), quick "how-to" steps, and short cyber-risk stories. Use it as a teach-and-do module in FIA, a printable checklist, or a live demo script for sessions.</p> <p>Event Facilitation: Ready-made step list for live walkthroughs (participants change settings in real time).</p> <p>Post-Event Follow-Up: Assign as "privacy tune-up" homework; easy to survey for completion.</p> <p>Community Moderation & Safe Space: Teaches blocking/reporting, limiting DMs/story viewers to reduce harassment.</p> <p>Gamified Learning & Rewards: Can award a badge for completing all listed safety step</p>	<p>Resource Library & Ongoing Support: Adds an always-available guide/checklist users can reference after sessions.</p> <p>Abby — college student with potential trauma: Concrete steps to cut exposure to an ex (private profile, hide activity status, limit story viewers, remove PII).</p> <p>Tracy — college student who wants to educate her peers: Credible, bite-size checklist she can facilitate quickly in peer workshops.</p> <p>Priya — School Partner / Program Coordinator: Low-lift, standardized module with clear before/after actions that translate into impact metrics for reports.</p>	

2. Partnership Interview File

Partnerships - Sharyne Miller FIA Interview	Research	Copy of RA Interview	docs.google.com document sharing	<p>Interview notes with UNCW's CIO highlighting student-facing cyber risks (mobile scams, sextortion, stalking), barriers to mandatory training, what works (personal connection, embedding content in first-year curriculum), what doesn't (optional, passive training), and how AI could help only with strong human guidance. Includes key campus contacts (CARE office, collaborators) and partnership cues (low-cost, accessible, outcome-visible programs). Use this to shape partnering approach, session design, and impact reporting.</p>	<p>Partner Institution Engagement & Enablement: Identifies stakeholders and constraints to launch FIA with low lift and clear outcomes.</p> <p>Event Facilitation: Emphasizes simple joins and realistic scenarios to keep students engaged during sessions.</p> <p>Post-Event Follow-Up: Calls for clean, visible metrics and brief feedback loops administrators can use.</p> <p>Gamified Learning & Rewards: Suggests incentives/quick wins to increase completion for otherwise optional content.</p> <p>Resource Library & Ongoing Support: Validates the need for practical, always-available safety guides and tools.</p> <p>AI Chatbot Guidance & Support: Recommends human-guided, ethical AI assistance that stays student-centric.</p>	<p>Priya: Directs how to make deployment low-lift and how to report impact to campus leadership.</p> <p>Tracy: Points to session formats and examples she can replicate quickly for workshops.</p> <p>Abby: Surfaces risks Abby may face and underscores the need for supportive, actionable resources.</p>
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3. Partnership Interview File Two

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Partnerships - Chris Smeds FIA Interview	Research	Copy of copy of F...	docs.google.com/doc...haring	<p>Interview with UVA Facilities Management's Director of Technology & Innovation on cybersecurity realities in a large, decentralized, mostly non-student-facing unit: OT risks (power/HVAC), phishing risk among non-technical staff, and why behavioral design (verbal processing, slowing down, external sender warnings) beats passive lectures. Notes on AI-generated phishing and the principle that if attackers use AI, defenders should too. Includes UVA InfoSec contacts and guidance to route partnerships via central security. Use this to shape session formats that train "pause-and-verify" habits and to refine institutional partnership outreach.</p>	<p>Partner Institution Engagement & Enablement: Highlights the decentralized IT context and points FIA toward the right university security stakeholders for low-lift, high-trust rollouts.</p> <p>Event Facilitation: Suggests interactive formats (live phishing role-plays, think-aloud drills) that make students practice slowing down before clicking.</p> <p>Post-Event Follow-Up: Supports short, behavior-focused check-ins (e.g., "three-step sender check" reflections) that translate to measurable outcomes.</p> <p>Gamified Learning & Rewards: Recommends quick challenges that reward "pause, verify, then act" behaviors to counter urgency scams.</p> <p>AI Chatbot Guidance & Support: Motivates a just-in-time coach that nudges users to sanity-check suspicious messages and explains why a DM/email looks phishy.</p>	<p>Abby: Gives concrete, calm steps to resist coercive, urgency-based messages (pause, verify identity, use platform safety cues) that reduce anxiety and risk.</p> <p>Tracy: Provides peer-teachable drills (verbal walkthroughs, simulated phish) she can run quickly to build confident, repeatable habits.</p> <p>Priya: Offers an engagement approach that is low-lift (interactive over lecture), easy to schedule, and yields clean behavior-change metrics Priya can report.</p>

4. Survey for Cybersecurity Module Instructions File

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Lauren's Instructions - Pre-Assessment Survey Work for Cybersecurity App (needs some polishing)	Survey	Pre-Assessment fo...	docs.google.com/doc...haring	<p>A pre-event questionnaire that captures demographics, lived-experience context, online exposure, and baseline skills across digital hygiene, phishing, passwords/2FA, AI-enhanced threats, response readiness, and psychological manipulation. It uses consistent response options and a scoring guide to segment learners (e.g., "want to learn," "know how but need help doing," "do this regularly," "want to teach others"), identify risk areas, and flag potential peer educators. Use it to tailor live sessions, route learners to the right track, and generate before/after outcome reports.</p>	<p>Student Onboarding & Matching: Converts pre-event answers into needs-based tracks and first-step recommendations so each learner's path starts at the right level.</p> <p>Event Facilitation: Gives facilitators a quick read on risk profiles and competencies to calibrate examples, timing, and interaction modes for the live session.</p> <p>Post-Event Follow-Up: Establishes a measurable baseline so improvements (skills, confidence, behaviors) can be compared in post-surveys and rolled into outcome summaries.</p> <p>Gamified Learning & Rewards: Surfaces clear badge targets (e.g., "Phishing Basics," "Social Privacy Tune-up") and identifies learners who can "teach others" for peer-leader recognition.</p>	<p>Abby: Sensitive items around coercive control, privacy, and harassment help tailor advice that reduces exposure, avoids triggers, and focuses on calm, actionable steps.</p> <p>Tracy: The "I do this regularly and want to help others" option flags her (and others) for peer-educator onboarding and provides a checklist of topics to facilitate.</p> <p>Priya: Streamlines intake, supports high turnout (simple form), and yields clean baseline metrics that roll directly into impact reports without extra data wrangling.</p>

5. Peer-To-Peer DAO File

	Institutional Info	Peer to Peer Cyber... Sharing	docs.google.com/doc... sharing	A go-to-market plan for FIA's Cybersecurity Peer-to-Peer Event Model aimed at universities and corporations. It outlines positioning vs. existing trainings, a partnership-first strategy, and five workstreams (market research, outreach, business model, marketing, innovation) with concrete deliverables (stakeholder lists, pitch materials, pricing, funding sources, toolkits, retention plan). Use it to align internal teams and partners on how the program will be launched, scaled, and measured.	Partner Institution Engagement & Enablement: Defines how to identify, approach, and secure campus/corporate partners with low lift and clear value; includes stakeholder mapping and objection handling. Event Facilitation: Frames the "peer-to-peer event" as the core product, shaping session structure, roles, and logistics that partners can run reliably. Post-Event Follow-Up: Calls for participant retention and outcome visibility, informing templates for reports and ongoing engagement after events. P2P Teacher Onboarding & Training: Emphasizes near-peer delivery; points to recruiting and preparing student facilitators as part of the model. Resource Library & Ongoing Support: Commits to practical, always-available materials (toolkits, messaging guides) partners can deploy before/during/after sessions.	Priya: Provides the exact partnership playbook she needs; stakeholder targets, pitch materials, low-lift rollout steps, and clean outcome reporting she can bring to leadership. Tracy: Establishes a formal P2P structure that legitimizes her role, supplies ready-to-use materials, and creates repeatable workshops she can lead. Abby: Ensures the program's design centers on practical, confidence-building safety outcomes so Abby experiences tangible protection and supportive pathways beyond the event.
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6. Peer-To-Peer Institutional Partnership Instructions File

Name of Item 	Asset Type Institutional Info	File FIA P2P CyberSec...	URL docs.google.com/doc... sharing	Summary: What file contains... Program charter outlining a peer-to-peer cybersecurity initiative focused on protecting women from coercive control and digital threats. It defines goals (identify high-impact interventions; create 30-minute micro-modules; build online/offline delivery), phased work (research/prioritization, module development, implementation), and concrete execution details (10-15 minute breakout activities, step-by-step host instructions, quick-reference materials, Google Classroom for distribution, Zoom breakout rooms). Use this to align teams and partners, onboard peer hosts, and standardize session design for scalable delivery.	EPICS-turn to relation P2P Teacher Onboarding & Training: Provides a clear template for short, teachable modules and host instructions so near-peer instructors can learn fast and confidently facilitate. Event Facilitation: Specifies a 1.5-hour session with breakout micro-activities and facilitation tips, making live delivery smooth, engaging, and repeatable. Zoom Integration: Directly calls for Zoom breakout rooms as a core mechanism for running multiple simultaneous micro-activities. Resource Library & Ongoing Support: Requires quick-reference materials (checklists, infographics, short videos) and organized distribution (e.g., Google Classroom), ensuring facilitators and learners have always-available aids.	Personas-turn to relation Tracy: The micro-module format and host guides give Tracy a ready, credible toolkit to run short, repeatable peer sessions. Priya: Offers a structured, scalable program with clear session plans and materials, making scheduling, setup, and quality control straightforward for campus deployment. Abby: Prioritizes practical, high-impact interventions (privacy, device security, manipulation awareness) delivered in calm, bite-size lessons that build confidence and safety quickly
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7. Cybersecurity Module Instructions File

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Lauren's Instructions - CyberSecurity Spreadsheet Instructions	Institutional Info	CyberSecurity Spr...	docs.google.com/doc... sharing	<p>Contributor guide for building the FIA peer-to-peer cybersecurity module backlog. It defines the P2P concept (learn in ~1 hour, teach in <10 minutes) and gives step-by-step instructions: rate proposed modules, find high-quality instructional videos, identify potential partners/tools, create module-specific checklists, add new ideas, and review for completeness. Use this to standardize how modules are evaluated, enriched with resources, and made "ready to teach."</p>	<p>P2P Teacher Onboarding & Training: Produces short, repeatable checklists and "ready in 10 minutes" modules that near-peer instructors can pick up quickly.</p> <p>Event Facilitation: Converts each module into a live-friendly flow (ratings, links, and checklists) so facilitators can run consistent, smooth sessions.</p> <p>Resource Library & Ongoing Support: Curates durable learning assets (videos, partner tools, step lists) that remain available before, during, and after events.</p> <p>Partner Institution Engagement & Enablement: Surfaces partner candidates and tooling that make deployments low-lift and value-clear for schools.</p> <p>Gamified Learning & Rewards: Module ratings and checklists can map cleanly to badge criteria and quick challenges that reinforce completion.</p>	<p>Tracy: Gets a concise recipe (ratings, links, checklist) to prep fast and teach confidently with minimal extra work.</p> <p>Priya: Gains a standardized content pipeline that's easy to schedule, quality-check, and report on across cohorts.</p> <p>Abby: Benefits from practical, clearly sequenced modules and checklists that reduce overwhelm and focus on safe, actionable steps.</p>

8. Event Invitation Marketing File

Marketing - Event Invitation	OPEN	Marketing	See Photo in File	Partner Institution Engagement & Enablement:	Abby: Invites her into a supportive, solutions-focused event that promises practical protection from manipulation and coercion.
			Square social/poster graphic promoting an FIA Peer-to-Peer Cybersecurity Event focused on digital manipulation, AI-driven scams, and online coercion affecting women. Includes clear event facts (date, time, venue) and bold, student-friendly visuals suitable for Instagram, Discord, email headers, slides, and campus screens. Use it as standard outreach collateral and to anchor a short promo campaign before the session.	<p>Event Facilitation: Provides a single, consistent source of truth for session details (who/what/when/where) that facilitators can display at the start and reuse in slides.</p> <p>Student Onboarding & Matching: Works as the top-of-funnel asset; add a QR or short code to route students to the pre-assessment so they're matched to the right path on arrival</p> <p>Post-Event Follow-Up: Fits into a repeatable comms kit (save-the-date → reminder → thank-you); enables clean attribution when paired with trackable versions.</p>	<p>Tracy: Gives her a polished, shareable graphic she can post and message to recruit attendees for her peer workshop.</p> <p>Priya: Ready-to-use collateral that reduces coordination time and helps her demonstrate visible outreach to stakeholders.</p>

9. Previous Group's Marketing Report File

Marketing - Team 4 Cybersecurity Report	Marketing	FIA_CyberSecurity...	docs.google.com/doc...	<p>Comprehensive go-to-market and commercialization report for FIA's peer-to-peer, trauma-informed cybersecurity model. It defines Social Discernment, details market and competitive analysis across universities, corporations, and healthcare; proposes value propositions (Cyber Safety Helpline, human-centered training, dating-app safety toolkit); outlines partnership targets, messaging, email templates, promotional materials, risk matrix, and a phased rollout plan with costs, benefits, and ROI. Use this as the master reference to align strategy, pitches, pilots, and funding pathways.</p>	<p>Partner Institution Engagement & Enablement: Provides stakeholder maps, pitch language, outreach emails, and partnership packages to secure low-lift pilots and licenses.</p> <p>Event Facilitation: Frames peer-to-peer micro-courses and live workshop formats, including clear session structures and materials that make delivery consistent.</p> <p>P2P Teacher Onboarding & Training: Elevates near-peer instruction with defined curricula, certification pathways, and ambassador models for scalable teaching capacity.</p> <p>Post-Event Follow-Up: Recommends measurable outcomes, pre/post assessments, and retention streams (newsletters, challenges, certification) to evidence impact.</p> <p>Gamified Learning & Rewards: Suggests badges/challenges and a "Defender" certification path to keep learners engaged over time.</p>	<p>Priya: Gains turnkey pitches, risk/ROI framing, and reporting structures that make adoption, scheduling, and stakeholder buy-in straightforward.</p> <p>Tracy: Receives a validated model and materials to lead short, repeatable sessions and pursue peer-educator recognition/certification.</p> <p>Abby: Benefits from trauma-informed content, practical micro-interventions, and a helpline concept that reduces harm and anxiety with clear steps.</p>
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10. Pitch Deck Draft

Marketing - FIA Pitch Deck	Marketing	FIA Pitch Deck Te...	docs.google.com/pre...	<p>Partner-facing slide deck template that explains the FIA Peer-to-Peer Cybersecurity program: problem framing (digital manipulation, AI-driven scams, online coercion), FIA's unique solution (interactive, research-backed training), "how it works" flow (hosted by universities/corporations, materials + facilitation, assessments, evaluation), partner benefits/CSR alignment, and success metrics. Use this as the core pitch deck for outreach, sponsorship, and pilot approvals; customize logos, metrics targets, and calls-to-action for each institution.</p>	<p>Partner Institution Engagement & Enablement: Provides a clear value story, partnership flow, and outcomes that make saying "yes" easy for campuses and sponsors.</p> <p>Event Facilitation: Outlines the event lifecycle (training → interactive learning → assessment → evaluation), giving facilitators a high-level blueprint to run sessions smoothly.</p> <p>P2P Teacher Onboarding & Training: Signals that FIA supplies training materials and expert support so near-peer instructors can prepare confidently.</p> <p>Post-Event Follow-Up: Commits to evaluation and measurable outcomes, paving the way for pre/post surveys and impact reporting partners expect.</p> <p>Resource Library & Ongoing Support: References tools and resources that remain available beyond the live event, reinforcing learning and retention.</p>	<p>Priya: Gives Priya a ready-to-use, low-lift pitch she can share with leadership, complete with benefits, logistics, and metrics.</p> <p>Tracy: Validates the peer-led model and shows that materials and facilitation support are provided, helping her recruit and lead sessions.</p> <p>Abby: Communicates that the program tackles manipulation and coercion with practical, supportive training designed for real-world safety.</p>
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11. Instagram Post File

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Marketing - FIA Instagram Post	Marketing		See Photo in File	<p>Vertical poster/social graphic promoting FIA's Cybersecurity Peer-to-Peer offering with a mental-health support framing. Includes a "Book Now" CTA, contact details (phone and email), and web address for sign-ups or inquiries. Designed for Instagram Stories/Posts, email inserts, sliders on campus sites, and printed flyers to drive interest and registrations.</p>	<p>Partner Institution Engagement & Enablement: Provides co-brandable collateral that makes outreach and approvals easy for campus partners; signals counseling alignment for trust.</p> <p>Student Onboarding & Matching: The clear CTA and contact paths route students into intake or a pre-assessment flow so they're matched to the right session/resources.</p> <p>Event Facilitation: Establishes a single source of truth for what the event is and how to join, reducing day-of confusion.</p> <p>Post-Event Follow-Up: Contact info enables reminders, thank-you notes, and resource follow-ups to convert interest into ongoing support.</p> <p>Community Moderation & Safe Space: Frames the event within a supportive, counseling-aware context that sets expectations for respectful participation and safety norms.</p>	<p>Abby: Reassuring mental-health framing and direct booking channels lower the barrier to seek practical, protective help.</p> <p>Tracy: Shareable, polished asset she can post to recruit attendees for her peer session or club event.</p> <p>Priya: Ready-to-use promotional material that aligns with student wellness messaging and simplifies partner communications.</p>

12. Facebook Marketing File

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Marketing - FIA Facebook Post	Marketing		See Photo in File	<p>Gentle, reassurance-first poster for FIA's Cybersecurity Peer-to-Peer event. The headline normalizes help-seeking and the visual communicates safety/support, making it ideal for counseling centers, residence halls, wellness newsletters, and social posts. Use it as awareness collateral in the lead-up to sessions and as a slide opener to set a calm, trauma-informed tone.</p>	<p>Partner Institution Engagement & Enablement: Counseling-aligned messaging that partners can share with little modification, reinforcing institutional trust and improving turnout.</p> <p>Student Onboarding & Matching: Works as top-of-funnel outreach; pair with a QR or short code (on print/digital versions) to route students into intake or a pre-assessment flow.</p> <p>Event Facilitation: Establishes clear expectations of a supportive, judgment-free session at the start, reducing anxiety and encouraging participation.</p> <p>Post-Event Follow-Up: Reusable in reminder emails and resource roundups to maintain a supportive frame and nudge continued help-seeking.</p> <p>Community Moderation & Safe Space: Signals compassionate norms (ask for help, respect, safety) that underpin behavior rules for chats and live discussions.</p>	<p>Abby: Validating, low-pressure invitation that lowers the barrier to attend and ask for specific protections against manipulation/coercion.</p> <p>Tracy: A shareable asset she can post in clubs and group chats to invite friends, framing her workshop as supportive rather than technical.</p> <p>Priya: Ready-to-use, wellness-compatible creative that aligns with campus counseling language and simplifies cross-departmental promotion.</p>

13. Another Group's Version of a Pitch Deck

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Marketing - FIA Pitch Deck (Another Version)	Marketing	Feminine Intelligen...	docs.google.com/pre...	<p>Partner-facing pitch deck presenting FIA's Social Discernment approach and three pillars (Cyber Safety Helpline, human-centered cybersecurity training, digital-safety toolkit for dating apps). Covers problem framing, competitive positioning, phased launch plan, stakeholder maps, risk management, and awareness/retention strategies. Use this as a customizable outreach deck for campuses, sponsors, and product partners to secure pilots and align on success metrics.</p>	<p>Partner Institution Engagement & Enablement: Clear value story, stakeholders, and rollout steps that make adoption low-lift for schools and sponsors.</p> <p>Student Onboarding & Matching: References pre-event assessments and intake flows to route participants to the right sessions from the start.</p> <p>P2P Teacher Onboarding & Training: Positions near-peer delivery and certified micro-credentials to prepare student facilitators efficiently.</p> <p>Event Facilitation: Describes the end-to-end session model (interactive modules, live practice, measurement) so events run smoothly.</p> <p>Post-Event Follow-Up: Emphasizes retention tactics and outcome tracking (follow-ups, community building, continuous learning).</p> <p>Gamified Learning & Rewards: Calls out incentives, badges, and growth paths to sustain engagement beyond a single event.</p>	<p>Priya: Provides the pitch, logistics, and reporting structure she needs to win internal approval and demonstrate impact with minimal overhead.</p> <p>Tracy: Validates the peer-led model and shows pathways (training, micro-credentials) to lead credible, repeatable workshops.</p> <p>Abby: Signals that sessions are human-centered and practical, offering clear protections against manipulation, coercion, and scams.</p>

14. Marketing Event Video

Name of Item	Asset Type	File	See Video in File	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Marketing - Event Video	Marketing	Event Video.mp4		<p>Short video asset promoting or recapping the FIA Cybersecurity Peer-to-Peer event. Ideal for social posts, campus screens, email embeds, and pre-session "warm-up" playback. Use it to boost registrations before the event and to reinforce key takeaways afterward.</p>	<p>Partner Institution Engagement & Enablement: A co-brandable video that partners can share easily, helping them advertise with low lift and signal institutional backing.</p> <p>Student Onboarding & Matching: Drives learners into intake or a pre-assessment flow when paired with a QR/short link in captions or end cards.</p> <p>Event Facilitation: Works as a pre-roll or opener that sets expectations, tone, and topics before live activities begin.</p> <p>Post-Event Follow-Up: Functions as a recap/reminder for attendees and a highlight reel for those who missed the session, aiding continued engagement.</p> <p>Resource Library & Ongoing Support: Serves as an evergreen explainer that lives alongside checklists and guides for quick rewatch.</p>	<p>Abby: Reassuring, concise messaging that lowers the barrier to attend and emphasizes practical protection from manipulation/coercion.</p> <p>Tracy: A polished, shareable clip she can post to recruit peers and frame her workshop as approachable.</p> <p>Priya: Ready-to-use promotional content that increases turnout and demonstrates visible outreach to stakeholders.</p>

15. P2P Planning Checklist File

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Marketing - P2P Planning Checklist	Marketing		See Photo in File	<p>Infographic checklist for planning and running an FIA Cybersecurity Peer-to-Peer event. Steps include: choosing Location & Time, Get Prepared (materials), Staff & Volunteers, Budget, Meeting (approve plan), Design & Decoration (invites/branding), Safe & Security (coordination with security teams), and Final Check (food/tech/security readiness). Use it as a one-page runbook for partners and student hosts to align tasks and timelines.</p>	<p>Partner Institution Engagement & Enablement: Guides campus coordination (rooms, approvals, security contacts, budget) so partners can launch with low lift.</p> <p>Event Facilitation: Provides a step-by-step pre-event and day-of logistics list that keeps sessions smooth and on time.</p> <p>P2P Teacher Onboarding & Training: Clarifies volunteer/host roles and prep tasks so near-peer instructors know what to do before and during the event.</p> <p>Resource Library & Ongoing Support: Acts as a reusable template partners can keep on hand for future events.</p> <p>Community Moderation & Safe Space: The "Safe & Security" step sets expectations for protective measures and escalation paths during sessions.</p> <p>Student Onboarding & Matching: The "Design & Decoration" and comms items (invites, website, social) can include QR/intake links that route students into the right pre-assessment and track.</p>	<p>Priya: A ready-to-use checklist that simplifies scheduling, budgeting, security coordination, and approver meetings.</p> <p>Tracy: Clear prep list for recruiting volunteers, setting up the room/Zoom, and ensuring materials are ready so she can lead confidently.</p> <p>Abby: Benefits indirectly from the safety-first steps (security coordination, clear design/wayfinding) that create a calm, predictable environment.</p>

16. Marketing Brochure File

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Marketing - FIA Trifold Brochure	Marketing	Brochure-1.pdf	See Photo in File 	<p>Tri-fold brochure introducing FIA's Cybersecurity Peer-to-Peer program: frames the threat (digital manipulation, AI-driven scams, online coercion), clarifies benefits, and outlines the experience flow (Online Assessment → Training Modules/Courses → Workshops → Results Analysis). Designed for campus/corporate distribution to drive interest and bookings; includes phone and general location details for inquiries.</p>	<p>Partner Institution Engagement & Enablement: Ready-to-hand brochure partners can co-brand and distribute to advertise the program with minimal lift.</p> <p>Student Onboarding & Matching: Promotes an online assessment that routes learners to the right path before the event.</p> <p>Event Facilitation: Sets expectations for workshops and hands-on training so facilitators can reference a consistent event flow.</p> <p>Post-Event Follow-Up: "Results Analysis" signals measurement and reporting that roll into impact summaries after sessions.</p> <p>Resource Library & Ongoing Support: Serves as evergreen collateral that reinforces the program's value and directs learners to ongoing resources.</p>	<p>Abby: Clear, encouraging language that emphasizes practical protection against manipulation and coercion.</p> <p>Tracy: Polished handout she can share to recruit peers and legitimize her peer-led sessions.</p> <p>Priya: Low-lift promo material she can circulate to stakeholders and use to support approvals and turnout.</p>

17. Combatting Social Engineering (AI) File

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
High-Level Scope Statement — "Combatting Social Engineering with AI"	Institutional Info	High-Level Scope ...	docs.google.com/doc...haring	<p>Project charter for expanding FIA's outreach to high schools and universities, focused on positioning AI-aware cybersecurity education, building administrator partnerships, defining goals/metrics, and delivering a strategic outreach roadmap with phases, deliverables, constraints, and sign-off procedures.</p>	<p>Partner Institution Engagement & Enablement: Provides the roadmap, stakeholder list, success metrics, and approval/sign-off process to secure and scale school partnerships.</p> <p>Post-Event Follow-Up: Establishes measurement and reporting expectations (engagement tracker, partnership metrics, feedback surveys) to evidence outcomes and inform iteration.</p> <p>Student Onboarding & Matching: Plans intake and targeting via administrator channels so students are routed into appropriate offerings as schools adopt FIA resources.</p> <p>Resource Library & Ongoing Support: Commits to reusable outreach artifacts (plans, trackers, surveys) that partners and internal teams can use across regions and cohorts.</p> <p>Event Facilitation: Aligns timelines and responsibilities so live sessions—once scheduled through partners—can be executed smoothly within institutional constraints.</p>	<p>Priya: Actionable partnership framework, milestones, and acceptance criteria she can run with to launch FIA on campus with low lift and clear ROI.</p> <p>Tracy: Creates avenues for peer-led involvement once partnerships are active, enabling her to plug into workshops and ambassador efforts.</p> <p>Abby: Indirect benefit—schools adopt programming that brings accessible, protective cybersecurity education to students like her.</p>

18. Cybersecurity Awareness Poster for Women File

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
CyberKids - Unraveling Women's Involvement in the Digital Realm (Awareness Poster)	Marketing	See Photo in File		<p>Awareness-style poster that frames why women are disproportionately targeted online (stalking, harassment), highlights the digital divide (literacy, privacy concerns), proposes demographic-specific solutions (workshops for working women, interactive sessions and mentorship for girls, community training), and lists research objectives. Use it for stakeholder briefings, tabling, and social/email to create urgency and direct audiences to FIA offerings.</p>	<p>Partner Institution Engagement & Enablement: Snapshot stats and solution menu help partners understand the need quickly and justify approvals and resources.</p> <p>Student Onboarding & Matching: Points to different learner segments and corresponding program types, making it easy to route sign-ups to the right path.</p> <p>Event Facilitation: Suggests workshop topics (phishing, passwords/2FA, mobile security) that can be turned into peer-led micro-modules.</p> <p>Mentorship Network & Handoff: Calls out mentorship for girls, supporting a pipeline of near-peer and industry mentors.</p> <p>Resource Library & Ongoing Support: Serves as evergreen collateral that can live alongside guides/checklists to reinforce the "why" behind the program.</p> <p>Post-Event Follow-Up: The research objectives section motivates collecting feedback and outcome data to inform program iteration and policy discussions.</p>	<p>Abby: Validates her concerns with clear statistics and points her toward concrete protections and supportive learning paths.</p> <p>Tracy: Gives her a concise, shareable explainer to recruit peers and align workshop topics with audience needs.</p> <p>Priya: Provides a one-pager she can use with leadership to frame urgency, align on offerings, and plan targeted rollouts</p>

19. Women on Social Media Research Paper File

CyberKids - Unraveling Women's Involvement in the Digital Realm (Empirical Paper)	Research	Unraveling_Wome...	docs.google.com/doc... sharing	<p>Peer-reviewed conference paper analyzing why women are disproportionately targeted online, the digital-literacy gap, and effective interventions. It proposes targeted awareness workshops (phishing, passwords/2FA, mobile/privacy, social engineering), mentorship and networking for girls and women, community programs for non-working women, and policy/education implications. Use this as evidence for need, a menu of workshop topics by audience, and citations for partner briefings, grant apps, and curriculum design.</p>	<p>Partner Institution Engagement & Enablement: Supplies data and recommended interventions partners can endorse to justify approvals and resources.</p> <p>Student Onboarding & Matching: Maps learner segments (students, working women, non-working women) to the right workshop tracks for targeted intake.</p> <p>P2P Teacher Onboarding & Training: Defines concrete modules (phishing, password hygiene, mobile/privacy, social engineering) peer instructors can be trained to deliver.</p> <p>Event Facilitation: Encourages interactive, scenario-based workshops and hackathon-style activities that translate directly into live session formats.</p> <p>Mentorship Network & Handoff: Recommends mentorship and networking pipelines for girls and newcomers, supporting referrals to near-peer/industry mentors.</p>	<p>Abby: Validates lived risks and routes her to beginner-friendly, protective workshops (privacy, anti-stalking, scam awareness) with clear next steps.</p> <p>Tracy: Provides an evidence-backed set of lesson topics and activity ideas she can facilitate for peers with confidence.</p> <p>Priya: Offers credible research to brief leadership, choose appropriate tracks, and report outcomes aligned to institutional goals.</p>
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20. Mitigating Manipulation Infographic File

Name of item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Cyberkids - Mitigating Manipulation in Generative AI (Awareness Infographic)	Marketing		See Photo in File	<p>Educational infographic that explains the scale of generative-AI growth, how manipulation works (hyper-personalization, bias exploitation, anthropomorphism, invisible influence), proposed solutions (transparency, feedback loops, monitoring, non-manipulative design, balanced regulation), and a call to action for ethics-centered innovation. Use it as a one-pager for tabling, partner briefings, slide openers, and social posts to frame why FIA's program emphasizes manipulation-resistant habits.</p>	<p>Partner Institution Engagement & Enablement: Concise problem/solution framing partners can circulate to build urgency and justify adopting FIA programming.</p> <p>Event Facilitation: Works as a slide or handout to anchor discussions on AI-driven manipulation before hands-on activities.</p> <p>AI Chatbot Guidance & Support: Highlights the need for explainability, user feedback loops, and non-manipulative design—principles to reflect in the chatbot's prompts and nudges.</p> <p>Resource Library & Ongoing Support: Evergreen explainer that can live alongside checklists and lessons to reinforce "why" ethics and manipulation awareness matter.</p> <p>Post-Event Follow-Up: Encourages collecting feedback and monitoring behavior change, informing short surveys and improvement loops after sessions.</p>	<p>Abby: Validates concerns about being influenced or coerced online and offers a clear, calm overview that points to protective steps in FIA sessions.</p> <p>Tracy: Gives a crisp, evidence-framed visual she can use to kick off peer workshops on AI manipulation and digital discernment.</p> <p>Priya: Provides a credible briefing asset to share with stakeholders, aligning campus messaging around ethical, student-safe AI education.</p>

21. How to not Become Victim of Cybercrime Presentation File

Name of item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
CyberKids - How NOT to Become a Victim of cybercrime (Slide Lesson)	Lesson	How NOT to beco...	docs.google.com/pre...d=true	<p>Training slides covering digital hygiene, safe browsing, mental-health-aware tech habits, and password practices. Topics include MFA, backups, OS/firmware updates, router setup (WPA2/WPA3, guest networks, default credentials), privacy controls, app permissions, avoiding public Wi-Fi, HTTPS checks, link/attachment caution, boundaries/digital detox, and strong unique passwords (12+ chars, complexity, no reuse, no sharing). Use it as a facilitator-led micro-lesson or a self-paced module with checklists and quick demos.</p>	<p>Resource Library & Ongoing Support: Adds a reusable, fundamentals lesson that pairs with checklists (MFA, backups, router security, passwords) for ongoing reference.</p> <p>Event Facilitation: Slide-ready flow for a 20-30 minute live session with built-in talking points and quick "do-it-now" actions (enable MFA, review app permissions).</p> <p>P2P Teacher Onboarding & Training: Provides turnkey content Tracy can learn quickly and teach confidently, with clear examples and step paths.</p> <p>Post-Event Follow-Up: Converts into short homework (backup test, router check, password manager setup) and simple verification surveys for impact reporting.</p> <p>Gamified Learning & Rewards: Maps cleanly to badges such as "MFA Enabled," "Router Secured," and "Password Manager Set Up."</p>	<p>Abby: Concrete, step-by-step protections (MFA, privacy/app permissions, router safety) that reduce risk and anxiety with calm, doable actions.</p> <p>Tracy: A polished, modular deck she can facilitate for peers, with clear demos and checklists that create immediate wins.</p> <p>Priya: Low-lift, fundamentals curriculum that's easy to schedule, co-brand, and measure with post-session completion checks.</p>

22. Analyzing AI Impact on Social Engineering

Name of item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
CyberKids - Analyzing the Impact of Generative AI on Social Engineering	Research	Analyzing the Imp...	See PDF on File	<p>Research dossier compiling threats and defenses where generative AI scales social engineering (hyper-personalized phishing, deepfakes, voice cloning), introduces TF-VAW framing, surveys tools like DataMirror for footprint awareness, and proposes micro-lesson topics (ransomware, safe device disposal, QR scams, metadata hygiene, harassment response, safe extensions, travel security) with checklists. Use it to justify need, seed curricula, and inform partner briefings and intake surveys.</p>	<p>Partner Institution Engagement & Enablement: Supports credible framing, topical menu, and measurable outcomes language partners can circulate to secure approvals and resources.</p> <p>Student Onboarding & Matching: Maps distinct risks (deepfakes, QR scams, ransomware, harassment) to targeted tracks and pre-assessment questions that route learners to the right first step.</p> <p>Event Facilitation: Converts each topic into interactive micro-lessons and demos (e.g., voice-clone spotting, metadata stripping, QR preview checks) for smooth live delivery.</p> <p>P2P Teacher Onboarding & Training: Provides evidence-backed content, examples, and checklists that near-peer instructors can learn quickly and teach confidently.</p> <p>AI Chatbot Guidance & Support: Informs just-in-time nudges (e.g., "slow down and verify sender," "preview QR URL," "check image metadata") and transparent,</p>	<p>Abby: Validates high-impact risks (deepfakes, coercive messages) and offers calm, stepwise protections and reporting paths she can apply immediately.</p> <p>Tracy: Provides a ready slate of peer-teachable modules and demos she can run (QR/code checks, metadata hygiene, harassment response) to build repeatable habits.</p> <p>Priya: Equips her with a research-grounded overview, trackable outcomes, and low-lift modules she can schedule, approve, and report on.</p>

23. Pre-Event Survey Work File

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Ahmed's Class - Team 4: Pre-Event Cybersecurity Assessment & Scoring System	Survey	Team_4_Pre-Event ...	docs.google.com/doc...d=true	<p>Structured intake that assigns each participant a Digital Safety Score from a 16-question pre-event questionnaire, categorizes risk (High/Medium/Low), routes them to targeted skill booths, and then adjusts scores post-event based on completed actions (e.g., 2FA, password manager, privacy tune-ups). Use this to match learners to the right activities, measure improvement, and generate clear impact metrics for partners.</p>	<p>Student Onboarding & Matching: Converts pre-event answers into a score and personalized booth plan so each learner starts in the right place.</p> <p>Event Facilitation: Gives facilitators a real-time roster of needs and a booth-routing logic that keeps sessions smooth and time-efficient.</p> <p>Post-Event Follow-Up: Updates scores for completed actions and produces before/after metrics that roll into outcome reports.</p> <p>Gamified Learning & Rewards: Maps actions (enable 2FA, set private profiles, password manager) to point gains and badges for visible progress.</p> <p>Partner Institution Engagement & Enablement: Provides a low-lift way for partners to evidence impact (simple intake, clear metrics) and justify continued adoption.</p>	<p>Abby: Calm, privacy-respecting intake that identifies sensitive risks and turns them into clear, doable next steps with measurable wins.</p> <p>Tracy: A turnkey way to spot who needs which booth so she can help peers efficiently and track improvements after her sessions.</p> <p>Priya: Clean baseline and outcome data for leadership —easy setup, strong participation signals, and impact numbers she can report.</p>

24. How to Spot Spyware on Phone File

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Ahmed's Class - Spotting Spyware on Your Phone and Devices	Lesson	Spotting Spyware ...	docs.google.com/doc...sharing	<p>Trauma-informed micro-lesson on Technology-Enabled Coercive Control (TECC) and spyware. Covers risk awareness (including aware), how to recognize signs (battery/drain, memory/network spikes, mic/camera indicators, pop-ups/redirects), device inspection across Windows/Android/macOS/iOS, safe handling steps (don't delete; use a safe device; contact support), preventative habits, and a closing checklist plus short assessment. Use it for a facilitator-led walkthrough with live OS demos and a printable checklist; includes "Spyware Hunter" badge language.</p>	<p>Resource Library & Ongoing Support: Provides durable step-by-step paths (settings locations per OS), a safety checklist, and assessment questions students can revisit anytime.</p> <p>Event Facilitation: Ready for a 20–30 minute live session with on-screen demos (battery usage, permissions, network checks) and a calm, safety-first flow.</p> <p>P2P Teacher Onboarding & Training: Turnkey outline Tracy can learn quickly (awareness → recognition → inspect → safe handling → prevention) with facilitator notes and quiz items.</p> <p>Post-Event Follow-Up: Built-in questions and checklist convert to "after" checks (e.g., permissions review, password changes, 2FA) for measurable outcomes.</p> <p>Gamified Learning & Rewards: Explicit "Spyware Hunter" badge aligns to concrete actions (scan, permissions review, OS update, 2FA enabled).</p>	<p>Abby: Calm, non-technical instructions reduce anxiety and risk (recognize signs, don't delete, get help from a safe device), plus a clear checklist she can follow at her own pace.</p> <p>Tracy: A structured mini-lesson with live demo points and a quiz she can run in peer workshops to build repeatable "inspect and protect" habits.</p> <p>Priya: Low-lift, policy-aligned module with measurable actions and badges that translate into clean participation and impact metrics for reports.</p>

25. Blueprint for Building Cybersecurity Booth File

Name of item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Ahmed's Class - CyberSecurity Instructions	Institutional Info	CyberSecurity Inst...	docs.google.com/doc...haring	<p>Internship playbook for building FIA's peer-to-peer cybersecurity program: defines TECC focus, microcourse blueprint (risk awareness → step-by-step skill → immediate implementation → certification), and team charters across assessment/scoring, tool curation, partnerships, registration/badging, and day-of tech support. Use it to align contributors on deliverables, workflows, and impact metrics across events.</p> <p>Partner Institution Engagement & Enablement: Outlines stakeholder mapping, business case materials, outreach emails, and a partnership plan that make campus adoption low-lift.</p> <p>Student Onboarding & Matching: Specifies a pre-event risk questionnaire and scoring logic that route participants to the most relevant skill booths.</p> <p>P2P Teacher Onboarding & Training: Provides a repeatable microcourse template, certification requirements, and service checklists that near-peer instructors can teach quickly.</p> <p>Event Facilitation: Details booth flows, progress tracking, registration, and day-of troubleshooting so sessions run smoothly and on time.</p> <p>Post-Event Follow-Up: Defines post-event score adjustments, feedback, and impact reporting to evidence learning and behavior change.</p>	<p>Partner Institution Engagement & Enablement: Outlines stakeholder mapping, business case materials, outreach emails, and a partnership plan that make campus adoption low-lift.</p> <p>Student Onboarding & Matching: Specifies a pre-event risk questionnaire and scoring logic that route participants to the most relevant skill booths.</p> <p>P2P Teacher Onboarding & Training: Provides a repeatable microcourse template, certification requirements, and service checklists that near-peer instructors can teach quickly.</p> <p>Event Facilitation: Details booth flows, progress tracking, registration, and day-of troubleshooting so sessions run smoothly and on time.</p> <p>Post-Event Follow-Up: Defines post-event score adjustments, feedback, and impact reporting to evidence learning and behavior change.</p>	<p>Abby: Benefits from calm, beginner-friendly microcourses and a private scoring pathway that turn risks into clear, immediate protections.</p> <p>Tracy: Gains a turnkey teaching blueprint (microcourses + badges + booth scripts) to run efficient peer workshops and show measurable impact.</p> <p>Priya: Receives a complete rollout kit—registration, intake, staffing, metrics, and partner comms—that simplifies scheduling, approvals, and reporting.</p>

26. Research for Spyware Safety File

Name of item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Ahmed's Class - CSC 445 Citations: Spyware & Device Safety Source List	Research	CSC 445 Citations...	docs.google.com/doc...haring	<p>A curated bibliography of authoritative sources on detecting and handling spyware/stalkerware and related device safety practices across macOS, iOS, Android, and Windows (e.g., Activity Monitor/Task Manager usage, battery/network diagnostics, app permissions, and reputable explainers/tools). Use this list to ground FIA lessons with credible references, assemble a learner reading pack, and supply facilitators with citations for slides, handouts, and assessments.</p> <p>Resource Library & Ongoing Support: Provides an evergreen, platform-specific reading list that students can revisit alongside checklists and guides.</p> <p>P2P Teacher Onboarding & Training: Gives facilitators vetted citations to build slide decks, talking points, and “further reading” without starting from scratch.</p> <p>Event Facilitation: Supports live demos (battery usage, process monitors, permissions) with credible references learners can open after the session.</p> <p>Post-Event Follow-Up: Enables annotated “what we covered” emails and micro-assignments (e.g., “read the battery-usage guide, then check your device”) for measurable progress.</p> <p>AI Chatbot Guidance & Support: Feeds the chatbot with reputable docs it can cite when offering just-in-time instructions (e.g., where to find battery stats or developer options).</p>	<p>Resource Library & Ongoing Support: Provides an evergreen, platform-specific reading list that students can revisit alongside checklists and guides.</p> <p>P2P Teacher Onboarding & Training: Gives facilitators vetted citations to build slide decks, talking points, and “further reading” without starting from scratch.</p> <p>Event Facilitation: Supports live demos (battery usage, process monitors, permissions) with credible references learners can open after the session.</p> <p>Post-Event Follow-Up: Enables annotated “what we covered” emails and micro-assignments (e.g., “read the battery-usage guide, then check your device”) for measurable progress.</p> <p>AI Chatbot Guidance & Support: Feeds the chatbot with reputable docs it can cite when offering just-in-time instructions (e.g., where to find battery stats or developer options).</p>	<p>Abby: Clear, trusted guides reduce anxiety and make next steps (check battery usage, review permissions, scan for spyware) feel doable.</p> <p>Tracy: Ready citations and how-to links she can share in peer workshops to reinforce credibility and encourage independent practice.</p> <p>Priya: Evidence-backed resource list that signals quality and supports stakeholder buy-in, compliance reviews, and impact documentation.</p>

27. Outreach Plan for Institutions File

Ahmed's Class (Strategy) - Strategic Outreach Plan	Institutional Info	Strategic Outreach Plan	docs.google.com/document	<p>Step-by-step partnership playbook to secure sponsorships with universities and corporations: stakeholder mapping, risk framing with current threats, persuasive business case, outreach materials (pitch deck, one-pager, emails, FAQ), initiation tactics (warm intros, discovery calls), and post-event relationship maintenance (impact data, branded reports, co-development). Use it to align your team and partners on a repeatable outreach → pilot → renewals motion.</p>	<p>Partner Institution Engagement & Enablement: Provides the full partnership lifecycle—who to contact, how to frame risk/ROI, and the materials and steps that make adoption low-lift for schools and sponsors.</p> <p>Event Facilitation: Aligns approvals, schedules, and roles ahead of time so live sessions run smoothly once a partner is onboarded.</p> <p>Post-Event Follow-up: Standardizes how to share impact data, send branded reports, gather testimonials, and convert one-offs into long-term allies.</p> <p>Resource Library & Ongoing Support: Produces durable artifacts (pitch deck, one-pager, templates, FAQ) that teams can reuse across institutions.</p> <p>Student Onboarding & Matching: Encourages adding assessment/registration links in outreach so new partners funnel learners into the right tracks from day one.</p>	<p>Priya: A clear, low-lift partnership roadmap with the talking points, collateral, and post-event reporting she needs to brief leadership and secure approvals.</p> <p>Tracy: Outreach assets and narratives she can use to recruit clubs/classes and line up peer-led workshops once partnerships are active.</p> <p>Abby: Indirect benefit—faster institutional buy-in brings accessible, protective programming to campus with clear next steps and support.</p>
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28. Potential Stakeholder Map

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICs-turn to relation	Personas-turn to relation
Ahmed's Class (Strategy) - Stakeholder Map (University & Corporate)	Institutional Info	StakeholderMapping	docs.google.com/spreadsheet	<p>Directory of priority stakeholders across universities and corporations with influence/priority ratings, SME/decision-maker flags, recommended communication frequency and methods, and notes on desired commitment shift (e.g., “Passive → Help”). Use this to plan outreach sequences, tailor messages by role (IT, Student Affairs, Title IX, Risk, HR, Legal, DEI, CISO), and set a recurring cadence for relationship growth and approvals.</p>	<p>Partner Institution Engagement & Enablement: Turns abstract “who to contact” into a concrete hit list with decision-makers, comms channels, and cadence to make adoption low-lift.</p> <p>Event Facilitation: Maps pre-event coordination touchpoints (IT for security, Student Affairs for turnout, Title IX/Risk for approvals) so sessions run smoothly.</p> <p>Post-Event Follow-up: Builds a schedule (monthly/quarterly) and owners for sharing impact data, testimonials, and renewal asks.</p> <p>Resource Library & Ongoing Support: Provides a living roster of stakeholders and notes that teams can reuse across campuses and cohorts.</p> <p>Student Onboarding & Matching: identifies offices (Student Affairs, Title IX) to embed intake links and pre-assessments, routing learners to the right tracks from day one.</p>	<p>Priya: A ready roadmap to target the right roles, schedule touchpoints, and move leaders from passive to active support with clear next steps.</p> <p>Tracy: Pinpoints who to approach for room bookings, co-sponsorships, and club/class tie-ins, accelerating peer-led workshop setup.</p> <p>Abby: Benefits from better-coordinated, policy-aligned events and faster access to protective resources through the right campus offices.</p>

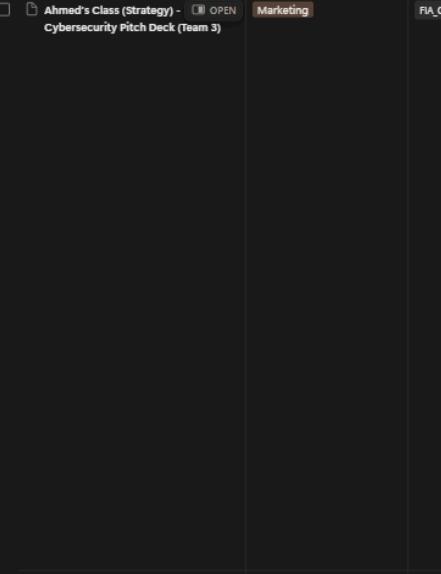
29. ROI File

Ahmed's Class (Strategy) - Return on Investment	Institutional info	Return On Investm...	See PDF in File	<p>Partner-facing ROI brief that quantifies value from FIA programming: cites returns on women-centric safety/empowerment training, links ROI to measurable outcomes (reduced phishing/coercion incidents, lower harassment case costs, higher retention/productivity, brand trust), and frames projected savings when women avoid manipulative relationships. Use this in budget approvals, sponsorship pitches, and post-pilot reports to justify launch and scale.</p>	<p>Partner Institution Engagement & Enablement: Presents a clear business case—ROI ranges, cost avoidance, and retention benefits—so partners can approve pilots with low lift.</p> <p>Post-Event Follow-Up: Aligns outcome reporting with ROI (incident reduction, completion rates, retention signals) so partners see tangible returns after sessions.</p> <p>Resource Library & Ongoing Support: Acts as a reusable leave-behind for leadership packets and renewal cycles, reinforcing the financial value alongside program materials.</p> <p>Gamified Learning & Rewards: Connects badges and completed micro-actions (e.g., MFA enabled, privacy tune-up) to trackable behavior changes that roll up to ROI metrics.</p>	<p>Priya: Gives her budget-friendly talking points and metrics to secure internal approvals, demonstrate value to leadership, and renew the program.</p> <p>Tracy: Provides credibility and institutional language she can reference when recruiting clubs/classes and faculty co-sponsors for peer workshops.</p> <p>Abby: Benefits indirectly as ROI evidence sustains funding for accessible, protective programming that delivers practical safety gains.</p>
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30. Potential Partnership File

Name of item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Ahmed's Class (Strategy) - List of Potential Partnerships	Institutional info	List of Potential Pa...	docs.google.com/doc...	<p>Researched directory of potential collaborators—cybersecurity orgs, training platforms, local nonprofits, campus groups, funders, and values-aligned companies—with brief “why partner” notes for each. Use it to prioritize outreach, match partners to program needs (venues, speakers, tool access, funding), and assemble co-branded pilots and sponsorships.</p>	<p>Partner Institution Engagement & Enablement: Converts “who should we talk to?” into a concrete hit list with rationale, making outreach and approvals low-lift.</p> <p>Event Facilitation: Surfaces venues, speakers, and platform partners that simplify running smooth, well-attended live sessions.</p> <p>P2P Teacher Onboarding & Training: Identifies communities (WCYs, local tech groups, campus orgs) that can supply near-peer facilitators and mentorship for training.</p> <p>Student Onboarding & Matching: Points to campus offices and clubs that can funnel students into intake/pre-assessments and the right tracks.</p> <p>Resource Library & Ongoing Support: Highlights content and tool partners that can provide durable guides, checklists, and training resources.</p> <p>Mentorship Network & Handoff: Maps organizations suited for ongoing mentorship and referrals</p>	<p>Priya: A prioritized partner map she can use to open doors, co-brand events, secure rooms/funding, and report outcomes to leadership.</p> <p>Tracy: Clear targets (clubs, nonprofits, tech groups) to recruit collaborators, guest speakers, and co-hosts for peer workshops.</p> <p>Abby: Indirect benefit—partnerships increase access to supportive programming, tools, and communities that translate into practical protection.</p>

31. Ahmed's Class Pitch Deck File

	Marketing	docs.google.com/pre... d=true	<p>Partner-facing deck that identifies target decision-makers in universities and corporations, explains why FIA's cybersecurity training is timely (rising threats, vulnerable students/employees, tightening compliance, reputational risk), and aligns on stakeholder priorities (financial protection, compliance, safeguarding vulnerable populations, AI-driven social engineering). Use this to open doors, tailor outreach by role, and secure pilots or sponsorships.</p>	<p>Partner Institution Engagement & Enablement: Clear map of who to contact and why, giving partners a low-lift path to say "yes."</p> <p>Event Facilitation: Sets expectations for training formats and outcomes that facilitators can reference when planning sessions.</p> <p>Post-Event Follow-Up: Frames the metrics partners care about (incident reduction, compliance signals, reputation), enabling clean reporting after events.</p> <p>Resource Library & Ongoing Support: Becomes a reusable, co-brandable pitch artifact for leadership packets and ongoing outreach.</p> <p>Student Onboarding & Matching: Encourages adding assessment/registration flows to outreach so learners are routed to the right tracks from the start.</p>	<p>Priya: Ready narrative and stakeholder list she can share with leadership to secure approvals and coordinate campus rollout.</p> <p>Tracy: Credible talking points and slides she can use when recruiting clubs/classes and lining up peer-led workshops.</p> <p>Abby: Indirect benefit—faster partner buy-in leads to accessible programming that delivers practical protection and clear next steps.</p>
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32. Cybersecurity Program FAQ File

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Ahmed's Class (Strategy) - FAQ for FIA Cybersecurity Program	Institutional Info	FAQ.pdf	See PDF in File	<p>One-page FAQ that explains why women-focused cybersecurity training is needed, how FIA differs (trauma-informed design, VetSmart™ tool, Player Profiler chatbot), accessibility for non-tech audiences, and how training protects partner brands. Use it as a leave-behind for decision-makers, a pre-event info sheet for students, and copy for web/email outreach.</p>	<p>Partner Institution Engagement & Enablement: Addresses common decision-maker questions (need, differentiation, brand protection) and reduces friction to approvals.</p> <p>Student Onboarding & Matching: Points learners toward assessment and matching (e.g., Player Profiler) so they start on the right path.</p> <p>AI Chatbot Guidance & Support: Highlights chatbot support as an always-on guide, setting expectations for just-in-time help.</p> <p>Resource Library & Ongoing Support: Serves as a persistent reference that reinforces program value and directs users to next steps.</p> <p>Event Facilitation: Sets expectations in plain language, helping facilitators align tone and goals before sessions.</p> <p>Post-Event Follow-Up: Provides concise language partners can reuse in recap emails and resources pages to sustain engagement.</p>	<p>Abby: Clear, non-jargony answers lower anxiety and show that help (including the chatbot) is practical and supportive.</p> <p>Tracy: Ready talking points she can use to invite peers and explain why the workshop matters.</p> <p>Priya: Compact justification (risk reduction, equity, reputational benefits) she can share with leadership to secure buy-in.</p>

33. FIA Mission Plan File

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Ahmed's Class (Strategy) - i OPEN Case Summary	Institutional Info	Business Case Su...	See PDF in File	<p>Executive one-pager that frames FIA's mission ("Gain Insight + Assess Risk + Keep Your Power"), the problem facing women online, and the core training pillars: AI Threat Recognition (deepfakes and AI-generated content), Social Engineering Defense (emotion/urgency exploitation), and Digital Coercion Awareness (blackmail and pressure tactics). Use this as a leadership leave-behind and budget justification to open doors with campuses and sponsors; it clarifies value, scope, and contact info for next steps.</p>	<p>Partner Institution Engagement & Enablement: Concise business case partners can circulate internally to secure buy-in, approvals, and a low-lift path to pilot.</p> <p>Event Facilitation: Defines the training pillars that structure live sessions and help facilitators align content to the most urgent risks.</p> <p>P2P Teacher Onboarding & Training: Distills the core lesson areas peers will be trained to deliver—AI recognition, social-engineering drills, and coercion-response steps.</p> <p>Resource Library & Ongoing Support: Establishes enduring pillars that map to checklists, guides, and short videos students can revisit after events.</p> <p>Student Onboarding & Matching: Provides clear thematic tracks that intake/pre-assessments can route learners into from the start.</p> <p>Post-Event Follow-Up: Creates a framework for measurable outcomes (recognition accuracy,</p>	<p>Abby: Reassuring, plain-language overview that points to practical protections against AI-scaled manipulation and coercion, with clear next steps.</p> <p>Tracy: A crisp articulation of three teachable pillars she can translate into peer workshops and outreach talking points.</p> <p>Priya: A focused business case she can hand to leadership—clarifies need, scope, and expected outcomes to streamline approvals and planning.</p>

34. FIA Outreach Plan File

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Ahmed's Class (Outreach & Partnership) - Research & Evaluate Cybersecurity Tools	Research	1. Research & Eval...	See PDF in File	<p>Comparative scan of practical tools to support FIA's program, grouped by use case: event registration & assessment (e.g., Google Forms, Typeform), security check/education (Have I Been Pwned, Security.org, EFF tools), social media auditing (Jumbo, Redact, Privacy Check), deepfake & AI-manipulation detection (Deepware Scanner, Sensity.ai), and privacy/footprint scanners & removals (DeHashed, DeleteMe, Optery). Each entry notes functionality, ease of use, cost, scalability, and privacy considerations. Use this to choose partner-safe tools for intake, live demos, micro-lessons, and follow-ups, and to define which actions can earn badges.</p>	<p>Partner Institution Engagement & Enablement: Gives a vetted tool menu with privacy notes so partners can approve low-lift, compliant setups quickly.</p> <p>Student Onboarding & Matching: Identifies registration and assessment tools to route learners into the right tracks from the start.</p> <p>Event Facilitation: Selects demo-friendly apps (breach checks, privacy tune-ups, deepfake spotters) that make live sessions hands-on and smooth.</p> <p>Resource Library & Ongoing Support: Curates durable tools students can revisit (opt-outs, privacy scanners, learning resources) after events.</p> <p>Post-Event Follow-Up: Maps tools to measurable "after" actions (e.g., complete data-broker removals, run breach checks) for impact reporting.</p> <p>Gamified Learning & Rewards: Ties specific tool actions to badge criteria (e.g., "Privacy Shield" for completing opt-outs; "Social Safety" for audit steps).</p>	<p>Abby: Clear, trustworthy tools and step-by-step actions (breach checks, social-privacy tune-ups) that reduce risk and anxiety immediately.</p> <p>Tracy: Ready list of safe, demo-friendly tools she can teach peers quickly and turn into repeatable micro-activities.</p> <p>Priya: Pre-vetted options with cost, scalability, and privacy notes that simplify approvals, deployment, and outcome tracking.</p>

37. App Cost-Benefit Analysis

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Ahmed's Class (Outreach & Partnership) - Cost-Benefit Analysis & Recommendations	Institutional Info	4. Cost-Benefit An...	See PDF in File	<p>Side-by-side comparison of free vs. paid cybersecurity tools with concrete prices (e.g., DeleteMe ~\$129/yr; Optery ~\$8.99/mo; Incogni ~\$8.29/mo; Detashed ~\$99.99/mo; typeform ~\$25/mo) and recommended essential investments (DeleteMe/Optery/Sensity.ai; Malwarebytes Premium; Bitwarden Teams; ProtonVPN Plus). Includes top partnership picks (Malwarebytes, EFF, Mozilla), immediate free tool set (Bitwarden, ProtonVPN, Tor, Malwarebytes free), and sustainability strategies (nonprofit pricing, sponsorships, open-source defaults). Use this to set a pragmatic tooling stack for intake, demos, and post-event follow-ups—and to justify budget asks with clear tradeoffs.</p>	<p>Partner Institution Engagement & Enablement: Gives budget-ready options (prices, tiers, nonprofit terms) and a partner short-list so campuses can approve a low-lift stack.</p> <p>Student Onboarding & Matching: Identifies registration/assessment tools (e.g., Forms/typeform) and privacy checks that can be embedded in intake to route learners to the right tracks.</p> <p>Event Facilitation: Selects demo-friendly apps (breach lookups, privacy tune-ups, data-removal, deepfake checks) that make live sessions hands-on and smooth.</p> <p>Resource Library & Ongoing Support: Curates durable, learner-safe tools (open-source or nonprofit tiers) that students can revisit after events.</p> <p>Post-Event Follow-Up: Maps tools to measurable "after" actions (data-broker removals, MFA/password manager setup) for impact reporting.</p>	<p>Abby: Clear, low-cost steps (password manager, VPN basics, breach checks, data-removal options) that immediately reduce exposure with minimal complexity.</p> <p>Tracy: A vetted, affordable tool menu she can demo in peer sessions to create quick wins and consistent, repeatable practice.</p> <p>Priya: Budget-optimized vendor list and sustainability plan (nonprofit pricing, sponsorships, open-source) that simplifies approvals and long-term renewal decisions</p>

38. Pre-Event Program Survey File

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Jotform Troubleshooting & Pre-Event Prep	Institutional Info	JotformTroublesh...	See PDF in File	<p>One-page runbook for testing and hardening the Jotform intake before events: device/QR/link tests, submitting test responses to confirm email automations, printing a PDF fallback for internet outages, and a quick fix table (e.g., empty required answers, hidden fields in emails, spam checks, offline contingency). Use it to make registration and booth-routing resilient even if Wi-Fi or email hiccups occur.</p>	<p>Student Onboarding & Matching: Ensures every pre-assessment submits correctly so learners receive accurate booth assignments and next steps.</p> <p>Event Facilitation: Provides step-by-step preflight checks and day-of contingencies (printed forms, offline tablets) to keep check-in smooth during outages.</p> <p>Post-Event Follow-Up: Verifies email automations so confirmation/summary emails land, enabling clean post-session communications and metrics.</p> <p>Resource Library & Ongoing Support: Adds a reusable troubleshooting sheet and quick guide volunteers can reference at future events.</p> <p>Partner Institution Engagement & Enablement: Demonstrates a low-lift, reliable intake process partners can trust, reducing risk to turnout and schedule.</p> <p>P2P Teacher Onboarding & Training: Serves as a crisp training aid so volunteers remember workflows and fixes without needing expert support.</p>	<p>Priya: Confidence that intake will work under real-world constraints (Wi-Fi, email), minimizing day-of risk and support load.</p> <p>Tracy: Clear, simple fixes she can apply on the spot (unhide empty fields in emails, offer short links, use printed forms) to keep lines moving.</p> <p>Abby: A smoother, quicker check-in experience that reduces anxiety—forms load, confirmations arrive, and there's a plan if tech fails.</p>

39. Pre-Assessment Survey Logic File

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Jotform Guide for Volunteers: Pre-Assessment Setup & Email Logic	Institutional Info	JotformGuideVol...	See PDF in File	<p>Step-by-step volunteer guide for configuring and operating the Digital Self-defense Risk Assessment in Jotform: fixing email templates (turn Hide Empty Fields off; add Recommended Booths row), enabling form encryption, editing questions/calculation values/conditions, and publishing/sharing the form. It also explains how scores and booth recommendations are generated and delivered to hosts and participants. Use this as the standard pre-event setup and day-of reference for intake.</p>	<p>Student Onboarding & Matching: Ensures responses are scored and booth recommendations are shown and emailed correctly so learners start in the right place.</p> <p>Event Facilitation: Provides exact clicks and settings (Emails, Conditions, Publish) that make check-in smooth and resilient on event day.</p> <p>Post-Event Follow-Up: Standardizes host/participant emails so confirmations and summaries land reliably, supporting clean outcome reporting.</p> <p>P2P Teacher Onboarding & Training: Gives near-peer volunteers a concise how-to for editing items, calculation values, and conditional logic without expert help.</p> <p>Resource library & Ongoing Support: Becomes a durable runbook teams can reuse across cohorts (editing elements, encryption, inbox management).</p> <p>Partner Institution Engagement & Enablement: Demonstrates a low-lift, privacy-aware intake workflow (encryption, timed</p>	<p>Priya: Clear, privacy-conscious setup steps (encryption, timed deletion) and reliable email workflows reduce risk and admin overhead.</p> <p>Tracy: Click-by-click instructions to adjust questions, scoring, and booth logic so she can run intake and fix issues on the spot.</p> <p>Abby: More accurate recommendations and dependable confirmation emails create a calmer, faster check-in experience.</p>

40. Digital Self-Defense Survey File

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Jotform Participant Guide — Digital Self-Defense Pre-Assessment	Survey	JotformGuidePart...	See PDF in File	<p>One-page participant handout that explains how to take the anonymous pre-assessment on a personal device, what to expect (~5 minutes, multiple-choice), how the Digital Safety Score (0-80) is calculated, and how custom booth recommendations are delivered by email. Lists example booths (e.g., Social Media Safety, Spyware Detection, Data Leaks, AI Scam Detection, 2FA Setup, Deepfake Awareness) and sets privacy expectations (temporary storage, results emailed). Use it to onboard students smoothly at the door and set clear expectations.</p>	<p>Student Onboarding & Matching: Converts quick survey responses into a Digital Safety Score with targeted booth recommendations so each student starts in the right place.</p> <p>Event Facilitation: Clarifies the flow (scan → answer → get score → attend booths) so check-in lines move fast and volunteers answer fewer questions.</p> <p>Post-Event Follow-Up: Ensures each participant receives an email summary of their score and tips, supporting later reminders and outcome tracking.</p> <p>Resource Library & Ongoing Support: Serves as a reusable, print-or-share handout that can live alongside intake links and how-to guides.</p> <p>Partner Institution Engagement & Enablement: Sets clear privacy expectations and a standardized intake process institutions can approve and reproduce.</p>	<p>Abby: Clear, judgment-free instructions reduce anxiety; the email summary turns results into calm, actionable next steps.</p> <p>Tracy: A concise explainer she can use at the welcome table to guide friends into the right booths quickly.</p> <p>Priya: A standardized intake artifact that's easy to print/share, aligns with privacy norms, and supports smooth event operations.</p>

41. FIA Volunteer Guide File

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Registration Deliverables- Tech Guide for FIA Volunteers	Institutional Info	1. Research & Eval...	docs.google.com/doc...haring	<p>Step-by-step volunteer guide for setting up and operating the event registration flow: edit the Jotform template, add Zoom integration for authenticated access, configure notification/autoreader emails, publish with QR/short links, run pre-publish tests (multi-browser, email confirmations), and apply quick fixes (duplicate submissions, plan limits, join failures). Use this as the standard preflight and day-of runbook for smooth check-in.</p> <p>Event Facilitation: Provides precise click-paths and preflight tests that keep lines moving and reduce day-of troubleshooting.</p> <p>Post-Event Follow-Up: Standardizes autoreader/host emails so confirmations and summaries arrive reliably for later reminders and reporting.</p> <p>P2P Teacher Onboarding & Training: Gives near-peer volunteers a clear, repeatable setup they can learn quickly and execute confidently.</p> <p>Resource Library & Ongoing Support: Becomes a reusable reference (settings, tests, fixes) for future events and new volunteer cohorts.</p> <p>Partner Institution Engagement & Enablement: Demonstrates a low-lift, reliable registration workflow partners can approve and adopt.</p>	<p>Student Onboarding & Matching: Ensures the form captures the right info and delivers confirmations so participants are routed correctly from the start.</p> <p>Tracy: Receives a concise, click-by-click guide to set up forms, emails, and QR/short links so she can run the door smoothly.</p> <p>Abby: Experiences a quick, predictable check-in with reliable confirmations and fewer access hiccups.</p>	

42. FIA Participant Guide File

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Registration - Tech Guide for FIA for Participants	Institutional Info	Tech Guide for FIA ...	docs.google.com/doc...haring	<p>Participant-facing guide that explains how to access and complete the online registration form (mobile/desktop), what happens after submission (confirmation email and pre-event onboarding email), and common fixes. Troubleshooting covers QR not scanning, missing emails, form not loading on mobile, Zoom access issues after registering, and how to correct submitted information. Use it at the door, in reminder emails, and on event pages to reduce confusion and speed check-in.</p> <p>Event Facilitation: Provides quick fixes (QR/URL fallback, alternate browser, device restart) that keep lines moving and reduce day-of tech friction.</p> <p>Post-Event Follow-Up: Ensures confirmation/onboarding emails land reliably, enabling later reminders and outcome communications.</p> <p>Resource Library & Ongoing Support: Serves as a reusable participant handout that can live on the event site and be re-shared for future cohorts.</p> <p>Partner Institution Engagement & Enablement: Demonstrates a low-lift, predictable registration experience partners can approve and distribute.</p> <p>Zoom Integration: Clarifies "use the same email you registered with" so authenticated Zoom access works on event day.</p>	<p>Student Onboarding & Matching: Sets clear steps to register and receive the follow-up emails that route participants into the right path before the event.</p> <p>Abby: Clear, calm instructions and quick fixes reduce anxiety and make arrival/check-in predictable.</p> <p>Tracy: A concise explainer she can share with peers to help them register correctly and solve common issues.</p> <p>Priya: Standardized participant guidance that lowers support load and increases successful registrations across her campus.</p>	

43. Sample Badge Design File

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Badges - Sample Badges (Privacy Shield, Spyware Hunter, Data Defender)	Badges	Sample_Badges.pdf	See PDF in File	<p>Set of badge designs (two visual styles: white-first-draft and gold-second-draft) with SVG deliverables aligned to FIA brand colors. Badge titles include Privacy Shield, Spyware Hunter, and Data Defender. Use these for event milestones (e.g., completing privacy tune-ups, spyware checks, or data-leak actions), in-app achievements, slide decks, and post-event certificates to motivate behavior change and make progress visible.</p>	<p>Gamified Learning & Rewards: Visual rewards that map to concrete actions (e.g., enable 2FA, run spyware inspection, request data-broker removals) to drive engagement and completion.</p> <p>Post-Event Follow-Up: Badges export cleanly into recap emails and reports, evidencing outcomes (who did what) for partners and stakeholders.</p> <p>Resource Library & Ongoing Support: A reusable badge set (with SVGs and color specs) that teams can apply across modules, cohorts, and future campaigns.</p> <p>P2P Teacher Onboarding & Training: Gives peer instructors a clear incentive structure to anchor micro-lessons and celebrate participant wins during workshops.</p> <p>Student Onboarding & Matching: Can be previewed during intake to signal tracks and goals (e.g., "Earn Spyware Hunter at the device-safety booth"), nudging learners toward the right stations.</p>	<p>Abby: Clear, confidence-building recognition for completing protective steps, turning safety wins into tangible achievements.</p> <p>Tracy: Ready-made, credible rewards she can use to motivate peers and structure workshop goals.</p> <p>Priya: Visible, reportable indicators of impact that support approvals, renewals, and stakeholder communication.</p>

44. Badge Tracking Software Recommendation

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Badges - Badge Tracker Software Recommendation	Badges	Badge_Tracker_Soft...	docs.google.com/doc...d=true	<p>Recommendation to use Canvas Badges (free) and Canvas Credentials (paid) for FIA's badge system. The free tier supports creating badges and emailing awards (manual entry or CSV uploads up to 50 rows per batch); the paid tier adds claim codes/QR codes for end-of-session self-claim. Guidance includes collecting attendee emails at registration, exporting a session roster to CSV for batch awards, recipients claiming via email (with a free account "backpack"), leveraging existing university Canvas Credentials licenses where available, and delegating permissions so campus partners can award on FIA's behalf.</p>	<p>Gamified Learning & Rewards: Establishes a practical platform for issuing badges tied to completed safety actions, with QR/claim-code flows to make rewards immediate.</p> <p>Event Facilitation: Enables smooth end-of-session awarding (scan a QR or send batch emails), reducing lines and post-event admin.</p> <p>Post-Event Follow-Up: Sends automatic award emails and supports exportable records to include badge completion in outcome reports.</p> <p>Partner Institution Engagement & Enablement: Taps existing campus Canvas Credentials subscriptions and permission delegation so partners can co-award with low lift.</p> <p>P2P Teacher Onboarding & Training: Simple CSV and claim-code workflows peers can learn quickly to recognize participant achievements during workshops.</p> <p>Resource Library & Ongoing Support: Standardizes badge assets and how-to steps (create, award, claim) that persist across cohorts.</p>	<p>Priya: Can use existing campus licenses, delegate awarding rights, and pull clean badge metrics for leadership with minimal overhead.</p> <p>Tracy: Quick, repeatable process (QR/claim code or CSV upload) to award peers on the spot and keep momentum high.</p> <p>Abby: Clear email notifications and a permanent badge "backpack" make her progress visible and portable.</p>

45. Badge Troubleshooting And Backup Plan File

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Badges - Badge Troubleshooting and Backup Plans	Badges	Badge Troubleshoo...	docs.google.com/doc...d=TRUE	<p>Runbook for keeping badge awarding on track during outages and common errors. Covers offline continuity (download local attendance sheets; switch to stamping paper "badge passports" at booths), delayed awarding (batch later via CSV), Canvas Badges fixes (correct email "identifier," map name fields, header spelling), and JSON import errors (paste full JSON; check issuer visibility). Use this as a day-of checklist and backup plan for volunteers and hosts.</p>	<p>Gamified Learning & Rewards: Ensures badges can still be earned and recorded via paper passports or delayed CSV uploads when systems fail.</p> <p>Event Facilitation: Provides clear offline workflows and quick fixes so the event runs smoothly even without internet.</p> <p>Post-event Follow-Up: Enables accurate catch-up awarding and clean records once connectivity returns, supporting outcome reporting.</p> <p>Resource Library & Ongoing Support: Adds a reusable troubleshooting guide teams can rely on across cohorts and venues.</p> <p>Partner Institution Engagement & Enablement: Demonstrates operational resilience that campuses can trust, lowering approval friction.</p> <p>P2P Teacher Onboarding & Training: Gives volunteers concrete steps to resolve CSV mapping and import issues without expert escalation.</p>	<p>Priya: Confidence that badge fulfillment won't stall due to outages; clear backup methods and reporting continuity.</p> <p>Tracy: Simple, actionable steps (stamp passports, fix CSV mappings) to keep momentum and recognize peers on time.</p> <p>Abby: A predictable experience—progress is captured even if tech hiccups occur, and badges still arrive afterward.</p>

46. Guide For Event Hosts

Name of Item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Badges - Event Host Cheat Sheet	Badges	Event_Host_Cheat...	See Photo in File	<p>One-page, step-by-step reference for running an FIA event and awarding badges efficiently. Includes the required CSV format for attendees (Email/identifier, First Name, Last Name), guidance to split rosters over 50 rows, export instructions from Excel/Google Sheets, and Canvas Badges bulk-award flow (upload CSV → confirm column mapping → finish). Use it as the host's day-of checklist to keep registration, tracking, and recognition smooth.</p>	<p>Event Facilitation: Provides a concise runbook for roster prep, exports, and mid-session actions so the event runs on time and without confusion.</p> <p>Gamified Learning & Rewards: Details the bulk-award steps that convert completed actions into badges immediately, reinforcing engagement.</p> <p>Post-Event Follow-Up: Produces clean CSV records that roll directly into recap emails and outcome reporting for partners.</p> <p>P2P Teacher Onboarding & Training: Serves as a quick training aid for new hosts and volunteers to learn the core logistics rapidly.</p> <p>Resource Library & Ongoing Support: Becomes a durable, reusable cheat sheet that standardizes operations across future cohorts.</p> <p>Partner Institution Engagement & Enablement: Demonstrates a low-lift, reliable process partners can approve and replicate with minimal support.</p>	<p>Priya: Gains a dependable, lightweight procedure she can hand to staff to ensure smooth operations and clean metrics.</p> <p>Tracy: Clear, do-this-then-those instructions she can follow to prep rosters and award badges without technical help.</p> <p>Abby: Indirect benefit—faster lines and timely badge emails create a calmer, more predictable event experience.</p>

47. Event Guide for FIA Employee

Name of item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Canvas Badges Tech Guide — FIA Employee	Badges	Canvas Badges Te...	docs.google.com/doc...	<p>Step-by-step internal guide for setting up and operating Canvas Badges: creating an account and issuer, designing or uploading badge images, writing criteria, editing badges, exporting badges via JSON, and delegating issuer permissions (roles/invites). Use this as the definitive playbook for configuring issuers, standardizing badge designs/criteria, and enabling partners or staff to award badges reliably.</p>	<p>Gamified Learning & Rewards: Establishes the end-to-end process for creating, editing, and distributing badges that map to specific safety actions.</p> <p>Event Facilitation: Provides the operational steps (badge setup and access) that let hosts award recognitions smoothly during live sessions.</p> <p>Post-Event Follow-Up: Supports clean exports and structured badge data so completions flow into recap emails and outcome reports.</p> <p>P2P Teacher Onboarding & Training: Gives clear instructions peers and volunteers can follow to manage badges confidently without expert help.</p> <p>Resource Library & Ongoing Support: Serves as a durable reference for badge standards (artwork, criteria, JSON exports) across cohorts.</p> <p>Partner Institution Engagement & Enablement: Enables permission delegation so campus partners can co-award badges with low lift and</p>	<p>Priya: Can delegate issuer roles, maintain consistency, and pull badge metrics with minimal overhead.</p> <p>Tracy: Clear, repeatable steps to manage badge assets and criteria so she can recognize peers' progress during workshops.</p> <p>Abby: Indirect benefit—receives timely, standardized badges that make her safety progress visible and portable.</p>

48. Tech Guide for Hosts

Name of item	Asset Type	File	URL	Summary: What file con...	EPICS-turn to relation	Personas-turn to relation
Canvas Badges Tech Guide — Event Host	Badges	Canvas Badges Te...	docs.google.com/doc...	<p>Step-by-step host guide for issuing FIA event badges in Canvas Badges. It covers account creation, issuer setup, permission delegation, badge import via JSON, and three awarding methods: (1) single award, (2) bulk CSV up to 50, and (3) QR/claim codes with Canvas Credentials (paid). Includes troubleshooting (field mapping, row splits) and links to official manuals. Use this as the official playbook for event hosts to award badges smoothly during and after sessions.</p>	<p>Gamified Learning & Rewards: Establishes the end-to-end awarding process so badges align with completed safety actions and appear immediately in learners' accounts.</p> <p>Event Facilitation: Provides bulk-upload and QR workflows that keep award steps quick and smooth, minimizing delays during live sessions.</p> <p>Post-Event Follow-Up: Supports clean CSV exports and automated badge notifications that double as outcome evidence.</p> <p>P2P Teacher Onboarding & Training: Gives peer hosts a repeatable guide to manage badges without expert intervention.</p> <p>Resource Library & Ongoing Support: Becomes a durable training/reference doc across cohorts, ensuring consistency in badge management.</p> <p>Partner Institution Engagement & Enablement: Demonstrates a low-lift, standards-aligned badge workflow partners can trust and replicate.</p>	<p>Priya: Gains a low-lift, partner-ready process with flexible awarding methods and proper permission delegation.</p> <p>Tracy: Clear, structured instructions to issue badges live via CSV or QR, ensuring peer recognition happens on time.</p> <p>Abby: Indirect benefit—receives timely, professional-looking badges that validate her progress and can be stored in her "backpack."</p>

49. Badge Explanation for Attendees File

 Attendee Badge Explanation	 Badges	Attendee Badge E...	See PDF in File	<p>One-page participant explainer on Canvas Badges: defines digital badges as visual proof of learning, explains that each booth/session issues a badge, and details the claiming process (receive email → click link → add badge to Backpack → view anytime). It also notes that badges help track progress and reevaluate the risk score after the event. Use this at check-in, in reminder emails, or printed at booths so participants understand the process.</p>	<p>Gamified Learning & Rewards: Clarifies how badges reinforce engagement—each session/booth yields a badge that builds a visible record of progress.</p> <p>Post-Event Follow-Up: Email notifications and the Backpack system provide ongoing visibility of earned badges, supporting outcome reporting and reflection.</p> <p>Resource Library & Ongoing Support: Serves as a reusable explainer handout/slide that can accompany future events.</p> <p>Student Onboarding & Matching: Sets clear expectations about how to access and use badges from the start, helping learners connect actions to achievements.</p> <p>Event Facilitation: Reduces confusion by giving participants a simple, predictable badge-claiming flow.</p>	<p>Abby: Clear explanation lowers anxiety—she knows what a badge is, how to claim it, and how it reflects her progress.</p> <p>Tracy: A concise guide she can share with peers to motivate them to complete booths and claim their badges.</p> <p>Priya: A low-lift, standardized resource to distribute across her campus, minimizing support requests and boosting turnout/engagement.</p>
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50. Cybersecurity Module Suggestions From Lauren

Name of Item	Asset Type	File	URL	summary: What file contains	EPICS-turn to relation	Personas-turn to relation
 Lauren's Cybersecurity Module Suggestions	 Lesson	Lauren's Cybersec...	docs.google.com/spr_haring	<p>Prioritized module backlog with scoring (Safety Impact, Easiness, Virtual Feasibility, On-brand), selection criteria, and production notes. Topics span phishing awareness, app privacy settings, spyware detection, 2FA, password managers, digital footprint, deepfakes/AI manipulation, VPNs, public Wi-Fi/computer safety, hidden-device scanning, secure online banking, malicious mobile apps, catfishing verification, and home Wi-Fi hardening. It also specifies how to build each module (find reputable 2-3 year-recent videos, create step-by-step checklists, identify partner tools) and flags what's already done (Facebook/LinkedIn/Instagram privacy). Use this to choose the next build targets, gather assets, and standardize module quality.</p>	<p>Resource Library & Ongoing Support: Converts each topic into durable checklists and vetted videos/tools that learners can revisit before and after events.</p> <p>P2P Teacher Onboarding & Training: Provides a ready rubric (scores, criteria, examples) so near-peer instructors can assemble teachable micro-lessons quickly and consistently.</p> <p>Event Facilitation: Turns high-score topics (e.g., phishing, app privacy, spyware, 2FA, passwords) into interactive booths and live demos with clear "do-it-now" steps.</p> <p>Student Onboarding & Matching: Uses the topic list and difficulty/easiness scores to route participants to the right first modules based on their pre-assessment gaps.</p> <p>Gamified Learning & Rewards: Maps modules to specific, verifiable actions (enable 2FA, run spyware scan, audit permissions) that can earn badges and track progress.</p>	<p>Abby: A clear, calming set of high-impact modules (privacy settings, spyware signs, catfishing checks) with step-by-step actions that reduce risk immediately.</p> <p>Tracy: A prioritized roadmap and quality checklist she can use to pick topics, find reputable videos, and build repeatable peer workshops.</p> <p>Priya: Evidence-based menu of modules with feasibility and alignment scores that simplify approvals, scheduling, and reporting.</p>

51. Guide for Pitch Deck and FIA Brand Identity

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Data Story for CyberSecurity Fair	Marketing	Data Story for Cyb...	docs.google.com/doc...	<p>Draft outline for a data-driven presentation aimed at university and nonprofit decision-makers. Its purpose is to answer the "why care?" stage before pitching FIA's program. It highlights:</p> <ul style="list-style-type: none"> • Unique risks to women on campus (catfishing, sextortion, stalkerware, password theft). • Clinical/mental health costs (anxiety, PTSD, depression). • Institutional costs (counseling, retention, fines, insurance). • AI-accelerated threats (voice clones, ChatGPT phishing, deepfake logins, OAuth lures). • Failure to act = financial, reputational, duty-of-care risks. <p>It suggests supporting visuals (charts, bar graphs, line graphs, case studies) and sources (FIA surveys, Verizon DBIR, Microsoft reports, Pew Research, EDUCAUSE). This deck leads into the implementation pitch deck, making it a powerful partner/sponsor engagement tool.</p>	<p>Partner Institution Engagement & Enablement: Frames the urgency and cost of women's cybersecurity risks in credible, data-backed terms, making institutional buy-in easier.</p> <p>Post-Event Follow-Up: Sets the stage for measurable outcomes (reduced phishing incidents, improved retention) that partners will expect in later reports.</p> <p>Event Facilitation: Provides realistic scenarios and visual case studies that can be woven into live presentations to create urgency and engagement.</p> <p>Student Onboarding & Matching: Highlights the scale and types of risks students face, informing intake surveys and session-matching logic.</p> <p>Resource Library & Ongoing Support: Acts as a long-term explainer asset that campuses can revisit to justify ongoing support and funding.</p> <p>AI Chatbot Guidance &</p>	<p>Priya: A concise, data-backed case she can share with leadership to secure approval, funding, and visibility.</p> <p>Tracy: A research-rich backdrop that validates the peer-to-peer training model she promotes to her peers.</p> <p>Abby: Indirect benefit—this presentation helps institutions understand her risks and commit to solutions that directly support her safety.</p>

52. UVA Student Partnership File

Cybersecurity Partnerships with UVA Students	Institutional info	Cybersecurity Part...	docs.google.com/doc...	A project scope and deliverable plan for UVA students collaborating with FIA. Outlines tasks like crafting a modular pitch deck system, conducting stakeholder interviews, and building an interactive scrolltelling data story. Also includes stakeholder interview guides, deliverables (overbuilt pitch deck, stakeholder insights report, Flourish-based story), and connections to FIA's mission of redefining cybersecurity to include psychological manipulation and coercion	Partner Institution Engagement & Enablement: Creates tailored pitch materials and stakeholder insights to strengthen FIA's partnerships.	Priya: Gains new institutional relationships and materials that ease her partnership-building role.
				<p>Post-Event Follow-Up: Establishes structured reporting from stakeholder interviews that can feed into future impact reports.</p> <p>Event Facilitation: Provides a polished story and modular deck to engage audiences at fairs and conferences.</p> <p>Resource Library & Ongoing Support: Adds to FIA's library of pitch, story, and insight assets.</p> <p>P2P Teacher Onboarding & Training: Students act as co-creators, practicing the FIA model of distributed peer teaching and knowledge-building.</p>	<p>Tracy: Sees peer-created, credible outputs she can use to strengthen her workshops and engagement.</p> <p>Abby: Indirect benefit—FIA's expanded partnerships lead to more resources and support for her digital safety.</p>	

53. FIA Virtual Guide File

Name of Item	Asset Type	File	URL	Summary: What file contains	EPICS-turn to relation	Personas-turn to relation
Cybersecurity Virtual Fair Business Plan (Updated)	Institutional Info	Cybersecurity_Virt...	docs.google.com/doc...haring	<p>A full business plan for FIA's Cybersecurity Virtual Fair. Defines goals (MVP launch, module development, user flow design, tech stack selection), target audience (women vulnerable to digital coercion, allies, general public), and roles (project manager, UX, LMS/content, tech analyst, outreach liaison). Includes a 12-week milestone plan, evaluation of LMS/event platforms, trauma-informed design principles, and outreach strategies</p>	<p>Event Facilitation: Core planning for the fair's structure, flow, and platform ensures smooth delivery.</p> <p>Student Onboarding & Matching: Establishes intake pathways and tailored modules for participants.</p> <p>Post-Event Follow-Up: Integrates outcome tracking and testing into the business plan.</p> <p>Resource Library & Ongoing Support: Ensures the fair produces reusable modules, flows, and outreach materials.</p> <p>Partner Institution Engagement & Enablement: Calls for aligned organizations to contribute content, sponsor, or co-brand.</p> <p>P2P Teacher Onboarding & Training: Defines student/staff roles for training and execution in a distributed model.</p> <p>AI Chatbot Guidance & Support: Builds in trauma-informed design that can integrate with chatbot nudges and resources.</p>	<p>Abby: Gains a structured, supportive digital fair experience designed with her safety, privacy, and confidence in mind.</p> <p>Tracy: Finds a clear framework for peer-to-peer training modules she can deliver and replicate.</p> <p>Priya: Receives a professional business plan she can present to partners, showing feasibility and scalability.</p>