

ZACHARY MORTENSON

Associate Analyst

✉ Zach.mortenson7@gmail.com

☎ 631-905-8111

📍 Hampton Bays, NY

🐙 Github

EDUCATION

Bachelor Degree of Science
Data Analytics

Bentley University

📅 May 2020

📍 Waltham, MA

Associate Degree of Business
Accounting

Suffolk Community College

📅 June 2017

📍 Riverhead, NY

SKILLS

Microsoft Excel

PowerPoint

SQL

R

Python

Data Modeling

Data Mining

PORTFOLIO WEBSITE

<https://zachmort.github.io/>

GITHUB LINK:

<https://github.com/zachmort>

WORK EXPERIENCE

Associate Analyst

Truveris Inc

📅 Nov 2020 - current

📍 New York, NY

- Worked with a team of four to build out a process automation tool using Alteryx and Python that reduced report delivery time to clients by 15%
- Analyzed datasets with 100,000+ records using SQL to derive and report on KPIs for clients
- Utilized SQL, Python and Excel to perform ad hoc analyses on pharmaceutical claims datasets that improved retention rate of high touch clients by 10%

Sales Research Analyst Intern

Pandora Media

📅 Jun 2019 - Aug 2019

📍 New York, NY

- Intern Project: Analyzed a custom segment of more than 2 million users using SQL, Excel, and Tableau to discover actionable insights to improve the effectiveness of targeted campaigns and enable company growth, these findings were then presented to the New York office and incorporated in upper management's decision making process
- Provided strategic advice to blue-chip clients on consumer analytics, insights, and trends using queried data and visualizations
- Identified and analyzed data for new potential products, services, and advertising opportunities that aided in client business growth
- Worked with a team of five analysts to write 20+ complex SQL queries each day

Part-Time Stagehand

NBCUniversal

📅 May 2017 - Jun 2019

📍 New York, NY

- Collaborated with 20+ designers, managers, and actors in equipment setup and stage logistics in a fast-paced, rapidly changing environment to ensure daily segments went smoothly
- Constructed and positioned multiple sets simultaneously for shows and concerts in a time-sensitive environment
- Lead a team of five coworkers that resulted in beating expected project completion time by 20%

Business Development Intern

Northwell Health

📅 Jul 2018 - Dec 2018

📍 Manhasset, NY

- Compiled and generated spreadsheets capturing key data of approximately 10 potential clients per week and presented that information to management to stimulate the client acquisition process
- Collaborated with a team of three to research, update and validate client profiles each day
- Created pivot tables and charts of potential physician practice data to evaluate profits and losses to ensure managers and key decision makers made the most accurate decisions