ZACHARY MORTENSON

Associate Analyst

✉ Zach.mortenson7@gmail.com
📞 631-905-8111
📍 Hampton Bays, NY

EDUCATION

Bachelor of Science
Data Analytics
Bentley University
📅 May 2020
📍 Waltham, MA

Associate Degree of Business Accounting
Suffolk Community College
📅 Jun 2017
📍 Riverhead, NY

SKILLS

Excel
PowerPoint
SQL
R
Python
Data Modeling
Data Mining
Tableau

GITHUB

https://github.com/zachmort

WEBSITE

https://zachmort.github.io/

WORK EXPERIENCE

Associate Analyst

Truveris Inc

📅 Nov 2020 - current   📍 New York, NY

- Acts as a leading analyst to help build more effective and efficient pharmacy markets for clients by performing volume and cost modeling on claims data to ensure PBMs are meeting contractual obligations to clients
- Works with a team of four to build out a process automation tool using Alteryx and Python that reduced report delivery time to clients by 15%
- Analyzes datasets with 100,000+ records using SQL to derive insights and report on KPIs for clients
- Utilizes SQL, Python and Excel to perform ad hoc analyses on pharmaceutical claims datasets that improved retention rate of high touch clients by 10%

Sales Research Analyst Intern

Pandora Media

📅 Jun 2019 - Aug 2019   📍 New York, NY

- Intern Project: Analyzed a custom segment of more than 2 million users using SQL, Excel, and Tableau to discover actionable insights to improve the effectiveness of targeted campaigns and enable company growth, these findings were presented to the entire New York office and incorporated in upper management's decision making process
- Provided strategic advice to blue-chip clients on consumer analytics, insights, and trends by using queried data and visualizations
- Analyzed user metrics to identify new market segments and advertising opportunities to aid in client growth
- Worked with a team of five analysts to successfully and efficiently complete 20+ queries a day

Part-Time Stagehand

NBCUniversal

📅 May 2017 - Jun 2019   📍 New York, NY

- Collaborated with 20+ designers, managers, and actors in equipment setup and stage logistics in a fast-paced, rapidly changing environment to ensure daily segments went smoothly
- Constructed and positioned multiple sets simultaneously for shows and concerts in a time-sensitive environment
- Led a team of five coworkers that resulted in beating expected project completion time by 20%

Business Development Intern

Northwell Health

📅 Jul 2018 - Dec 2018   📍 Manhasset, NY

- Compiled and generated spreadsheets capturing key data of approximately 10 potential clients on a weekly basis and presented that information to management to stimulate the client acquisition process
- Collaborated with a team of three to research, update and validate client profiles once a day
- Created pivot tables and charts of potential physician practice data to evaluate profits and losses to ensure managers and key decision makers made the most accurate decisions