



Zach Temkin

zachtemkin@gmail.com

<http://zachtemkin.us>

BRIEF

Who I am:

I'm a designer passionate about leveraging technology to create tools that empower people in both big and small ways. I stress the details in pursuit of the bigger picture.

Education:

Rensselaer Polytechnic Institute
Bachelor of Science in Product Design and Communications Design
2011-2015

SKILLS

Interaction Design

Translating user needs into logical flows that facilitate effective, empathetic experiences. Understanding and synthesizing complex systems.

Workshop Facilitation

Leading workshops of interdisciplinary teams intended to align teams around outcomes for end-users, and the business.

Prototyping

Figma, Framer X, Origami Studio, html/css/js, React

EXPERIENCE

Visa – Digital Partnerships & Fintech

UX Design Lead • Sept 2017 – Dec 2020

I work to bring new Visa-powered payment experiences to life for existing and potential clients. I work closely with senior leadership to define Visa's strategic vision for digital experiences in the future.

Visa – Innovation & New Product Development, NY

Senior UX Designer • Sept 2017 – Dec 2020

I work with clients to help them understand their customers' needs, and make impactful business and product decisions.

In my role I conduct customer research, develop and facilitate multidisciplinary workshops, and design clear and delightful experiences that address complex user needs.

IBM Design – Internet of Things

UX Designer • Sept 2015 – Sept 2017

Our team was responsible for creating proofs of concept for products that assist employees and facilities managers working in IoT connected buildings, stores, and work-spaces.

In my role I was responsible for creating, testing and iterating on user flows and interactions. I communicated design intent to business and engineering stakeholders through artifacts that range from sketches to code.