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Mr. Demitri Tarabini
Ikaso Consulting, LLC
1001 Bayhill Drive, Suite 200
 San Bruno, CA 94066

Dear Mr.Tarabini,

 I am interested in the Analyst role at Ikaso Consulting because I believe that I can apply the synthesis skills I have developed through my experience and coursework towards making a difference at Ikaso. I am particularly interested in using these skills towards improving the social service sector, which plays a major role in bettering the lives of individuals.

My experience this past summer as a Student Consultant with Education Bridge South Sudan prepared me of this client oriented role. My team was responsible for improving organizationally fundraising strategies to improve the long-term sustainability of the organization. To do this, we initially met with the client to break down the problem into determining what fundraising strategies would be the best to focus on. Based on looking at comparable organizations that had been able to raise millions of dollars of revenue, we recommended that Education Bridge focus on maximizing its chances to attract a large donor by publishing yearly reports with financials to give people a better sense of how the organization is doing. I believe that I could apply this type of experience at Ikaso because this setting allowed to me work in a team to break down areas of a business that could be improved so that we could provide the best possible solutions to the client.

As an International Economics and Political Science major, I have developed a broad-based skillset that forces me both to look at quantitative and qualitative data to find solutions to problems. In my economics coursework, I conducted a quantitative analysis using a large dataset to examine that obesity is associated with higher health care costs for senior citizens. In my political science coursework, I read hundreds of news stories relating to elections in Zambia and Benin to determine that media coverage in these countries often focused on non-policy issues in their electoral coverage. I believe that I could apply these types of synthesis skills towards solving complicated problems with a lot of data Ikaso.

I want to continue to improve upon my data synthesis skills that I have developed through my coursework and experience towards making a difference at Ikaso. Please consider placing me on your interview schedule. Thank you in advance for your consideration.

Sincerely,

Zachary Spahr