ZACKEYS

ZACK KEYS | 6121 NE RADFORD DR. APT. 813, SEATTLE, WA 98115 | 828.371.2862 | ZACK.KEYS@GMAIL.COM | WWW.ZACKEYS.COM

EXPERIENCE

JANUARY 2011 - PRESENT: Freelance Designer/Illustrator/Web Developer

- Illustration and print/ebook layout for the novel A Going Concern by Brian Railsback.
- Brand design for North Carolina Museums Council.
- Brand development and web design for Creative Campfire.

JUNE 2011 - DECEMBER 2014: Visual Specialist for Western Carolina University

Primary duties included design for print (magazine & newspaper ads, brochure design, poster design, spread layout for the WCU magazine) and front-end web development for email campaigns and special-purpose websites.

- Completed redesign of the 2012 Imagine magazine for the WCU Honors College (Recipient of a special merit award for design at the 2013 Case III conference).
- Designer and front-end developer for Celebrate125.wcu.edu, a special anniversary website for the 125th Anniversary of WCU in 2014.

DECEMBER 2014 - MAY 2015: Digital Designer for Western Carolina University

Primary Duties included front-end development for Creative Services at WCU, designing social media advertising and handling campaigns that spanned both print and web.

- Designed tablet-focused website for NC Board of Governors Meeting.
- Designed and implemented the branding and web presence for the LEAD: WCU regional conference series. This included the brand identity and website to advertise and serve as a portal for the event.

MAY 2015 - PRESENT: Graphic Designer for the University of Washington Information School

Primary Duties revolved around design and illustration work (logo design, brochure layout, infographics, online ads), and responsive web design for the development team. Secondary duties included planning and production work for all iSchool design projects and the expansion of the iSchool photography library.

EDUCATION

JANUARY 2008 - DECEMBER 2011: Southwestern Community College, AAS Advertising and Graphic Design

SKILLS

PROGRAMS: Sketch 3, Illustrator CC, InDesign CC, Photoshop CC, Adobe Acrobat, Adobe Brackets

DESIGN: Branding, Identity Design, Typography, Illustration, Print Layout, Photography

WEB: HTML5, CSS3