Zachary Bonner

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SUMMARY

Highly-motivated employee with desire to take on new challenges. Strong work ethic, adaptability, and exceptional interpersonal skills. Adept at working effectively unsupervised and quickly mastering new skills.

SKILLS

- Problem Solving
- Critical Thinking
- Excellent Multitasking
- Business Development
- Managing Complaints

- · Verbal and Written Communication
- · Positive Attitude
- · Audience Analysis
- Strategic Networking

EXPERIENCE

Social Media Manager, Delta Upsilon Fraternity - UofSC Chapter, May 2023-Current Columbia, SC

- Used editing and graphic design tools to create content and visuals for social channels.
- Developed and implemented strategic social media marketing plans.
- Developed content for blog posts, landing pages and social media platforms to further marketing endeavors.

Service Specialist, Charleston Fun Park, March 2021-August 2023 Charleston, SC

- Provided training to new staff members on the proper use of tools, equipment, supplies, processes, related to service operations.
- Provided excellent customer service to guests and answered inquiries regarding services, products, and prices.
- Processed payments for services rendered accurately and efficiently.
- Helped management create successful, customer-oriented environment with low complaint levels and high service quality.
- Identified opportunities for process improvements within the department's workflow that would increase efficiency or reduce costs.

Food Runner, Coastal Crust, January 2020-February 2021 Charleston, SC

- Delivered food to guests in a timely manner while following safety protocols.
- Double-checked meals placed in window against customer tickets for accuracy.
- · Responded quickly to customer concerns and escalated major issues to management.

EDUCATION AND TRAINING

Bachelor of Science

Computer Information Systems, University of South Carolina - Columbia, Columbia SC Expected in May 2026

ACTIVITIES AND HONORS

- · Carolina Investment Foundation
- · Delta Upsilon Fraternity Mental Health Chair
- DoorDasher
- InstaCart