



Zack Bissell – DJ | Producer | Label Director

|---|

Brooklyn's storytelling DJ & sonic architect, delivering world-class narrative-driven sets and unforgettable musical journeys.

Biography

Zack Bissell is a Brooklyn-based DJ, producer, and creative powerhouse. Fusing house, disco, and indie dance with narrative storytelling, he crafts unforgettable sets that move crowds both emotionally and physically.

A former Broadway actor and the founder of Lab Obsidian, Zack is renowned for his technical precision, relentless innovation, and storytelling vision that turns dance floors into cinematic journeys.

Achievements & Collaborations

- **Apple Artist Residencies:** Producer for Apple NYC DJ residencies (Apple Fifth Avenue & Williamsburg)
- **Media Features:** Featured by Resident Advisor, Mixcloud, and VerseOne
- **Notable Collabs:** Performed and collaborated with DJ CherishTheLuv, Jasmine Solano, and Just Blaze
- **Community & Innovation:** Events built with a focus on story, community, and innovation

Flagship Mixes – Selected Highlights

- **Disco Ascension – When House Music Breaks Reality.** A flagship mix documenting the hidden temporal effects of house music on the space-time continuum (inspired by a fictional "Groove Singularity" incident in Seville). This interdimensional disco-house saga blurs 2023 with a legendary 1994 NYC rave, showcasing Zack's penchant for high-concept storytelling on the dancefloor.
- **Nostalgia Trap – Reality Slap.** A chart-topping mix (#1 on Mixcloud House charts; #43 global) that captures the tension between memory and the present. It's a raw, emotional rollercoaster of longing and toxic love, delivered through music that blurs temporal boundaries and rewrites the past.
- **House Work: Elevation – The Film.** A cinematic house journey exploring the genre's origins and evolution, bridging visual storytelling and musical narrative. This mix celebrates house music in all its forms – from classic to indie dance-punk – capturing the raw energy of the genre in an immersive experience.
- **4:45 Somewhere in Brooklyn – A late-night warehouse set turned urban legend.** Sparked by a covert 4:45am invite to a Greenpoint warehouse, Zack delivered an impromptu set so fiery it became part of Brooklyn nightlife lore. This mix bottles the raw, underground energy of that legendary night.
- **Role Model – An experiment in pure spontaneity.** 300+ tracks, one take, no prep – this mix is what happens when chaos, caffeine, and instinct collide. Role Model showcases Zack's fearless creativity and technical skill in an improvisational, high-octane session that pushes boundaries.

Lab Obsidian – Ethos & Vision

Lab Obsidian – Zack's creative label and collective – draws from streetwear, subculture, editorial design, and post-industrial music scenes. The brand world is built on "minimalist chaos, editorial hierarchy, anti-polish energy, and absolute intentionality". In a world of noise, Lab Obsidian forges with sharp edges, full contrast, and no filler – favoring clarity over clutter, emotion over perfection, and an unapologetically bold style.

"When I think about what Lab Obsidian represents, I think about brutalism as not just a style — but a refusal. A refusal to soften, to decorate for the sake of approval, or to chase trends. It's about clarity over clutter, emotion over perfection, and stories that aren't trying to explain themselves to the algorithm. We're building something that doesn't ask for permission. A movement where the design, the music, the photography — it all speaks before it introduces itself." – Zack Bissell

Press Highlights

- "Not just a DJ, but an experience." – Resident Advisor
- "Blurs the line between a party and a cinematic event." – Mixcloud

(Industry press praise Zack's ability to transform events into something more – underlining his unique storytelling approach and impact on audiences.)

Contact & Streaming Profiles

- **Official Email:** management@zackbissell.com (for bookings & inquiries)
- **Website:** ZackBissell.com – Innovative DJ mixes & immersive stories
- **Instagram:** [@zack.bissell](https://www.instagram.com/zack.bissell) – Immersive house DJ sets, storytelling & moments
- **Mixcloud:** mixcloud.com/zackbissell – Live sets and mix series
- **SoundCloud:** soundcloud.com/zackbissellmusic – Original releases and DJ mixes
- **YouTube:** youtube.com/c/ZackBissell – Live performances, trailers & visuals
- **Spotify:** Artist Profile – Official releases & playlists

<https://apple.co/4lduv2r> - Apple Music Artist Page | Zack Bissell

<https://promocards.byspotify.com/api/share/68cd28b5-7bc7-4a81-b709-619fea758a09> - Spotify Artist Page | Zack Bissell

<https://tidal.com/browse/artist/17547659> - Tidal Artist Page

<https://www.mixcloud.com/zackbissell/>

<https://soundcloud.com/zackbissellmusic>

<https://ra.co/dj/zackbissell>

<https://www.instagram.com/zack.bissell>

<https://www.facebook.com/zack.bissell>

<https://x.com/zackbissell>