"Good News"

New Minor Everyone Should Consider

Harding - Searcy, AR 2015

The Harding communication department recently announced a newly revised Web design and interactive media minor. The updated minor provides the opportunity for any communication major to add Web design and social media skills to their resume adding to their ability to be hired. The WDIM minor is made up of 18 credit hours in the following courses:

ComM195 Introduction to Web Design (HTML, CSS, & Design Principles)   3 hrs.

ComM254 Internet Communication (Multiple web communication topics)   3 hrs.

ComM260 Web Design II (Designing & building a variety of websites employing various styles and approaches)   3 hrs.

ComM310 Writing for the Web (Creating web content, content management, blogging, & social media marketing)   3 hrs.

Art 200 2-D Design (Design principles and layout skills)   3 hrs.

Art 349 Graphic Design I (Graphic design skills, techniques, & projects)   3 hrs.

Students can begin taking WDIM minor courses once they complete the Comm. Department prerequisite course ComM200 (Art 220 for art majors). If you are interested in exploring the WDIM minor you can email (kelander@harding.edu) or call (501-279-4447) Dr. Elander and talk to your advisor.

TV 16 Gets a New Logo

Harding - Searcy, AR 2015

During the summer of 2015, Harding video works underwent a rebranding effort to create a new contemporary logo for all TV related studios, equipment, and clothing. The new logo features a circular design featuring the number 16. Students can expect to see the new logo to appear all over the communication department during the fall semester.

Newsletter Story Text

ComM195 Introduction to Web Design (HTML, CSS, & Design Principles) 3 hrs.
ComM254 Internet Communication (Multiple web communication topics)   3 hrs.
ComM260 Web Design II (Designing & building a variety of websites employing various styles and approaches)   3 hrs.
ComM310 Writing for the Web (Creating web content, content management, blogging, & social media marketing)   3 hrs.
Art 200 2-D Design (Design principles and layout skills) 3 hrs.
Art 349 Graphic Design I (Graphic design skills, techniques, & projects) 3 hrs.