

## **Native Mobile App**

- High cost infrastructure and logistics
- Low engagement due to infrequent nature of users needs
- Requires app download

## **Responsive Web App**

- No app download necessary
- Could be easily opened via QR code
- Limited functionality (push notifications)
- Requires user signup
- Cross-platform

## **Kiosk**

- High cost infrastructure and logistics
- Physical location of kiosks are limiting factor for usage
- Physical location limits planning abilities

## Existing Platforms

- Large existing userbase
- Infrastructure and logistics already in place.
- Users likely to already have app installed