



CUSTOMER

Learn

Location-aware Notification

Select
Flight



**Place
Order**



View

Status

Food Delivery



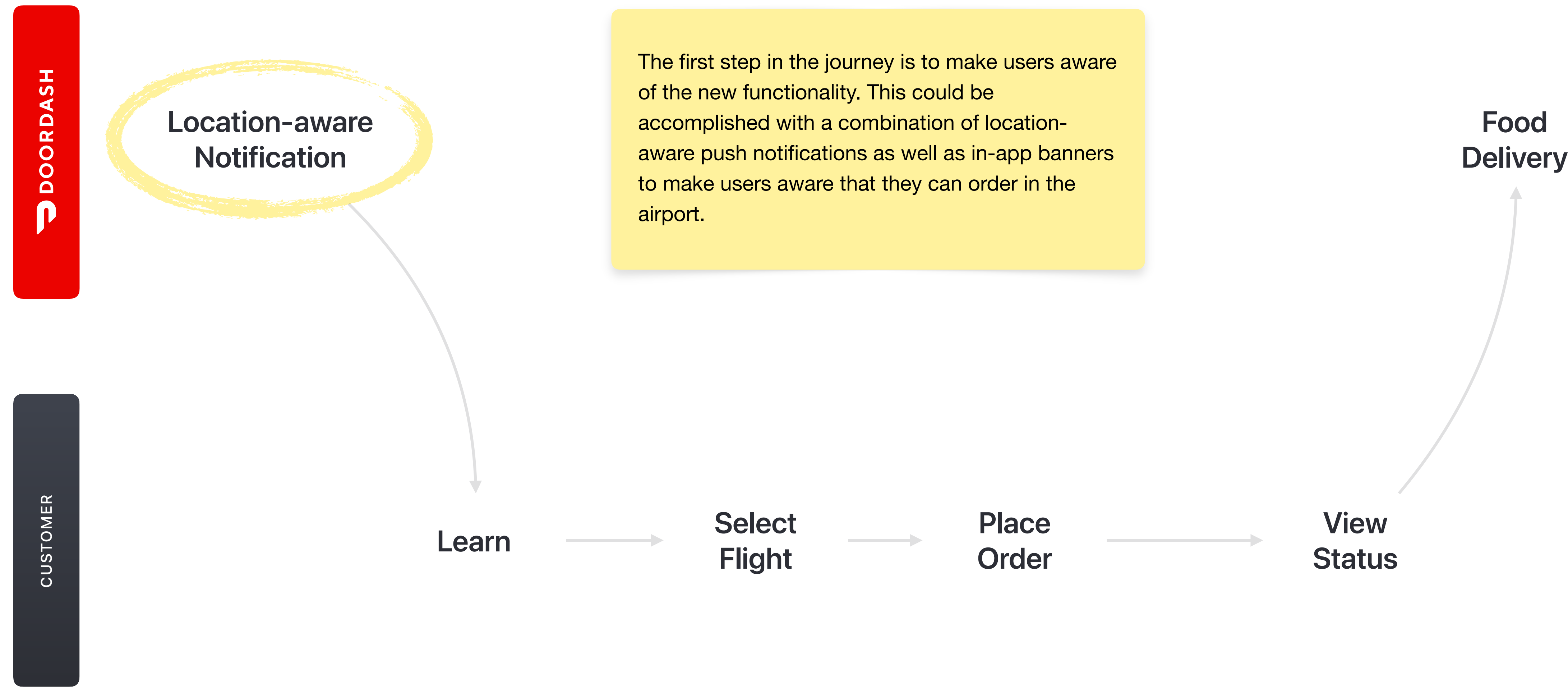




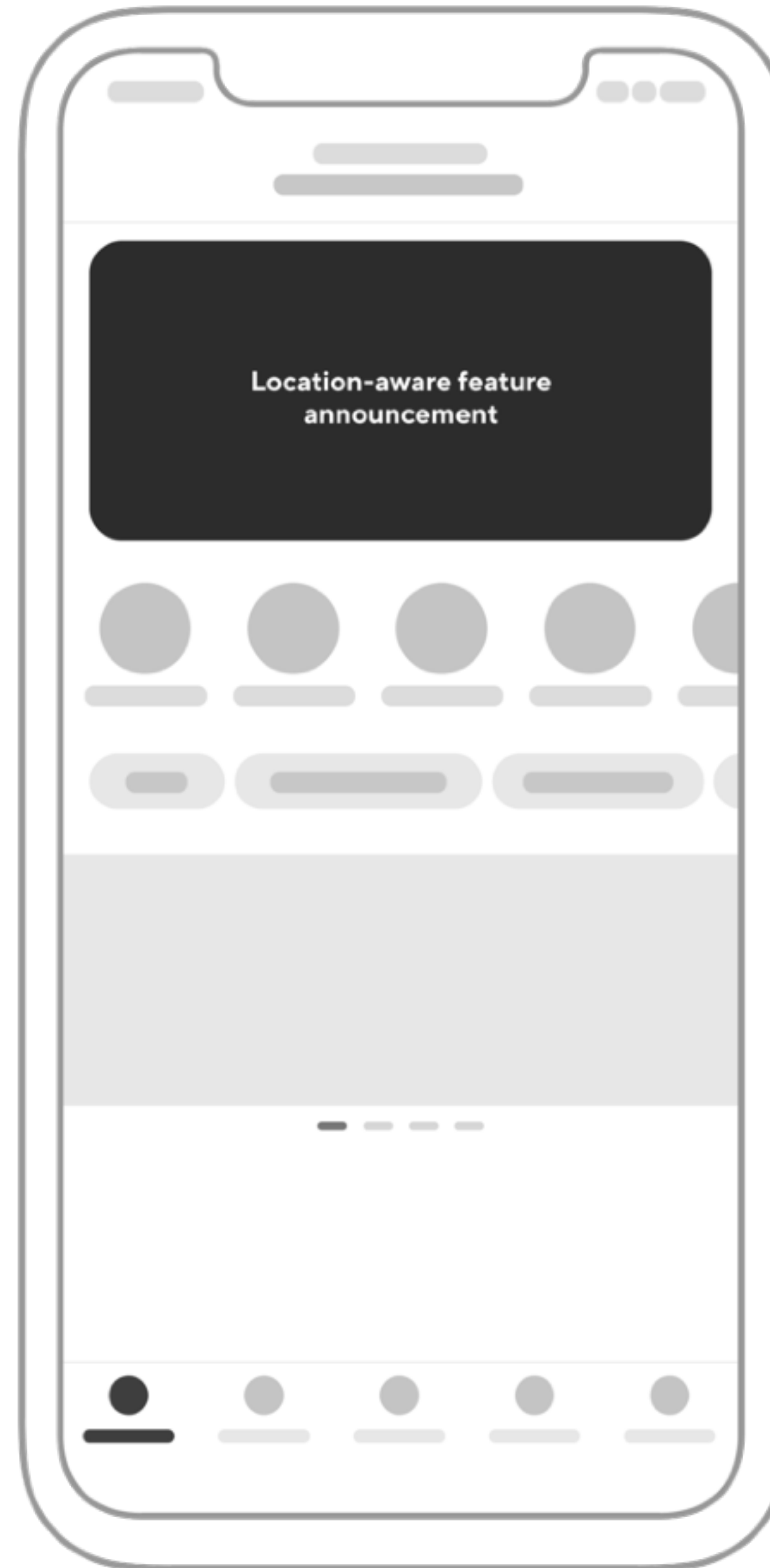
Journey

The first step in the journey is to make users aware of the new functionality. This could be accomplished with a combination of location-aware push notifications as well as in-app banners to make users aware that they can order in the airport.

Journey



Awareness



This concept adds a feature announcement banner to the existing app when the user is currently near a supported airport. Location services would need to be enabled for this to work but users are highly likely to have those services enabled already.