

Native Mobile App

- High cost infrastructure and logistics
- Low engagement due to infrequent nature of users needs
- Requires app download

Responsive Web App

- No app download necessary
- Could be easily opened via QR code
- Limited functionality (push notifications)
- Requires user signup
- Cross-platform

Kiosk

- High cost infrastructure and logistics
- Physical location of kiosks are limiting factor for usage
- Physical location limits planning abilities

Existing Platforms

- Large existing userbase
- Infrastructure and logistics already in place.
- Users likely to already have app installed