

## Goal

**Design an experience where travelers can order food from restaurants at an international airport.**

# Personas



## The frequent flyer

Concerned with long security lines and short layovers. Wants to schedule when the food will be ready.

Ability to plan ahead is key.



## The foreigner

Limited or no ability to communicate in English. Wants to see photos of the food before ordering.

Design for accessibility will be important.



## The family

Wants to find food that everyone will enjoy, even if that means ordering from multiple restaurants.

Ability to combine orders from different locations needed.