

Zachary Hada

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AI-Powered Problem Solver, Data & Automation Specialist. Passionate about AI, automation, and efficiency, focusing on creating simple, scalable solutions to complex problems. A self-motivated learner who takes initiative to master new tools and drive cost-saving innovations. Skilled at teaching and simplifying technical concepts, making AI and automation accessible to teams and businesses.

EDUCATION

Bachelor of Science

Apr 2026

Brigham Young University - Marriott School of Business, Provo, UT

- GPA 4.00 / 4.00
- Brigham Young Academic Scholarship (2025)
- AI in Business Club - Vice President in Marketing
- Relevant Coursework: Intro to Computer Science, Intro to Accounting, Intro to Information Systems

Additional Coursework

Aug 2023 – Mar 2024

Brigham Young University Idaho, Rexburg, ID

EXPERIENCE

Data & Automation Analyst Intern

Jun 2024 – Present

Ascent Developer Solutions, funded by Elliott Management, Los Angeles, CA

- Saved \$24K+ annually, automating weekly reporting with Power BI, enabling scalability and accuracy
- Developed end-to-end ETL pipeline, integrating SharePoint and Azure to automate data updates 3x daily
- Streamlined CRM in HubSpot, enhancing client tracking and boosting sales and retention efforts
- Developed Power BI dashboards and HubSpot marketing reports to support data-driven business decisions
- Utilized AI-driven solutions to create a RAG system, and an agentic document processor for multiple back office workflows

Volunteer Representative – Thai Fluency

Jun 2022 – Jun 2024

The Church of Jesus Christ of Latter-day Saints, Thailand

- Organized service projects and set up English teaching opportunities 5-10 schools and hospitals.
- Headed a group of 30 volunteers in Chiang Mai - led meetings and conducted trainings.
- Led a bi-weekly free English class in five different provinces.

Software Engineer

Nov 2024 – Present

Rock Canyon AI, Provo, UT

- Designed and deployed client-facing websites using Framer, optimizing user experience and branding consistency
- Integrated secure Stripe payment systems, enabling seamless online transactions and boosting client revenue
- Built custom AI automations for lead generation and customer outreach, enhancing conversion and retention rates

TECHNICAL SKILLS

- Highly experienced with Cursor, Proficient in Python, MySQL, Tableau, HTML/CSS, JavaScript, Google Vertex AI, Google Document AI
- Experienced in Power BI, BigQuery, VBA, Django, C#, advanced Excel
- Building RAG Pipelines, Fine-Tuning LLMs, LangChain, LlamaIndex

OTHER SKILLS & INTERESTS

- Eagle Scout, Boy Scouts of America
- Agoura Hills High School (Salutatorian, 4.4 GPA), Water Polo Team Captain
- Computer Science Ada Lovelace Award, Golden State Seal Merit Diploma
- Artist, adventurer, problem-solver—painting realistic oil and digital art, surfing, snowboarding, and playing guitar