

# Zachary Hanni

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<https://zachary.works/>

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## **Sounds Like Soma** / Front-end Developer

January 2018 – Current, Philadelphia, PA

- Designed and built responsive, service-based web pages for recording studio, Sounds Like Soma
- Utilized expertise in JavaScript, HTML, CSS, and Ruby to ensure optimal user experience and functionality.
- Deployed with Netlify and configured DNS settings.
- Made significant improvements to online search rankings by optimizing for SEO, increasing engagement by over 300%.
- Optimized webpage load times with efficient code and modern web image formats.
- Maintained internal technology systems and provided technical support.
- Designed business logos and promotional materials.

## **Side Projects and Freelance** / Software Engineer

January 2014 – Current, Philadelphia, PA

- Built functional ecommerce store pages with React and Typescript.
  - Developed web pages for local music artists and small businesses.
  - Building new native React web apps daily to continue my learning journey.
  - Built wireframes and high-fidelity UX and UI mockups with Figma for potential client partnerships.
  - Prepared case studies for mobile and desktop app overlays for teachers and students struggling to keep up in an online teaching environment.
  - Migrated websites away from Wordpress and Squarespace to custom code, hosting, and deployment.
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## **Middle Tennessee State University** / Bachelors of Science

Graduated 2014

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- **Skills:** Client relations, strong appetite for learning, balancing responsibilities to meet deadlines
- **Interests:** Music production, audio engineering, building computers, PC gaming