



**Zack Labadie**  
zacklabadie.com

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#### EDUCATION

**Northeastern University**

College of Arts, Media, and Design

December 2017

Boston, MA

Bachelor of Fine Arts, Design

Concentration in Experience Design

*summa cum laude*

3.85 GPA

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#### EXPERIENCE

**BevSpot**

Designer

May 2016 – August 2017

Boston, MA

Front-end web design and development

Email design, development, and testing

Interactive prototyping

A/B testing

Data visualization, animation

**America's Test Kitchen**

Digital Designer

July 2015 – March 2016

Brookline, MA

Responsive web design for ecommerce

Interactive prototyping

Email design, development, and testing

User stories and user testing

Static and animated brand asset design

**Northeastern University Office of  
Marketing and Communications**

Assistant Designer

September 2014 – May 2015

Boston, MA

Editorial design

Logo design

Digital asset management

Research and competitive analysis

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#### TOOLS

Adobe CC Suite

Sketch

inVision

HubSpot

Google Analytics

Jira

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#### SKILLS

HTML5 & CSS3

jQuery

PHP (Wordpress)

Git

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#### INTERESTS

Alpine skiing

Hiking, camping

Travel

Cooking, homebrewing

Social justice

Pop culture