



Zack Labadie
zacklabadie.com

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EXPERIENCE

Catch

Senior Product Designer
April 2018 – Current
Boston, MA

Product design [iOS, Android, web]
Design system creation, maintenance
Web design
Brand development

BevSpot

Designer
May 2016 – August 2017
Boston, MA

Front-end web design & development
Email design, development, testing
Interactive prototyping
A/B testing
Data visualization, animation

America's Test Kitchen

Digital Designer
July 2015 – March 2016
Brookline, MA

Responsive web design
Interactive prototyping
Email design, development, testing
User testing
Promotional & editorial collateral

EDUCATION

Northeastern University

College of Arts, Media and Design
December 2017
Boston, MA

Bachelor of Fine Arts, Design
Concentration: Experience Design
3.85 GPA • *summa cum laude*

VALUES

Ethical design
Inclusivity
Accessibility
Collaborative processes
Social impact

TOOLS

Figma
Notion
Adobe CC
GitHub
Heap
Intercom

INTERESTS

Downhill skiing
Hiking, camping
Live music
Board games
Technology