

Zack Seward

zack.seward@gmail.com | 415-755-7570

Experience

Editor-in-Chief, Technical.ly

Philadelphia, Pa.

June 2014 to present

- Co-lead editorial strategy and edit content for five-market network of local tech news sites.
- Manage all newsroom staff members, including full-time Market Editors and Lead Reporters, as well as part-time Lead Reporters and freelance contributors.
- Collaborate with engagement team to execute analytics-driven audience-growth goals, with a heavy focus on email newsletter metrics.
- Speak at events organized by Technical.ly and other organizations, often serving as panel moderator, on-stage interviewer or event emcee.
- Serve as primary liaison between Technical.ly newsroom and other Technically Media business units.

Innovations Reporter, WHYY (NPR/PBS)

Philadelphia, Pa.

July 2012 to June 2014

- Reported, voiced and produced daily stories for radio and online audiences — including stories for national broadcast on NPR.
- Helped launch weekly radio show on health, science and innovation.

Multimedia Reporter/Interim Editor, Innovation Trail (NPR/PBS)

Rochester, N.Y.

June 2010 to July 2012

- Covered Rochester-area economy for statewide public-media reporting project.
- Won New York State Broadcasters Association award for radio series on area startups.

Skills

Web Development

- Completed 16-week New York Code + Design Academy night course focusing on HTML, CSS and JavaScript; [made this web app for discovering local news stories](#)

Editorial

- Headline writing, AP style, fact-checking, social media

Software

- WordPress, Pro Tools, Hindenburg, Final Cut Pro, Photoshop, Excel

Education

Columbia University Graduate School of Journalism, 2010 | MS, Journalism (broadcast)

University of Chicago, 2006 | BA, Anthropology with honors