

# Zack Seward

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## Experience

### Editor-in-Chief, Technical.ly

Philadelphia, Pa.

June 2014 to present

- Co-lead editorial strategy for five-market network of local tech news sites.
- Remotely manage and coach team of staff writers and freelance reporters from across the Northeast.
- Collaborate with engagement team to execute analytics-driven audience growth goals.
- Appear in, produce and edit monthly podcast.

### Innovations Reporter, WHYY (NPR/PBS)

Philadelphia, Pa.

July 2012 to June 2014

- Reported, voiced and produced daily stories for radio and online audiences.
- Helped launch successful weekly radio show on health, science and innovation, *The Pulse*.
- Reported, voiced and produced radio stories for national broadcast on NPR.

### Multimedia Reporter/Interim Editor, Innovation Trail (NPR/PBS)

Rochester, N.Y.

June 2010 to July 2012

- Covered the upstate New York economy for a statewide public-media reporting project.
- Co-produced and co-hosted TV special on New York's economic development efforts.
- Participated in investigative reporting seminar.

### Production Assistant, PBS NewsHour

Arlington, Va.

Jan. 2008 to June 2009

- Learned the ins and outs of producing a national nightly news show.

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## Skills

### Editorial

- Headline writing, AP style, fact checking, social media

### Software

- WordPress, HTML, Pro Tools, Hindenburg, Final Cut Pro, Photoshop, Excel

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## Education

### Columbia University Graduate School of Journalism

MS, Journalism (broadcast concentration)

2009-2010

### University of Chicago

BA, Anthropology with honors

2002-2006