Zachary Shorts

LING360 Assignment 8

I chose to analyze the tweets with the hashtag “jpmorgan”. The product that I chose to search for within those texts is “jpmcoin”.

The product had a higher sentiment average than the company did on average.

Program Output

JP Morgan's mean sentiment score: 0.055639482200647246

JPM Coin's mean sentiment score: 0.08670384615384615

As you can see, the product's mean sentiment score is higher than the company's score.

--- NEGATIVE WORDS ---

1. #crypto is used 13 times

2. private is used 12 times

3. #bitcoin is used 10 times

4. #ripple is used 9 times

5. #xrp is used 9 times

--- POSITIVE WORDS ---

1. #blockchain is used 16 times

2. #cryptocurrency is used 15 times

3. crypto is used 12 times

4. #banking is used 12 times

5. will is used 11 times