

How Does Crime Affect Bike-Sharing Trips in San Francisco?

Project Proposal

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PROBLEM STATEMENT and MOTIVATION

The team is interested in data mining the user trip data of Bay Wheels in the bay area (including San Francisco), with the San Francisco crime report to discover whether the historical/recent criminal incident locations has taken effects to the biker route decisions, and the period of the occurrence.

In addition to answering these, the team also wants to form analytical theories. For instance, if the team finds a contrast between an immense of sudden vacancies appearing at a certain bike parking location and the high crime report frequency around there, the team will theorize what reasons to cause biker behavior changing when the crime rate is high. The goal is to uncover the strongest and most pronounced correlation or pattern in the data.

LITERATURE SURVEY

The recent research conducted by Rimolo, Silvia examined the correlation between selected common street crimes and potential increases in human activity caused by bike sharing ridership in Boston and Cambridge, MA. Silva hypothesized that Boston and Cambridge neighborhoods with a higher ridership of BSS have lower incidents of robbery, assault, and larceny, and that ridership correlations with robbery, assault, and larceny incidents are on par with, or stronger than, correlations to other demographic factors. Using various statistical and software applications, Silva analyzed BSS ridership against several relevant crime variables, and included other demographic, economic and geographic factors that the FBI considers as recurring factors associated with variation in crime rates. The results showed a positive correlation between BSS ridership and nearby crimes, indicating that when ridership increased, nearby instances of selected crimes increased as well.

PROPOSED WORK

To begin data collection, the team must first preprocess the two data sets: the San Francisco crime report data set from [3], and the Bay Wheels trip data set from [4]. Combined, our data sets have an immense number of rows. If we wish to find correlations between crime types, occurring time, and bike trips taken, we will need to first clean the data. The first step will be to remove the null/missing values, especially in the Bay Wheels trip data set. There are some crucial works need to be done, for instance, some trip data is missing the start station value, in this case, we can use the longitude and the latitude to identify the location, however,

these numerical attributes are not very accurate when displayed in floating points. Discovering correlations requires transforming the data. For the crime data, the team will first reorder the data set in chronological order, then group the data by the type, and location. Later, the trip data will be sorted by the started time, and then grouped by the [start, end] station. With the given time and location from the crime data set, the team will be able to easily compare it with the trip data set. We may even derive a new attribute type that calculates the Euclidean distance divided by the travel time; with the crime data, this attribute may give us some insight, such as finding if the biker took an extra ordinary long trip to avoid some crime spots.

DATA SET

Our analysis will primarily consist of utilizing two data sets. One of which is the crime report data, and the other is the biker trip data. We intend to focus exclusively on San Francisco, California. This ultimately means our data and analysis will only be for the downtown San Francisco area.

EVALUATION METHODS

To evaluate our result, we plan on correlating all crime incident data with clusters of historical biker trips. Firstly, our data set provides us with a time, coordinates, and the description of the crime. Using this information, we can plot a map of the crime locations within a certain time. Subsequently, we will mark the biker trip start-end locations to compare with. We can also create a window for all bike stations sorted by the least settled station and sum up all the crimes that fall in that window. With this, we can create a ratio between station idleness and the number of crimes. We can then analyze the behavior displayed between crime and the biker decisions.

TOOLS

For the team to best find correlations between our data sets, the team will use a few different tools to accurately find patterns. To arrange and look at the data, the team will utilize Excel which provides useful data-centric tools to manipulate the data with ease. Aside from performing cleaning and arranging the data, the team will use Excel for some basic analytics. By making use of highlighting certain rows, or placing certain columns next to one another, the team can make some initial predictions about possible patterns.

The team will store the data sets into databases using PostgreSQL Server. By using the SQL server, the team can create specific queries to look at certain patterns. For example, if the team wants to see the major biker routes for a specific date range and compare that with the crime type and location for that date range, the team could easily create a SQL query to review that data, and then takes that data and imports it into Excel for further analysis.

The main tool the team plans on using for data analysis is WEKA. WEKA uses machine learning to help specify patterns within a dataset. WEKA also has a simple user interface that would help identify correlations faster. The team also plans to use python scripts to analyze the data. Due to the immense size of our data sets, utilizing specific python scripts can help easily iterate through all the data to find specific values and patterns quickly.

For visualizing our data, the team plans to use Matplotlib. Matplotlib allows for very easy plotting of data and offers a wide range of different plot styles. Being able to plot the data in many different graph styles could really help us identify outliers, as well as patterns.

MILESTONES

To begin with, the team will need to clean up the data. The first milestone will be data cleaning and pruning. It may also be necessary for the team to fill in crucial missing data with matching data found from other sources. After that, it is necessary to arrange and sort the data in a way to easily compare each with the others. This will make identifying patterns, locating specific time periods in the data set, and isolating important segments of the data much more efficient and smoother.

Once the above is complete, the team will analysis the data. It will begin by looking for general patterns over a large time period. In doing this the team will see which years or decades had the most crime overall, and we will be able to line that up with the bike trip data to see if there is anything in common. From there, the investigation can go deeper, using smaller time scales to find more precise patterns.

The team will document our findings as the progress goes along, and keep the repository updated on GitHub. The next milestone will be to find a solid pattern in our data that we can graph or document and submit to GitHub. The team will continue to adjust and refine the in-progress work as the team understands the data better and how it relates, but for now, the next milestone will be to tackle the problem statement questions. The refinement continues until the team makes confident conclusions to these questions.

Finally, the team will need to create our presentation to show the findings to the class. The final milestone, for now, will be a clear and concise project presentation that elegantly explains the team's work to peers in a way that will intrigue and inform them. By this point, the team hopes to show a solid understanding of the discovery and how data relates and hopes it can thoroughly answer any questions the classmates may have.

REFERENCES

- [1] Han, Jiawei, Micheline Kamber, and Jian Pei. Data Mining: Concepts and Techniques. Elsevier Science, Burlington, 2011.
- [2] Bicycle Share Systems: A Predictor of Crime? <https://dash.harvard.edu/handle/1/37374915>
- [3] San Francisco Crime Report <https://www.civichub.us/ca/san-francisco/gov/police-department/crime-data>
- [4] Bay Wheels Data <https://s3.amazonaws.com/baywheels-data/index.html>