# SIMEYON MATHEW R



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### **EDUCATION**

#### **BBA**

Madras Christian College (2022 - 2025)

#### 12th

State Board (2021 - 2022)

#### 10th

State Board (2019 - 2020)

# **SKILLS**

- Management Skills
- Digital Marketing
- Negotiation
- Critical Thinking

#### LANGUAGE

- English
- Tamil

## **PROFILE**

A highly motivated BBA student from Madras Christian College with a strong academic background in business management and hands-on experience in digital marketing and financial advising. Possessing a solid understanding of business functions, technology tools, and strategic thinking. Eager to contribute to a dynamic business environment with strong communication, analytical, and leadership skills

## WORK EXPERIENCE

#### **ICICI Bank**

Finance Advisor Intern

FEB-MAR 2025

- · Gained insights into financial advising, banking procedures, and client
- Assisted in understanding investment plans and financial products for clients

#### **Shias**

Digital Marketer Intern

MAY - JULY 2025

- Worked on SEO practices, social media promotions, and campaign management.
- · Created and managed content across digital platforms.

### **TECHNICAL SKILLS**

- Ms Word
- MS excel
- MS powerpoint
- HTML
- CSS
- Java Script