

HeyCoach.com

Solution Architecture

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Feature Breakdown

The following is a breakdown of feature stories

<u>Feature / Story</u>	<u>APIs</u>
Landing Page Friction Free Login <ul style="list-style-type: none">- Login via google creds	Google Auth
Coach Browse / Profile Pages <ul style="list-style-type: none">- Showing the coaches, blurb on what they do, pricing tiers- Clients can "request to be coached"- When clicking on coach, user can aggregated social media posts from coach with specific tags	Insta API Maybe OpenAI API
Accounts Page Feature - Billing / Subscribe "Friction Free Billing" <p>"As a coach, I want to be able to setup simple recurring billing (RB) like "basic plan", "premium plan", etc.</p>	Stripe API

The payments should be for a fixed number of monthly sessions. There is no roll-over accounting."

STRETCH:

Add additional billing feature for one-time bills (OTB) (e.g. extra session, time extension, etc). Unlike recurring payments, one-time claims need to be approved."

Accounts Page

Dashboards

Clients: to see number of coaches (u meant payments made/sessions booked right?)

Coaches:

- to see number of clients & MRR
- to send invite to a prospect to become a client. Link will take to billing page

Booking Page

"Easy Scheduling"

"As a coach, I want clients to be able to schedule sessions automatically against my google calendar." (per client)

"As a coach, I want to be able to add session notes (text and pictures) after a session so the client can refer back" (per client)

"As a client, I want to be able to book, cancel and modify sessions easily."

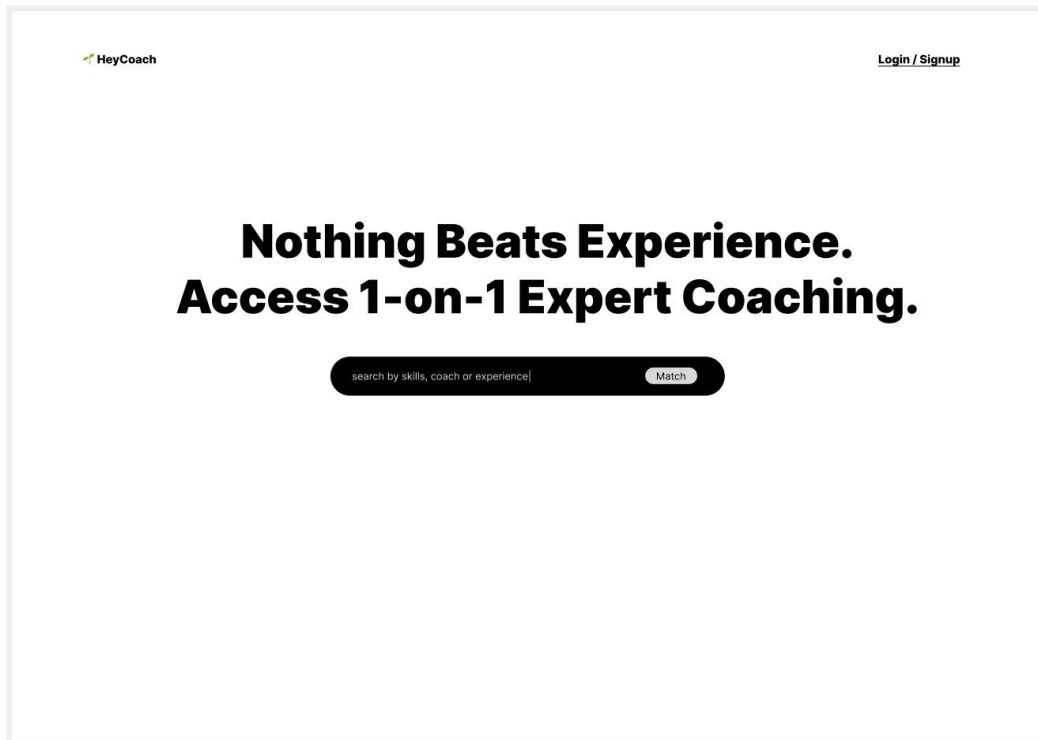
(all of the above will be per coach / client)

Google Calendar API

Page Wireframes

Landing Page

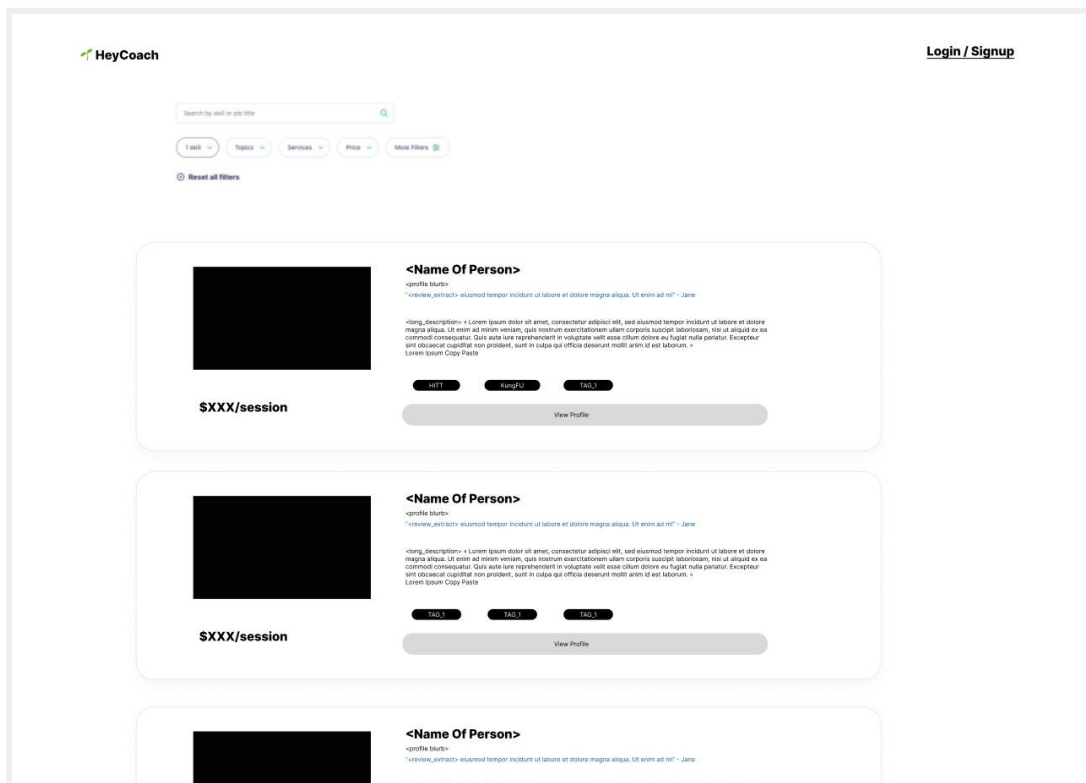
A simple landing page with bold call to action. Encourages newcomer to directly experience the value prop by seeing the coaches



Browse Coach

Clean page with ability to filter and browse for coaches

- if viewer is not logged in, focus on CTA: login
- if viewer is logged in, check top button to "settings"



Sign in Page

Default assumption is user needs to signup. Also given options for login (applies to coaches and coachees) and gives option to signup as coach.

HeyCoach

Login Signup as Coach

You're one click away to exclusive 1:1 Sessions

First name

Last name

Email

Password Show

Must be at least 8 characters

Must include one lowercase character

Must include one uppercase character

Can't be too common

Captcha

Sign up

Or

Sign up with Google

By clicking "Sign Up" or "Sign up with Google" you accept the Terms of Service and Privacy Policy.

Already have an account? Log in

Looking to join us as a mentor? Apply now

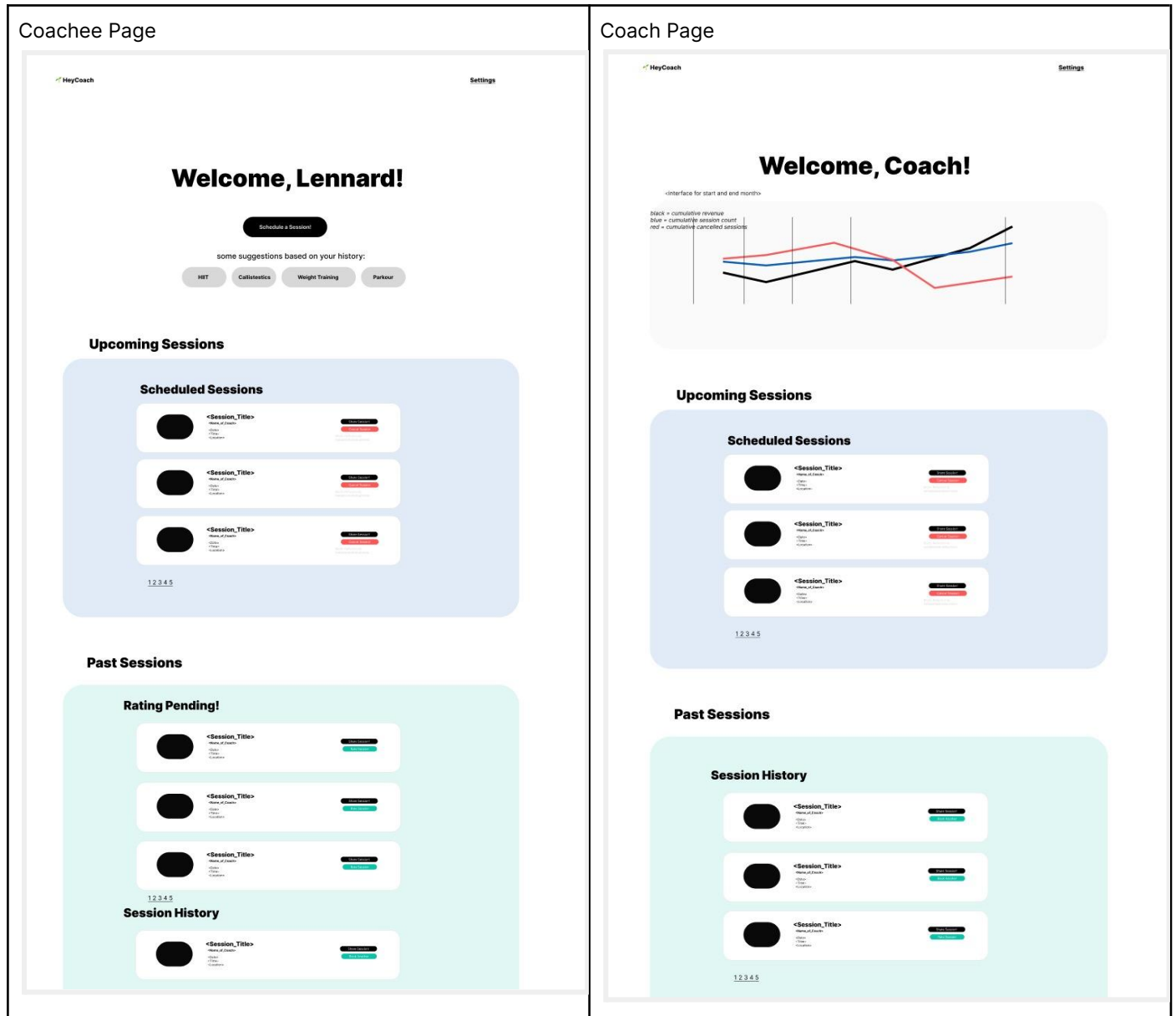
Coachee / Coach Landing Page

For Coachee:

- Top CTA is to schedule a session. Suggestions based on history will be given. Suggestions are potentially a ML recommender system OR openAI api call. Then shows sessions upcoming and history. Any session actions are on the card tile itself. .

For Coach

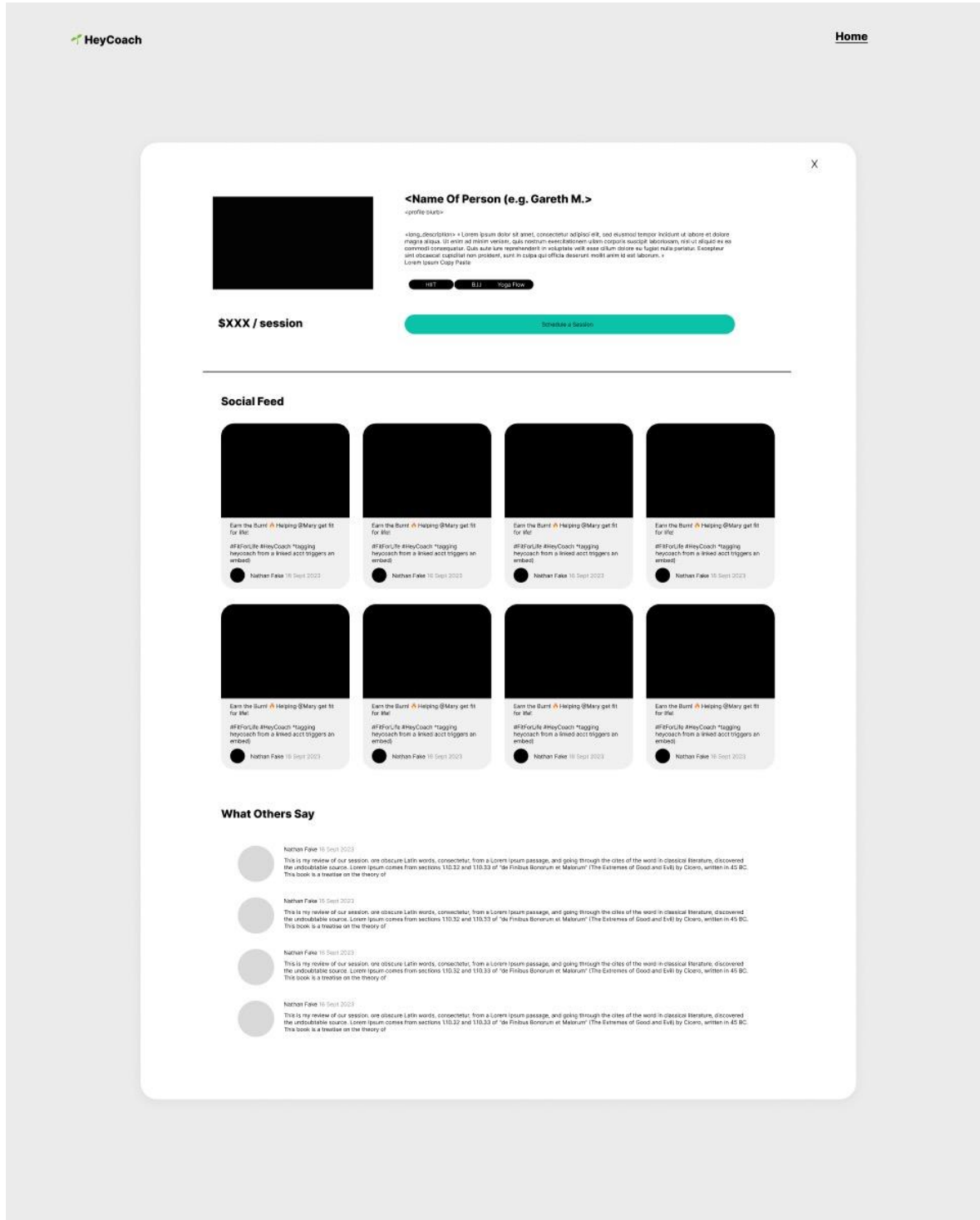
- Top CTA is simple chart showing cumulative revenue, bookings and cancellations. Can be filtered by start / end month. This is for experience in implementing some simple charting / dashboarding.



Coach Profile Page


If user is logged in at coach browse, clicking any tile will “enlarge” a card. Background is greyed out and more details about coach is shown. Technical emphasis here is on using Social Media API calls to show coaches social feed.


Clicking close will return to coach browse page, with same state (i.e. card positions). This allows user to feel smooth continuity.



Booking Page

On users decision to book, the same “enlarged” card. User fills in form for duration, date & time, location and message. Scheduling should pull in Google Calendar API and show somethign nice.


[Home](#)



<Name Of Person (e.g. Gareth M.)>

<profile blurb>

<long_description> • Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. >

Lorem ipsum Copy Paste

[HIT](#)
[BZZ](#)
[Yoga Flow](#)

Session Duration

☐ Basic Sweat (30mins)

☐ Full Burn (60mins)

☐ Power to the MAX (90mins)

Session Price

\$120


Duration

60min

Total

\$120

Session Date & Time



☐ 9am

☐ 10am

☐ 4pm

☐ 8pm


Session Location

Unit Number _____

Street Name _____

Nearby Landmark _____

Message for Coach



[Go to Checkout](#)

<Disclaimer text about cancel, reschedule>, balblbalblabla den-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a

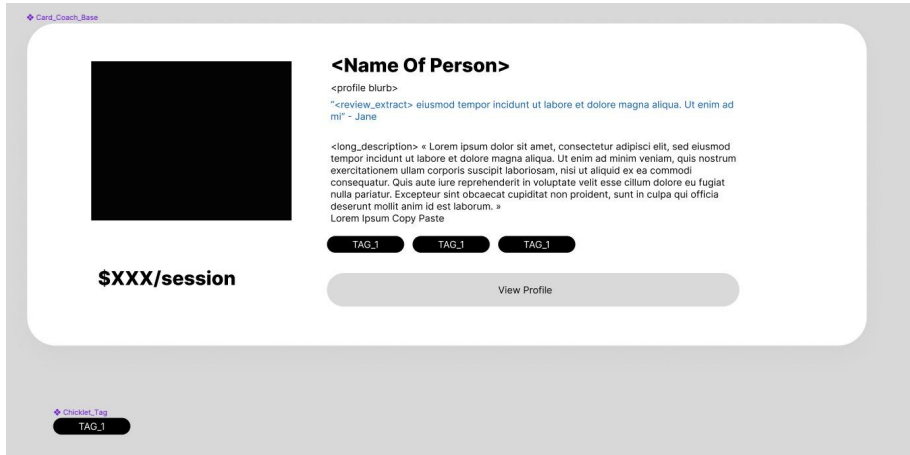
Layout Pending for:

- Settings Page

Component Breakdowns (WIP)

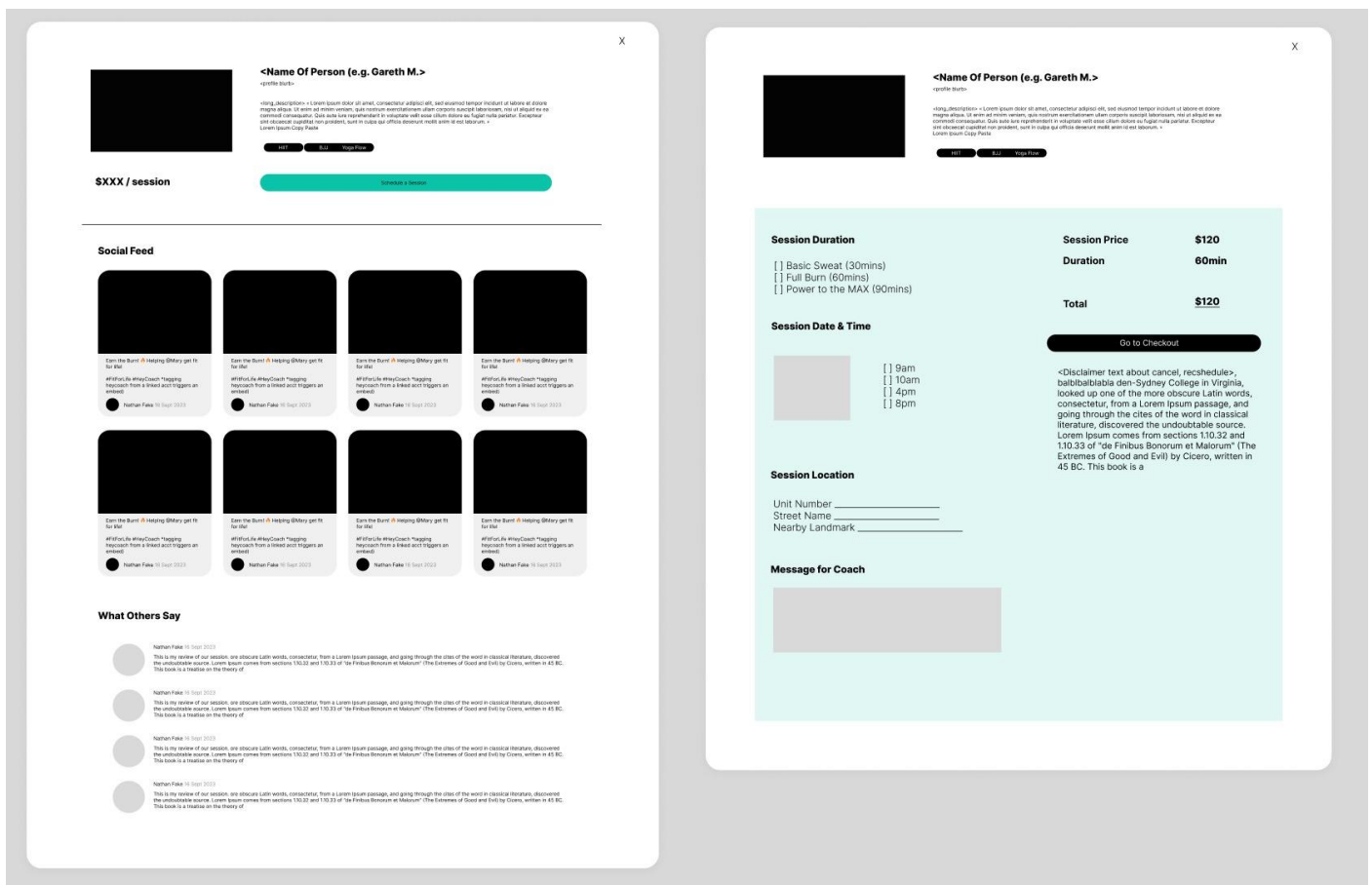
Coach Card

- Need to limit length of texts. For long description, truncation will happen.



Expanded Card, Coach


- Loading of social / reviews will only be most recent.



Session Card

- cancel sessions will need to link to Stripe API for refunds.

Card_Session_Upcoming



<Session_Title>

<Name_of_Coach>

<Date>


<Time>

<Location>

Share Session!

Cancel Session

Blurb, Refund only
bablablablablablabla



<Session_Title>

<Name_of_Coach>

<Date>


<Time>

<Location>

Share Session!

Schedule

Blurb, Refund only
bablablablablablabla



<Session_Title>

<Name_of_Coach>

<Date>

<Time>

<Location>

Share Session!

Rate Session