Dream Career
PROJECT

COMMON JOB APPLICATION MISTAKES AND HOW TO AVOID THEM

Actionable advice direct from an experienced hiring manager

WRITTEN BY
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INTRODUCTION

LITTLE MISTAKES MAKE A BIG DIFFERENCE

When applying for any new job there are countless reasons why you might not be successful. Maybe you just don't have the relevant qualifications, someone else was simply a better candidate, or the hiring manager once had their heart broken by someone with the same name as you and immediately discarded you based solely on your name.

Whatever the reason, there are times you just need to accept that you will not get the job. Even if you submitted your absolute best ever job application, there are completely valid reasons why you might miss out. But you'd be surprised how many people are ruining their own chances by not putting their best image forward, by not submitting a fantastic application.

> *The vast majority of job applications get discarded based on stupid little mistakes.*

Hiring managers (and recruiters) are often inundated with job applications, way more than they need. To get through the massive volume as quick as possible they need to figure out a way to process applications in as short as time as possible. To do this they learn to make snap decisions and the easiest way possible is to immediately discard anyone who makes a little mistake.

Anything that helps them filter out candidates quickly.

Little mistakes make a big difference. Let me help you avoid making these little mistakes in your next job application.

ABOUT THE AUTHOR
(AKA: WHO THE HELL ARE YOU?)

Who am I? I'm Zac Sky, founder of the Dream Career Project.

Throughout my career I have focused my time and energy on learning how to build great teams, create high-performance culture, and develop strong leaders. In the past few years I have worked as a senior leader at software companies performing two main functions – mentoring teams of experts and performing a proverbial bucket load of hands-on recruitment.

That's me!

The recruitment aspect has required me to find, interview, assess, and hire technical experts from around the world. Over the past two years alone I have directly hired over 50 people, conducted hundreds of interviews, and seen thousands of job applications.

Recently I realised this has been a recurring pattern in my life. Even in the first year of my graduate job, fresh out of university, I ended up on the recruitment panel interviewing candidates for next year's graduate intake.

In fact, in every single job I have ended up being a major contributor to the recruitment process.

I love interviewing people, reviewing CVs, advising on careers, and just helping people grow and get the best out of their career.

And when it comes to job applications I've pretty much seen it all. Including all the mistakes.

Now I am turning this experience and my passion for helping others grow their careers into something I can teach.

Hence why I started the Dream Career Project.

THE DREAM CAREER PROJECT

The Dream Career project is aimed at creating useful actionable career advice that actually helps people build a career they love.

I got sick of seeing the poorly constructed, long-winded, and boring articles on news sites spruiking terrible job advice and career tips that was just rubbish. So I decided to start sharing my own knowledge from my personal experiences. Real world hands-on career advice.

The Dream Career project is much more than just terrible hacky tips like *"ensure you have a firm handshake to succeed in an interview to get that next job"*. I want everyone to think bigger, to dream more.

I want you to have your dream career.

Too many people ignore their career for the majority of their life, unhappily trudging away in mediocre jobs for years without even trying to build a significant career. Eventually they get so fed up with their current job they go on a 'career-binge' where they use the shotgun-blast technique to apply for hundreds of jobs, eventually land one that is only slightly better than the last one, and then just repeat the depressing process over again.

The Dream Career project is going to change that. This is going to help you create and sustain a long-lasting and enjoyable career. The Dream Career Project is not just about getting that next job but about building a relevant and successful career.

Let me help you build that dream career.

HOW TO USE THIS GUIDE

This guide is going to change your life.

Ok, even I admit that line sounds a bit strong, but I do believe the free information and tips I have encompassed in this guide has the potential to cause significant change in your life. After reading this book your future job applications will be drastically better, your chance at securing interviews will increase, and ultimately you will have more success in your all your job seeking endeavours.

But only if you use the guide properly.

SIMPLE STEPS TO USING THIS GUIDE:

1. Read through each section, learning the common mistakes
2. Review your own application and identify your mistakes
3. Create an action plan to fix those mistakes
4. Win!

Bonus points if you send me happy emails with your success stories.

Even more bonus points if you send me a percentage of your salary as thanks.

SECTION ONE:

TRAPS FOR YOUNG PLAYERS

Simple mistakes you should NEVER make

Welcome to your first instalment of *'I can't believe people do that on job applications',* the show where hiring managers develop crushing headaches from the sheer volume of facepalming they do when reading job applications.

Some mistakes are so obvious, so simple, or so wide ranging that I had to create this section.

THE BASIC TRAPS

Hiring Managers are harsh - don't give them an easy excuse to throw you on the discard pile.

Hiring managers are busy people and often they get dozens, sometimes hundreds, of applications for a single role. When each application is several pages long and they all have similar-but-different experiences then, given an infinite amount of time and resources, the best way to separate candidates would be to interview them all.

But hiring managers do not have an infinite amount of time and resources and they simply are not going to interview all applicants. That would just be a colossal waste of time for everybody.

Instead hiring managers need quick indicators that help them cut people out of the process as early as possible. Things they can easily use as a flag, usually raised within seconds, so they don't spend any more time than absolutely necessary reading each application. We're talking making snap judgments within seconds.

It turns out there are a bunch of simple mistakes that can easily trigger the 'do not hire' flag and get you a one-way ticket to the job application graveyard.

These mistakes are all so simple they get broadly classified as "attention to detail mistakes". As in, this candidate has no attention to detail. Do not hire.

To most hiring mangers a simple mistake in your job application means you haven't taken care when submitting your application. If you cannot take due care and demonstrate attention to

detail when doing something as important and potentially life altering like applying for a job, then how shoddy must your day-to-day work be?

Guess what? I actually don't completely agree with this line of reasoning but unfortunately for you I am the anomaly*. I've talked to dozens of people from my network in the recruitment business and it was nearly unanimous that simple attention-to-detail mistakes on your job application will ruin your chances immediately.

No second chance, no excuses.

Simple mistakes make for a simple discard.

* that's a rant for another time - send me an email if you'd like to hear why I don't think these mistakes should automatically disqualify people and I'll write about it

EXAMPLES OF SIMPLE MISTAKES THAT RUIN JOB APPLICATIONS

Before I dive in to the generic list I will preface by saying this is not made up. I have seen every single one of these mistakes in real life.

- Spelling mistakes in key words (e.g. 'Educcation')
- Template/placeholders (e.g. a letter with '<insert job title here>)
- Getting the company name wrong
- Obvious cut and paste errors (e.g. sending a letter addressed to a different company)
- Not attaching documents (or not attaching in the correct format)

You get the picture. These mistakes are so simple that you probably could not believe they happen but I can assure you they do. Hell, even I know that I've made some of these stupid mistakes before. And guess what? I didn't get the interview either.

TIP: WRITE TODAY, SUBMIT TOMORROW.

There is no one-size-fits-all for catching and preventing these simple types of application mistakes. There are as many different causes as there are permutations but there is one simple rule that will help you catch 95% of these mistakes:

Don't rush.

You don't have to submit your application the instant you see a job you like. In fact I recommend you set a rule that you must wait at least one day after finishing your application before submitting. This feels counter intuitive because in this competitive career landscape there is urgency to get your application in as soon as possible to beat the crowd but remember the more important goal is that you do not want to end up in the discard pile prematurely.

It is better to submit your great application one day later rather than submitting a mistake-riddled application one day earlier.

Pause, take a break, come back later, and review it.

Write today, submit tomorrow.

SECTION TWO:

COVER LETTERS

Now we're getting on to the nitty gritty. You've made it pass the warm-up stage and are ready to take on the big boys. Your application is prepared and mistake-free (because you took your time and reviewed it thoroughly) so why are you still not getting interviews?

This is a tricky question because the art of writing a great cover letter or producing a fantastic CV has become murky and completely subjective. It's like choosing which style of art you like best, the ideal music to groove out to on Fridays, or who is your favourite child.

These questions all have answers, but none of them will be unanimously popular and there is no single truly correct answer.

When it comes to hiring managers assessing cover letters everyone has different opinions, criteria, and rules they think are important. Despite the plethora of terrible advice on cover letters that circulates the internet, there is no single right answer for writing the best cover letter.

But I have compiled a list of the common complaints I've seen throughout my time on both sides of the job application process.

GENERIC COVER LETTER = GENERIC REJECTION

If you are going to bother creating a cover letter for a job, then you better make damn sure that you customise it specifically for that job.

If you write some generic, boring, default *"Please accept my application for a job"* letter than the best you can hope for your application is that it ends up as bird cage liner.

A generic cover letter is worse than no cover letter.

Think about this it from the perspective of a hiring manager. They have written a detailed description of the role, listed out the kinds of experiences they want to see, and maybe even

defined a list of must-have criteria they think are important. In other words, they have been very specific.

For you to come along and submit the same shitty letter you submitted to every other Tom, Dick, and Harry offering jobs is just poor form. The hiring manager will start reading, wonder what the hell you are talking about because it's certainly not the job they advertised, conclude you have no idea and discard your application.

COMMON COVER LETTER MISTAKES

Apart from the basic mistakes previously mentioned, and the poor form of sending generic letters, the act of writing a good cover letter can be a minefield. Here are some of the more commonly observed mistakes spotted in the wild:

Not getting the job title correct

This is very closely related to the basic mistakes section earlier and the generic cover letter approaching but worth calling out on its own because it generally appears in the first paragraph.

Too many people submit a cover letter applying for a role without getting the advertised role title right. Why is this important? Because as a hiring manager I am looking for a very specific person who can do very specific things and sometimes that comes with a very specific title. If you don't even bother to acknowledge those specific things, then I immediately assume you don't understand their important. Hello discard pile.

There is no better way to get immediately discarded then using the wrong job title in the very first paragraph of your cover letter.

Long, boring, adjective-laden sentences with no substance

"I am <insert string of great adjectives with no proof> and I also can <insert list of positive attributes with no proof> as well as <yet another list of generic words that are not specific to this job>"

This makes me want to cry.

Content in the cover letter needs to be impressive. It needs to sell why you are worth my time and why you can do this job.

> *The cover letter needs to convince me why I should even bother reading your CV.*

Boring, adjective-laden sentences with no substance are a waste. They waste valuable space on your cover letter and they waste my valuable time reading through them.

At most (I'm talking absolutely at most, after you've written a kick arse cover letter and you still have some space left) you *could* have one paragraph that is talking about your personal attributes. Just one. Even then, this paragraph will mostly be ignored unless you can make it relevant to the job.

Not highlighting how you meet the top criteria

Hiring managers don't write job descriptions for fun.

"Hi James…How was my weekend? Oh great. The wife and I cracked a nice bottle of wine and sat down to write some job descriptions. It was fun…what's that? You think I'm weird? You don't want to be friends anymore?"

Figuring out exactly what sort of skills and experiences you need for a specific role is a challenging task. Sometimes us hiring managers get it wrong but most of the time we end up with quite a clear well-defined list of things we're looking for. So, you'd better bloody address those top criteria win the cover letter if you want us to keep reading.

The whole purpose of a cover letter is to make sure we, the hiring managers, realise that you are the person we've been looking for. Demonstrate how you smash those top criteria and you're nearly guaranteed an interview.

Waffle on and don't really tell me anything special? Well, it may not quite be an automatic disqualification, but it comes close. And if another applicant has managed to write a compelling cover letter showcasing how they tick off my top criteria then you are going to look mediocre by comparision.

When hiring I like to take the "Hell Yeah, or no" approach. If you haven't made me go "HELL YEAH" then you're probably going to be a no.

Not answering specific application requests

The last common cover letter mistake that leads straight to the discard pile is not answering specific application requests. Examples of requests hiring managers may ask for:

- A portfolio of works
- Links to projects you've worked on
- How you align to the company values
- A statement addressing niche requirement specific to this industry/company/job

None of these are absurd requests from a hiring manager. Nailing these won't necessarily guarantee you make it to the next stage but leaving them out almost certainly guarantees a quick trip to the discard pile.

You need to think why hiring managers would ask for these. There are two main reasons:

1. Not acknowledging a specific application request flags, you as not having read the entire job and will get you ignored 9 times out of 10.
2. Providing useful supplementary material might the difference between being one of many applicants or standing out as the preferred candidate.

If a job advertisement asks you to submit something specific you sure as hell better do it.

SECTION THREE:
THE CV (RESUMÈ)

If getting to the cover letter was playing with the big boys, then the CV is about becoming an Olympian. Side note: I'm not sure this metaphor is working any more…

Your CV can be complemented by a well written cover letter but ultimately it needs to be strong enough to stand on its own.

Think of it this way: a bad cover letter will get your ignored, a good cover letter will get you shortlisted, but the CV is where the final decision is made.

> *A bad CV gets you ignored. A good CV gets you an interview. A great CV gets you on top of the list.*

To understand what makes a great CV you need to start with thinking about who the CV is for.

GOLDEN RULE: THE CV IS ABOUT YOU BUT FOR THEM

CV is short for Curriculum Vitae which basically* means a summary of *relevant* qualifications and experience. The key word here is relevant. The purpose of a CV is to show prospective employers exactly how your previous experiences (work, life, other) align to what they are looking for.

> *The CV is about you but <u>for them</u>.*

Read that last line again. It's important. The CV is about you but for them.

When people write CVs there is a terrible tendency to want to put absolutely everything in, to make it your entire life story. Every little piece of information gets included, even that weird story about when you ran a lemonade stand as a precocious 11 year old and made $20, just because you think it shows your entrepreneurial side.

However, the result is not the entertaining life story you think of when you see a Hollywood biopic or read a gripping biography, but just a long and boring 'list of things' that occurred in your life.

The difference is that those other cool life stories are written with the audience in mind. They start with the long boring list of events in someone's life and craft an interesting story from it.

That's what you need to aim for with your CV. Make your CV tell an interesting story for your audience.

Side note: CV and resume are now often used interchangeably. Originally the resume was a longer-format that encompassed pretty much EVERYTHING a person wanted to put on their application. But no-one has time to read 7-page resumes for every applicant, so the trend is strongly toward the shorter more succinct CV-style.

COMMON CV PROBLEMS

Too long. Way too long

Seriously guys and gals, your CVs are way too long.

If your CV is more than two pages, three pages at a stretch, then it is too long.

> *I don't care if you have 40 years of work experience, you need to be able to sell yourself in just a couple of pages.*

In my entire history of receiving job applications I only remember one long CV that I read end-to-end. It was seven pages long and I read every single word. Not because it was a great CV but because it was written in such a terrible way that it was entertaining. I couldn't stop reading form sheer amazement that this person had submitted this terrible CV but no way in hell did he get an interview.

Early on in your career it can be quite easy to keep a CV succinct and short. But early on you also fear that brevity shows your inexperience, so as soon as you start gaining useful career experiences that make pretty bullet points you jam as many of them as you can in to your CV. More content means better qualified right?

Nope.

Brevity is a sign of a clear, well-organised, and concise mind. When it comes to CVs bigger certainly is not better.

Cramming text in

An annoying not-so-distant cousin of the CV is too long problem, the CV is too crammed is another one mistake you should avoid at all costs.

> *Cramming your CV is just showing your inability to write succinctly.*

Instead of bothering to review the CV content and cut out irrelevant information you have chosen to do the not-so-sneaky cover up by minimising the margins, cutting lie spacing, and reducing the font sizes so that only people with a magnifying glass can read.

Plus 5 bonus points for the free public service of administering an eye test for your recruitment manager.

Minus infinity points for making your CV illegible for anyone other than Sherlock Holmes and being a general pain the arse. Discarded.

Disorganised (hard to find good info)

This is the most disappointing mistake I commonly see in CVs - a lack of any clear organisation that makes hiring managers have to work hard to find relevant information.

You want to make your CV as easy to read as possible.

If you make the recruiting manager have to work extra hard to read your application, you will stand out in a very bad way.

Every job is different but there are some pretty clear commonalities that every recruiter wants to see when they review your CV - experience, projects, and education (including qualifications).

You can break these high-level categories down as much as you want but ultimately, they all come back to those three things. Within each category there will be key information your recruiter wants to see. Don't make them have to search for it. Make it obvious, structured, and specific and they will love you for it.

An organised CV gets the interview organised.

Irrelevant information

This could almost be the main potential cause of some of the above common CV mistakes but it is well worth discussing in a section on its own. Too many people create a CV filled with completely irrelevant information.

Why is irrelevant information bad? Because of all the above reasons! If your CV is littered with useless facts and tidbits about your life that have absolutely zero bearing on your ability to qualify for *this specific job* then it shows a lack of understanding, coherence, and rational thinking.

Let me give you an example from my life.

My first job, as a 15-year-old, was cricket coaching. I became a nationally accredited cricket coach, employed to run holiday training camps for children aged 9 and up. I did this job for a few years

whilst in high school and the first few years of university. I loved that job and am quite proud of everything I did and learned during that time. Guess what page of my CV I put this on?

Trick question. For 90% of jobs I have ever applied for my past experience as a cricket coach does not appear anywhere.

"Oh but what about the leadership qualities demonstrated, or the mentoring of juniors and blah blah blah?"

The simple fact is that my cricket coaching experience from 20 years ago is just not relevant for the majority of jobs I'm talking about. Most of the roles I get sent are in senior leadership at software companies. I have a shedload of more recent and more relevant experience that fills up my CV long before cricket coaching even gets considered.

Now, if I were to be applying for a position at Cricket Australia the story might different. Even if it was still part of their software/technology team I think demonstrating that specific understanding of the game of cricket would be useful.

The point is to only include something in your CV when it is relevant to the job you are applying for. It's not good enough for it to be something your proud of, or that you think does some positive virtue signalling. It must be relevant too.

If you want to be seen as relevant for the job, then your CV must be relevant too.

Not enough impactful statements

Nothing is more painful than reading a CV of someone you think probably has the right experience but only finding dull, boring lists of low-impact statements in their CV that sound like they copied their bullet points from their position description.

Note: if you are copying your CV content from a position description document then you're not really trying hard enough.

As a hiring manager, I don't want to see the arbitrary task list your employer gave you.

I want to know about how you made an impact at work. The more specific you can be the better. Use actual numbers and real-life relevant metrics that you made a difference on.

Why is this important?

Apart from giving me the warm and fuzzies because your CV will now read way more interestingly, sharing your experience with specific impactful statements has great benefits:

- It demonstrates you understand your work and why it is important.
- It shows you know how to measure, or think about measuring, success.
- It gives me a juicy list of things I can say *"Ooooh I want that to happen here"*
- We can have a much more meaningful conversation because now I have cool-sounding specific things that I want to ask questions about.

SECTION FOUR:

HOW TO WRITE AN AMAZING COVER LETTER AND CV

RTFJ (Read the f**king job ad)

Seriously, the number of applications I receive that obviously haven't read all the details in the job ad is astounding. Take the time to actually read the entire job description, take notes, prioritise what the job is asking you to demonstrate, and understand what the mandatory requirements are for your application to include.

RTFJ is possibly the single most important task you can do if you really want to stand out from the crowd and submit an amazing job application.

If you don't do this step properly you might as well not bother. The kind of places that will hire you for submitting a half-arsed application without reading the job description are not the kinds of places you want to work.

Unless you're a lazy jobsworth or you just want to roll through life never happy but never putting the hard work required to make something decent happen. But you're reading this so I'm going to assume that's not you.

Tailor your submission to be specific and relevant

Make sure that anything you submit for your application is specific and relevant to that job. This means taking more time, and putting in more effort, to produce a tailored and customised set of documents for EVERY job you apply for.

Every application must be specific and relevant.

You'd be surprised how many terrible job applications come through that do not achieve this. The general population seem to think a job application that is 95% generic is good enough.

That's good news for a smart person like you that is trying to think differently about job applications. If you create an application that is specific and relevant to each job then you will immediately stand out from the crowded messy piles of poo that everyone else submitted.

Be specific about your examples and be ruthless in cutting anything potential irrelevant.

Organise content from highest-to-lowest priority (from the hiring manager's perspective)

This is one of those items that just seems like such obvious common sense that I feel weird even writing about it. But then I think back to the thousands of job applications I've seen, and I realise most people need this kick up the backside.

Any document you submit in any job application – be it a cover letter, CV, or portfolio – should be ordered top-to-bottom based on what is most important for the recruiting manager.

> *The organisation of your job application is not about you or what you want to brag about. The content needs to be organised for what the hiring manager wants to see.*

Think of it this way: every sentence or paragraph the hiring manager reads forces a subtle decision whether they will keep reading. If you start off by nailing the big-ticket items that are a top priority for them then they are nearly guaranteed to keep reading. If you start slow, or miss something important, then you're essentially just buying a ticket in the attention lottery and hoping your number gets called.

Hope is not a strategy. Organise your content well and draw their attention early.

The cover letter MUST tick off the top few criteria

This is a follow up to the previous point, specifically about cover letters.

After reading the job description (see RTFJ above) you should have a clear understanding of the top 2-3 things that the recruiting manager wants to see. If you can't write an ordered bullet-point list of requirements go back and re-read the ad again.

> *You MUST ensure you tick off these points in the first few paragraphs of your cover letter. This is your top priority and the bulk of the reason why you write a cover letter in the first place.*

Don't waste cover letter space by telling me useless things like how you have awesome time management skills (unless you're applying for a job as QA at a clock factory). Hit me with the good stuff right at the top. If I can be less than half way through the cover letter and already thinking you've hit 2-3 of the top requirements I'm getting excited. Make me excited.

Once I'm excited, get me to the CV as quick as possible…

The cover letter is the introduction to your CV

The cover letter is not a duplicate of your CV content just with longer flowery sentences. The cover letter is literally the introduction to your CV. It is the bridge that connects the job ad to your CV. It gives you the opportunity to put words on a page that might not be as obvious in your CV.

> *Don't just repeat your CV. Put extras, or different information in that supplements your CV. Use examples or key projects that makes me interested to cross that bridge and start reading your CV.*

Also use your cover letter as the opportunity to address any missing criteria that you feel you can make up for. If you don't have something the hiring manager specifically listed, don't just ignore it. That will be obvious, and you might be immediately discarded. Instead you can own the issue by pointing out you don't have the exact requirement BUT then translate in to how your other experience is relevant or how you have previously demonstrated an ability to learn quickly. Now I'm interested to go read more again.

White space is your friend

Stealing from your margins to cram more text in is like stealing from your friends to go gambling. It might seem like a good idea at the time but in the end, the odds are stacked against you and you will likely lose both the money and your friendship. In the case of job applications this means getting rejected before you even got a good chance to showcase your abilities.

But using white space effectively goes well beyond just having decent margins and line-spacing.

Using white space is a design principle that helps readability and makes it easier for the recruiting manager to stay immersed in your CV longer.

You don't need to be a design guru but you should at least understand what looks good and works well when it comes to written documents. If this is not in your wheelhouse then I highly suggest you find a good template online and stick to it.

Minimise CV heading levels

Related to the whitespace point is to ensure your template doesn't have a sh*tload of different formatting and heading options.

Look at any good, well-structured document and you will see there are only a handful of heading and formatting variations used to structure. Too many headings or formatting variations is

confusing and hard for a reader to know where they are. Don't make the hiring manager confused.

As a general rule I like to have a maximum of three headings:

1) a clear section level heading,
2) important sub sections
3) a way to differentiate and break up the visual aesthetic within sub sections.

As an example, a common three-level structure:

1) Employment history
    a. Job Title
        i. Description
        ii. Achievements

Visually breaking up sections within a CV is a great tool for making it easy to read. An easy-to-read CV will be likely to get more time in front of the hiring manager, which increases your chance of scoring an interview.

Bonus tip: Get specific information like names, role titles, and company address

This is one of those nice-to-have cherry-on-top job application points that you see bandied around the internet as important advice for job seekers. If anyone says this is mandatory for applying for a job they are lying. If they are not lying then you don't want to work for a manager like that anyway.

These extra things are not mandatory but definitely a nice touch.

Adding these little extras shows that this is not just another tick-and-flick job application. You actually cared enough to do some research and obtain extra information. If that information

wasn't obviously listed on the job advertisement then you've already put yourself in the top few percent compared to those who just submitted a "Dear Sir/Madam" variation

Also, people are vain. They like seeing their names on things and especially so when it is addressed to them. This is our reticular activation system in play. There is a reason why we can hear our own name spoken across a crowded room. The same reason means we notice our name on a piece of paper. Even though they expected job applications to come through in various forms a recruiting manager will always spot their name. That immediately makes your application more memorable which, if you have followed the rest of my advice, will be a good thing.

SECTION FIVE:

NEXT STEPS

TIME FOR ACTION

Time for you to act. After reading the past 30-odd pages loaded with insights direct from the head of a hiring manager, you will probably already know how you can improve your own job applications. You probably have a list of things you need to do in order to make your next job application stand out. Go make them happen.

I didn't write this guide and give it away for free for you to sit on your arse. Time for you to act.

NEED MORE HELP?

Not sure how to find which jobs to even start applying for? Or do you feel stuck in a rut with your current job and have no idea where to go next?

Ensure you are on the Dream Career Project mailing list for free regular advice on anything and everything related to jobs and careers. Emails go out 3-5 times a week filled with heaps of great free advice, tips, and recommendations.

COMING SOON: CAREER PLANNING COURSE

Getting on the email list also ensures you will be one of the first to see my new course on career planning. In this course I break down exactly how to go about planning your dream career, working backwards until you have a well-defined action list. Plus, you can see how I went from being unhappily stuck in a rut to finding jobs I enjoy AND tripling my income in the process!

CONTACT ME

Please stay in touch and tell me your success stories! If this guide helps you in any way, then I would love I'd love to hear about it. Find me on email or twitter.

If you have any specific ideas for content you 'd like me to cover, or specific areas you find challenging, please reach out and let me know. Ultimately, I want to produce content that is useful and relevant for you so send me your ideas!