

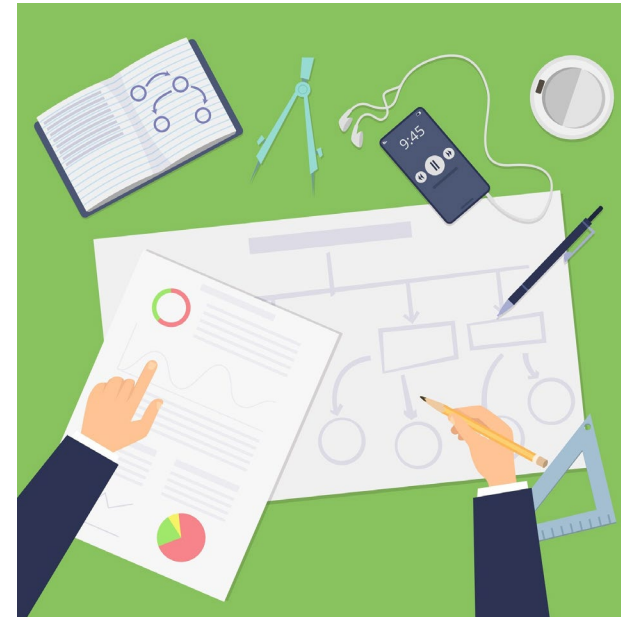
Connected System Design Project (EGE205)

Project Deployment Plan

Project Deployment Plan



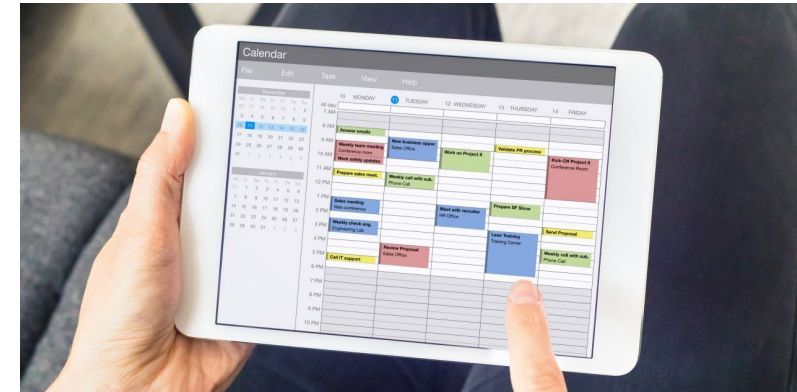
- **Project deployment plan** is a **document** that outlines the **scope**, **approach** and **execution** planned for the deployment of the **project deliverables**.
- It is an **important document** because it will impact in how fast the project deliverables will **respond to changes** and the **quality of each change**.



Project Deployment Plan



- Project deployment plan can include many subplans but not limited to:
 - Product **launching** plan
 - Product knowledge **training** plan
 - Product **maintenance** and **support** plan



Project Deployment Plan



Product Launching Plan

- It is the **process** of deciding **the various activities** to be carried out prior launching the product.
- It **provides** the **bird-eye view** of all the planned **activities** which could include the dates and duration needed for each of the activities to take place.



Project Deployment Plan



Product Knowledge Training Plan

- It is the **training plan** for the **sales team**. It focuses on the **options and benefits of product, how it works, which problems it can solve, how much it costs**, and everything else they may need to confidently speak about what the product can offer.
- It outlines the **training timeline** and describes the **approach, activities** and **tools** necessary at each point in the deployment.



- It is the **approach** the product adopts for the **maintenances and support** that will be included after the product is launched.
- This is to maintain a **stable, optimized environment, minimize risk**, and **maximize the return of investment (ROI)** of your client.



Project Report (Part 1 to Part 5)

To be **submitted on BrightSpace** by the end of week 16

Project Report (Part 5)



Task - Project Deployment Plan

1. **Discuss** within the team to **design the project launching plan** using the template given.
2. Outlines the **activities of the project launching plan** by taking the following into the consideration:
 - Manpower
 - Skill sets
 - Logistic
 - Physical or virtual space.

Project Report (Part 5)



Reading References:

- <https://www.cleverism.com/how-to-write-a-product-release-plan>
- <https://www.ispringsolutions.com/blog/5-ways-to-launch-product-knowledge-training>
- <https://www.edapp.com/blog/how-to-train-employees-for-product-launches-using-microlearning>
- <https://www.knowledgeanywhere.com/resources/article-detail/the-four-pillars-of-an-effective-product-training-program>
- <https://hbr.org/1983/11/good-product-support-is-smart-marketing>

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End of Project Deployment Plan
