**Benjamin Taylor**

Sydney, NSW

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GitHub: <https://github.com/zaczacariah> |

**Summary**

Full Stack Web Developer with experience in Next.js and React based web apps, Node & Express backends, wordpress websites, Web Api’s, SQL & NoSQL databases. Proficient in managing complex systems and databases, automating processes, and enhancing user experience through innovative solutions. Skilled in utilising technologies such as HTML, Javascript, APIs, and Zapier to streamline operations and improve efficiency. Known for being a collaborative team player, and actively bringing creative solutions to problems. Seeking opportunities that will facilitate growth and expand my skill set.

**Technical Skills**

Wordpress, PHP, JavaScript ES6+, CSS3, HTML5, SQL, NoSQL, GitHub, MongoDB, MySQL, Express, React, Next.js Node, Handlebars, jQuery, Bootstrap, Mantine UI, GraphQL, Vite, Render, Heroku, Webpack

Adobe Creative Suite: Photoshop, Illustrator, Dimensions, After Effects and Premiere

**Projects**

**Ozar** | Currently in Development | Private Repository |

* Summary: A web3 app for launching and managing & trading your token
* In a team of 3 am designing, building the entire front-end and designing the middleware APi which interacts with our web3 custom api. While I currently cannot disclose the code for this project I have included a link to a screenshot of the interface.
* Built with Next.js, Radix UI, Tailwind CSS

**Handover** | <https://github.com/KLanger98/Handover>| **Locum HP Handover App** | Deployment: <https://handover-ac8i.onrender.com/> Username: [ben@ben.com](mailto:ben@ben.com) password: password

* Summary: A Locum Health Professionals handover app that assists locum HP’s with site specific: Referrals, Company & Patient Management System Processes, building codes, and equipment locations.
* All Aspects
* MongoDB, GraphQL, React, Node, Express, Mantine UI, Framer Motion

**GoalGetter** | [github.com/zaczacariah/GoalGetter](http://github.com/zaczacariah/GoalGetter) | Deployment: [goalgetter-857e87a8345e.herokuapp.com/](http://goalgetter-857e87a8345e.herokuapp.com/)

Username: [sample@sample.com](mailto:sample@sample.com) Password: password123

* Summary: A Goal Tracking App that tracks different types of goals including: Steps per day, monetary goals, weight loss/gain, etc.
* Project Manager, Backend: Database & API, Design: Animations, Graph Integration Front-End: Form Handling and Uploads
* HTML, Tailwind CSS, Handlebars, Express, Node, Bcrypt, Chart.js, Multer, GSAP, Sequalize and MySQL.

**Experience**

**Digital Marketer and Web Developer** 2023 – Current

**Pelvic Pain Foundation of Australia** Sydney, NSW

Designed and implemented a wordpress user management system for health professionals which utilised Paid Memberships Pro plugins that I then wrote custom features to accommodate the specific use cases of health professional database management. Personally conducted team research, designed and implemented and onboarded company to Hubspot CRM. This role required an extensive marketing component including planning, marketing and delivering events, shop products, social media management and more.

Key Accomplishments:

* Migrated subscriber management system from a fully manual, spreadsheet driven subscriber system to temporary system utilising custom JavaScript form management, PHP functions, Zapier Integrations (Webhooks, API calls and Computation) and temporary Airtable database which then matured to a complete native solution in wordpress.
* Technical Setup and Onboard of Hubspot CRM

**Web Developer** 2022 – Current

**Self-Employed Contractor** Remote

Building full-stack applications with the use of Next.js, React.js, Node.js, Express.js, TailwindCSS and backend technologies such as PostgreSQL.

**Brand Manager** 2021 – 2023

**Australian Company of Performing Arts** Adelaide, SA

Managed the Dancestar Australia brand and expansion through market research, program planning and development, marketing assets and promotional material design and studio renovations.

Key Accomplishment:

* Identified strategic new locations and opened new studio location resulting in 30% increase of customer base.
* Managed events and pop-up Store locations with Westfield Shopping Centre.
* Designed (Adobe Dimensions), budgeted and managed Studio renovation.
* Developed brand materials and merchandise (signage, decals, brochures and clothing) using Adobe Photoshop and Illustrator.
* Conducted interviews and talent auditions.

**Retail Sales Assistant** 2019 – 2021

**M.J. Bale** Sydney, NSW & Adelaide, SA

Responsible for store visual merchandising, customer sales and styling, staff training and onboarding. Managed wedding party bookings, fittings and garment alterations.

**Videographer and Media Producer** 2017 – 2018

**Self-Employed**  Adelaide, SA

Responsible for the full media process including: consulting and designing shoots and concepts, filming, editing and animating films for weddings, Martial Arts competitions (promotions and foxtel proposals) and business advertisements.

**Education**

**Full Stack Web Development Boot Camp Certificate:** The University of Adelaide Adelaide, SA

An intensive program focused on gaining technical programming skills in HTML5, CSS3, JavaScript, JQuery, Bootstrap, Render, Heroku, Node.js, MySQL, GraphQL, MongoDB, Express, Handelbars.js, and ReactJS.

**Diploma of Performing Arts:** ED5 International Sydney, NSW

2 Year full-time performing arts course focused on Musical Theatre and Commercial Dance.