

KPI Report of Superstore

2.30M

Total Sales

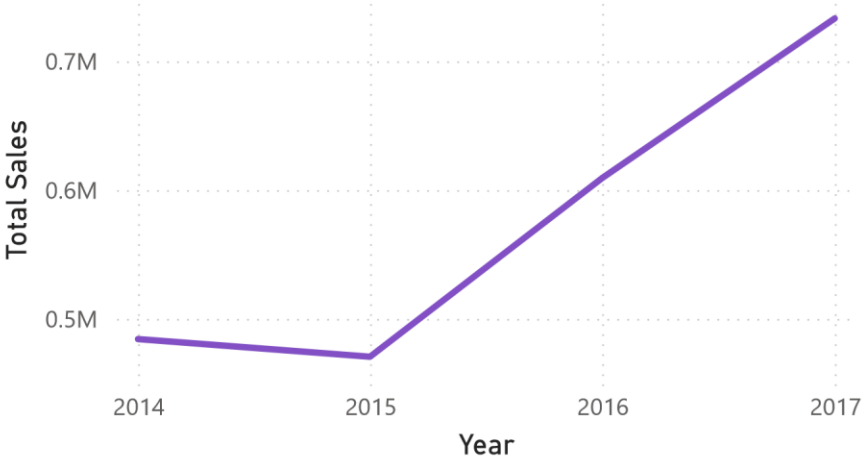
286.4...

Total Profit

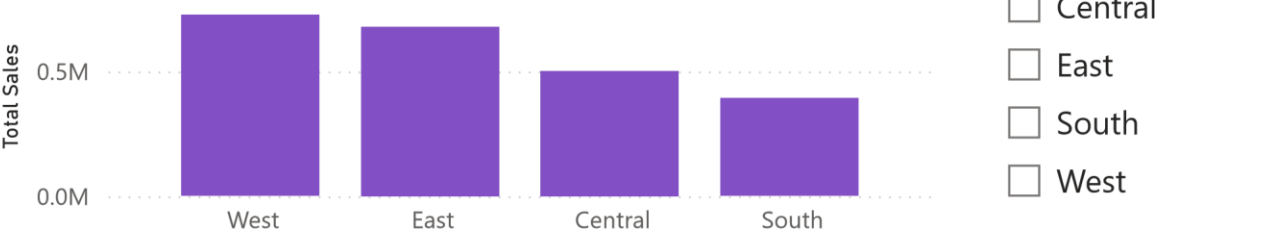
12.47

Profit Margin

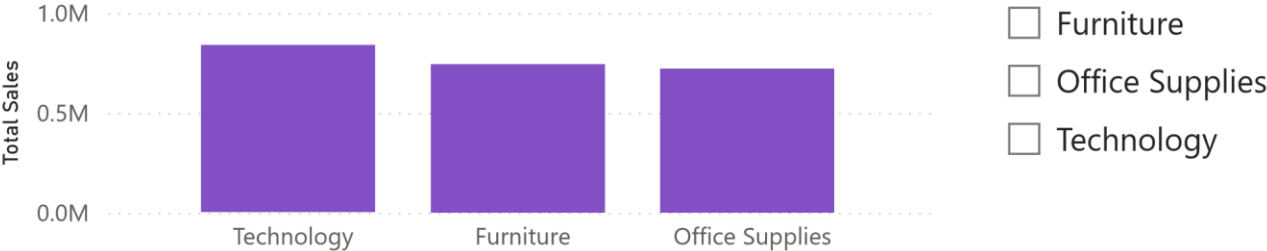
Total Sales by Year



Total Sales by Region



Total Sales by Category



Order Date

1/3/2014

12/30/2017

Product Name	Total Sales
Canon imageCLASS 2200 Advanced Copier	61,599.82
Cisco TelePresence System EX90 Videoconferencing Unit	22,638.48
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	27,453.38
GBC DocuBind P400 Electric Binding System	17,965.07
GBC DocuBind TL300 Electric Binding System	19,823.48
GBC Ibimaster 500 Manual ProClick Binding System	19,024.50
Total	244,620.20

INSIGHTS - Task 13

- Technology category has the highest sales.
- West region is the top performing region.
- Sales show an upward trend over time.