

Zaid-Alsaih

UI UX DESIGN

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Objective

UI/UX Designer With 1 Year Of Experience And A 6-Month Training At MAPS Organization. Skilled In Figma And Usability Testing, Focused On Creating Intuitive, User-Centered Designs.

Education

2024

- Specialization In Information Technology
- International University Of Science And Renaissance, Azaz, Syria
- Expected Graduation: June 2025

Academic Experience

UNIVERSITY TRAINING - HUMAN-COMPUTER INTERACTION (HCI)

- Designed And Implemented Several User Interfaces As Part Of Coursework In Human-Computer Interaction.
- Individually Developed A Video Application Project, Enhancing My Practical Skills In App Design And Development.

MAPS ORGANIZATION INTERNSHIP

- Worked On Over 40 Mobile App Interfaces And 3 Web Projects, Including Various Landing Pages.
- Focused On UI And UX Design, Ensuring Usability And User Satisfaction.
- Solved Numerous Usability Issues, Improving Overall User Experience.

Skills

UI/UX DESIGN

- Figma, Sketch, Wireframing, Prototyping, User-Centered Design

USABILITY TESTING

- Conducting Tests, Analyzing Feedback, Improving User Interactions

MOBILE & WEB APP DESIGN

- Designing Interfaces For IOS/Android Apps And Websites

COLLABORATION

- Teamwork, Communication, Time Management

Projects

Tanwen App

- Designed 8 Mobile App Interfaces For A Platform That Broadcasts Audio Content, Including The Quran

Scientific Calculator App

- Worked On Simplifying And Improving The User Interface For A Scientific Calculator, Addressing Usability Issues

New Syria App

- Designed A Mobile App For Booking Travel Trips To Syrian Provinces, Enhancing The Booking Experience With An Intuitive Interface

Video Application Project

- Developed An Individual Project For A Video Streaming Application, Focusing On User-Friendly Interface Design And Functionality

Key Achievements

OF PROJECTS

- Increased User Engagement By 30% Through Designing Intuitive User Interfaces For The Tanwen App.

- **Reduced User Errors By 15%** After Redesigning The Scientific Calculator App Interface.
- **Increased Booking Rates By 20%** By Improving The User Experience In The New Syria App.
- **Improved Customer Satisfaction By 25%** By Addressing Usability Challenges Across 40+ App Interfaces During My MAPs Internship.

Languages

Arabic: Native

English: Intermediate (Actively Improving)