

BUZZBUZZHOME **XML** **STANDARD**

VERSION 1.8

LAST UPDATED Aug 22, 2019





HELLO

This document defines the XML syntax required by BuzzBuzzHome for properly listing your developments and new home inventory. We've tried keeping things as simple as possible and if you require any assistance, we're standing by to help.

DATA DELIVERY METHODS

BuzzBuzzHome supports the following protocols for accessing feeds that are stored on a publicly accessible server: HTTP, HTTPS, FTP, FTPS. So, after you have configured your system to consistently generate a feed on a daily basis on your server with your choice of protocol, you will want to submit the information to BuzzBuzzHome for inclusion.

You can submit your feed at anytime to: feedme@buzzbuzzhome.com.

HANDLING ILLEGAL XML CHARACTERS

When an XML element is parsed, all of the text within the XML tags is also parsed. This is done because it is possible, and likely, that the text will contain other XML elements. Because of this, there are certain characters that are deemed illegal since they will be misinterpreted by the XML parser. To avoid causing the XML parser to break, there are two preferred methods:

1. Replace the characters with their corresponding entity reference:

ILLEGAL CHARACTER	ENTITY REFERENCE	DESCRIPTION OF CHARACTER
<	<	Less than
>	>	Greater than
&	&	Ampersand
'	'	Apostrophe
"	"	Quotation mark

2. Enclose the tag value within a CDATA section. A CDATA section begins with “<![CDATA[” and ends with “]]>”. All multi-line text should be wrapped within CDATA.

CONDITION	EXAMPLE
Without CDATA	<element>This is a value</element>
With CDATA	<element><![CDATA[This is a value]]></element>

REQUIRED FIELDS

While we strongly recommend including as much information as possible, there are **ten** elements that are required in every <Development>:

1. **<ProviderDevelopmentID>** Unique Development ID that is defined by the Provider.
2. **<DevelopmentName>** Name of the development.
3. **<Address>** Address of the development.
4. **<BuildingTypes>** Home building type(s) within development (Condo/Apartment | Townhouse | House).
5. **<OwnershipTypes>** Home ownership type(s) within development (Condo | Co-Op | Condop | Freehold). Ignore for rental developments.
6. **<ForSaleForRent>** Indicates if the development is for sale or for rent. Includes two nested elements, <ForSale> (Yes | No) and <ForRent> (Yes | No).
7. **<SellingStatus>** and/or **<LeasingStatus>** Selling status of the development (Registration Phase | Selling | Sold Out | Pending); only required if the development is For Sale. Leasing status of the development (Registration Phase | Leasing | Initial Lease-Up Complete | Pending); only required if the development is For Rent.
8. **<ConstructionStatus>** Construction status of the development (Complete | Construction | Preconstruction)
9. **<TotalNumberUnits>** The total number of homes and/or units within the development
10. **<PrimaryContact>** Email address of the primary contact. This address is where leads will be sent.

VERIFIED TAG

In addition to ensuring your developments are as up-to-date and accurate as possible, feeding a development allows your listing to receive a Verified tag on BuzzBuzzHome which comes with a number of benefits. Verified developments have a higher ranking in our users' search results, resulting in increased views and leads for your listing.

To receive the Verified tag, feed data must meet the following criteria:

- Selling/Leasing Developments:
 - Include all available plans/units
 - All "For Sale" and/or "For Lease" plans include a starting price and all units include a price.
 - All plans/units include floor plan and elevation images, square footage, bedroom count, and bathroom count.
- Pending and Registration Phase Developments are exempt from the above requirements, provided that the plan/unit and pricing details are not yet publicly available, and will automatically receive the Verified tag if fed.

VERSION

As our site grows and we facilitate new features, it is important that providers be impacted as minimally as possible. In order to accommodate your feed on BuzzBuzzHome, you will need to include the BXS version that your feed supports in the root element:

Example:

```
<Developments schemaVersion="1.8">
....
</Developments>
```

FULL AND HALF BATHROOMS

We provide two approaches for providing bathroom information in your feed:

1. The preferred method is to list the number of full and half bathrooms separately.

Example:

```
<NumFullBathrooms>4</NumFullBathrooms>
<NumHalfBathrooms>2</NumHalfBathrooms>
```

2. However, if your database does not allow for full and half bathrooms to be separated, you can combine full and half bathrooms within a single element. Note, this approach will not work if a home contains more than one half bathroom.

Example:

```
<NumBathrooms>2.5</NumBathrooms>
```

SOLD OUT

Once a development, plan, or unit becomes sold out, we recommend removing it from the feed 7 days after its status has been updated to sold. This ensures that the plan/unit/development can be updated accurately on our site, and that the file is not filled with unnecessary information over time. Note, plans/units should only be updated to sold and removed from the feed once the sale is firm. If a plan/unit is unavailable for any other reason, such as in contract or on hold, the status should be updated appropriately as opposed to removed from the feed.



CHAPTER 2

XML FEED SPECIFICATION

```
<?xml version="1.0" encoding="UTF-8"?>
<Developments schemaVersion = "1.8">
  <Development>
    <ProviderDevelopmentID></ProviderDevelopmentID>
    <DevelopmentName></DevelopmentName>
    <Developers>
      <Developer></Developer><!-- repeatable tag -->
    </Developers>
    <Address>(Street, City, Province/State, Postal Code/Zip Code, Country)</Address>
    <Community>
      <CommunityName></CommunityName>
    </Community>
    <PrimaryContact></PrimaryContact>
    <DevelopmentWebsite></DevelopmentWebsite>
    <FacebookURL></FacebookURL>
    <TwitterURL></TwitterURL>
    <InstagramURL></InstagramURL>
    <SellingStatus>(Registration Phase | Selling | Sold Out | Pending)</SellingStatus>
    <LeasingStatus>(Registration Phase | Leasing | Initial Lease-Up Complete | Pending)</LeasingStatus>
    <SalesStart>
      <Day></Day>
      <Month></Month>
      <Year></Year>
      <Season>(Fall/Winter | Winter/Spring | Summer)</Season>
    </SalesStart>
    <LeasingStart>
      <Day></Day>
      <Month></Month>
      <Year></Year>
      <Season>(Fall/Winter | Winter/Spring | Summer)</Season>
    </LeasingStart>
    <ConstructionStatus>(Complete | Construction | Preconstruction)</ConstructionStatus>
```

```

<ConstructionStart>
  <Month></Month>
  <Year></Year>
  <Season>(Fall/Winter | Winter/Spring | Summer)</Season>
</ConstructionStart>
<EstimatedCompletion>
  <Month></Month>
  <Year></Year>
  <Season>(Fall/Winter | Winter/Spring | Summer)</Season>
</EstimatedCompletion>
<MoveInDate>
  <Month></Month>
  <Year></Year>
  <Season>(Fall/Winter | Winter/Spring | Summer)</Season>
</MoveInDate>
<DevelopmentAmenities>
  <Amenity></Amenity><!-- repeatable tag -->
</DevelopmentAmenities>
<FeaturesAndFinishes></FeaturesAndFinishes>
<CurrentIncentives></CurrentIncentives>
<DevelopmentSummary></DevelopmentSummary>
<PaymentStructure></PaymentStructure>
<CommonAreaFees></CommonAreaFees>
<CooperatesWithRealtors>(Yes | No)</CooperatesWithRealtors>
<CommissionPercentage>(0, 100)</CommissionPercentage>
<SalesCenterPhone></SalesCenterPhone>
<SalesCenterAddress></SalesCenterAddress>
<SalesCenterHours></SalesCenterHours>
<TotalNumberUnits></TotalNumberUnits>
<NumOfStories></NumOfStories>
<Architects>
  <Architect></Architect><!--repeatable tag -->
</Architects>
<InteriorDesigners>
  <InteriorDesigner></InteriorDesigner><!--repeatable tag -->
</InteriorDesigners>
<SalesCompanies>
  <SalesCompany></SalesCompany><!--repeatable tag -->
</SalesCompanies>

```

```

<MarketingCompanies>
  <MarketingCompany></MarketingCompany><!--repeatable tag -->
</MarketingCompanies>
<BuildingTypes>
  <BuildingType>(Condo/Apartment | Townhouse | House)</BuildingType><!--repeatable tag -->
</BuildingTypes>
<OwnershipTypes>
  <OwnershipType>(Condo | Condop | Co-op | Freehold)</Ownership Type><!--repeatable tag -->
</OwnershipTypes>
<ForSaleForRent>
  <ForSale>(Yes | No)</ForSale>
  <ForRent>(Yes | No)</ForRent>
</ForSaleForRent>
<PercentSold></PercentSold>
<PercentLeased></PercentLeased>
<UnitSizes>
  <ForSaleMinSize></ForSaleMinSize>
  <ForSaleMaxSize></ForSaleMaxSize>
  <ForRentMinSize></ForRentMinSize>
  <ForRentMaxSize></ForRentMaxSize>
</UnitSizes>
<CeilingHeights>
  <From></From>
  <To></To>
</CeilingHeights>
<ParkingPurchase>
  <Cost></Cost>
  <CostIncluded>(Yes | No)</CostIncluded>
  <Comment></Comment>
</ParkingPurchase>
<ParkingRent>
  <Cost></Cost>
  <CostIncluded>(Yes | No)</CostIncluded>
  <Comment></Comment>
</ParkingRent>
<StoragePurchase>
  <Cost></Cost>
  <CostIncluded>(Yes | No)</CostIncluded>
  <Comment></Comment>

```



```

</StoragePurchase>
<StorageRent>
  <Cost></Cost>
  <CostIncluded>(Yes | No)</CostIncluded>
  <Comment></Comment>
</StorageRent>
<SalesPriceRange>
  <MinPrice>
    <Desc>(From | From over | From the | From the high | From the low | From the mid)</Desc>
    <Price></Price>
  </MinPrice>
  <MaxPrice>
    <Desc>(To | To over | To the | To the high | To the low | To the mid)</Desc>
    <Price></Price>
  </MaxPrice>
</SalesPriceRange>
<RentPriceRange>
  <MinPrice>
    <Desc>(From | From over | From the | From the high | From the low | From the mid)</Desc>
    <Price></Price>
  </MinPrice>
  <MaxPrice>
    <Desc>(To | To over | To the | To the high | To the low | To the mid)</Desc>
    <Price></Price>
  </MaxPrice>
</RentPriceRange>
<DevelopmentImages>
  <DevelopmentImage>
    <Url></Url>
    <Type>(Exterior | Interior | Development Logo | Construction | Site Plan)</Type>
    <Caption></Caption>
    <PrimaryImage>(Yes | No)</PrimaryImage>
  </DevelopmentImage><!--repeatable tag -->
</DevelopmentImages>
<DevelopmentVideos>
  <DevelopmentVideo>
    <Url></Url>
    <Caption></Caption>
  </DevelopmentVideo><!--repeatable tag -->

```

```

</DevelopmentVideos>
<PlansUnits>
  <PlanUnit>
    <ProviderPlanUnitID></ProviderPlanUnitID>
    <Name></Name>
    <Type>(Suite | Penthouse | Loft) OR (Two+ Storey | Bungalow) OR (Detached Two+ Storey |
Semi-Detached Two+ Storey | Detached Bungalow | Semi-Detached Bungalow )</Type>
    <PlanUnitType>(Unit | Plan)</PlanUnitType>
    <OwnershipType>(Condo | Co-op | Condop | Freehold)</OwnershipType>
    <ForSalePrice></ForSalePrice>
    <ForRentPrice></ForRentPrice>
    <InteriorSize></InteriorSize>
    <LotSize></LotSize>
    <BalconySize></BalconySize>
    <NumBedrooms></NumBedrooms>
    <NumFullBathrooms></NumFullBathrooms>
    <NumHalfBathrooms></NumHalfBathrooms>
    <NumBathrooms></NumBathrooms>
    <CommonAreaFees></CommonAreaFees>
    <PropTax></PropTax>
    <Status>(For Sale | For Rent | For Sale and For Rent | Sold | Rented | In Contract For Sale | In Contract For
Rent | Not Available)</Status>
    <SalesCompany></SalesCompany>
    <CeilingHeights></CeilingHeights>
    <PlanUnitImages>
      <PlanUnitImage>
        <Url></Url>
        <Type>(Floor Plan | Floor Plate | Elevation)</Type>
        <Caption></Caption>
      </PlanUnitImage><!--repeatable tag -->
    </PlanUnitImages>
  </PlanUnit><!--repeatable tag -->
</PlansUnits>
</Development><!--repeatable tag -->
</Developments>

```



CHAPTER 3

ELEMENT DESCRIPTIONS

LEGEND NOTES

* Element may be repeated.

** Requirement exception. Please see description/note.

ELEMENT	REQUIRED	FORMAT	AVAILABLE VALUES	DESCRIPTION/NOTE
Developments	Yes			Root element for defining one or more developments
Development *	Yes			
ProviderDevelopmentID	Yes	String (200)		Unique Development ID that is defined by the Provider
DevelopmentName	Yes	String (250)		Name of the development
Developers	Recommended			
Developer *	Yes	String (100)		Name of Developer/Builder
Address	Yes	String (250)		Development address. Format as: 123 Anywhere St., Boston, MA, 02206, USA. **If street # and street are unknown/unclear provide the closest intersection. For example: Anywhere St. and Main St., Boston, MA, 02206, USA *OR* Anywhere St. & Main St., Boston, MA 02206.
Community	No			Communities are defined as a collection of builders that are developing a parcel of land under a shared name and brand. Additionally, they may be used for linking phases of a high rise development. Do not add "neighbourhoods" (ex. Lower East Side) as a new Community.
CommunityName	Yes	String (250)		
PrimaryContact	Required	String (50)		Email Address of Primary Contact. This is where leads are sent.

DevelopmentWebsite	Recommended	Url-formatted String (600)		Listing must be a paid feature in order for website to be displayed.
FacebookURL	No	Url-formatted String (125)		Only use extension of Facebook URL (ex. pages/developername). Do not include "facebook.com/"
TwitterURL	No	Url-formatted String (125)		Only use extension of Twitter URL (ex. developername). Do not include "twitter.com/"
InstagramURL	No	Url-formatted String (125)		Only use extension of Instagram URL (ex. 12345678). Do not include "instagram.com/"
SellingStatus	Yes**	String	<ul style="list-style-type: none"> • Registration Phase • Selling • Sold Out • Pending 	Selling status of the development. Only required for developments For Sale
LeasingStatus	Yes**	String	<ul style="list-style-type: none"> • Registration Phase • Leasing • Initial Lease-Up Complete • Pending 	Leasing status of the development. Only required for developments For Rent.
SalesStart	Recommended			
Day	No	Number - ##		Day when development begins selling units
Month	No	Number - ##		Month in which development begins selling units
Year	Yes	Number - #####		Year when development begins selling units
Season	No	<ul style="list-style-type: none"> • Fall/Winter • Winter/Spring • Summer 		Season when development begins selling units. Note: do not use if SalesStartMonth elements are filled out.
LeasingStart	Recommended			
Day	No	Number - ##		Day when development begins renting units
Month	No	Number - ##		Month in which development begins renting units
Year	Yes	Number - #####		Year when development begins renting units
Season	No	<ul style="list-style-type: none"> • Fall/Winter • Winter/Spring • Summer 		Season when development begins renting units. Note: do not use if

				LeasingRentStartMonth elements are filled out.
ConstructionStatus	Yes	String	<ul style="list-style-type: none"> • Complete • Construction • Preconstruction 	Construction status of the development
ConstructionStart	Recommended			
Month	No	Number - ##		What month the development will start construction
Year	Yes	Number - #####		What year the development will start construction
Season	No	String	<ul style="list-style-type: none"> • Fall/Winter • Winter/Spring • Summer 	Season the development will start construction
EstimatedCompletion	Recommended			
Month	No	Number - ##		What month the development construction will be complete
Year	Yes	Number - #####		What year the development construction will be complete
Season	No	String	<ul style="list-style-type: none"> • Fall/Winter • Winter/Spring • Summer 	Season the development construction will be complete
MoveInDate	Recommended			
Month	No	Number - ##		What month the development will be ready for move-in
Year	Yes	Number - #####		What year the development will be ready for move-in
Season	No	String	<ul style="list-style-type: none"> • Fall/Winter • Winter/Spring • Summer 	Season the development will be ready for move-in
DevelopmentAmenities	No			A list of amenities within the development - should not include neighborhood or individual unit amenities.
Amenity*	Yes	String (100)		
FeaturesAndFinishes	No	String (8000)		Features and finishes within the individual units
CurrentIncentives	No	String (8000)		Current purchaser incentives
DevelopmentSummary	No	String (2000)		Marketing summary of development

PaymentStructure	Recommended	String (200)		Brief description of the payment/deposit structure
CommonAreaFees	No	Float (2 decimal point precision)		Common area fees or maintenance fees - average monthly cost per square foot
CooperatesWithRealtors	Recommended	String	<ul style="list-style-type: none"> • Yes • No 	If developer or builder will pay a commission to Realtors
CommissionPercentage	Recommended	Float	Float (2 decimal point precision)	Will appear as a percentage - this field is ignored if CooperatesWithRealtors is "No"
SalesCenterPhone	Recommended	String (20)		Format as: 000-000-0000
SalesCenterAddress	Recommended	String (250)		Format as: 123 Anywhere St., Boston, MA, 02206. If closed, format as: "Sales center closed." If coming soon, format as "Sales center coming soon."
SalesCenterHours	Recommended	Multi-Line String (150)		Format as: Mon-Thurs: 1pm-8pm Fri: Closed Sat/Sun: 12pm-5pm. If closed, format as: "Sales center closed. Please contact us for more information." If coming soon, format as "Sales center coming soon." If by appointment only, format as "By appointment only."
TotalNumberUnits	Yes	Number		The total number of homes and/or units within the development
NumOfStories	Recommended	Number		Number of stories of project/building
Architects	No			
Architect *	Yes	String (100)		
InteriorDesigners	No			
InteriorDesigner *	Yes	String (100)		
SalesCompanies	No			Sales companies, brokerages etc. handling sales for the development
SalesCompany *	Yes	String (100)		
MarketingCompanies	No			Marketing companies, agencies, etc. handling

				marketing for the development
MarketingCompany *	Yes	String (100)		
BuildingTypes	Yes			Home building type(s) within development
BuildingType *	Yes	String	<ul style="list-style-type: none"> • Condo/Apartment • Townhouse • House 	Do not repeat the same value in more than one element.
OwnershipTypes	Yes**			Home ownership type(s) within development. Ignore for rental developments. Only one of OwnershipType 'Condo', 'Co-op' and 'Condom' may be used.
OwnershipType *	Yes	String	<ul style="list-style-type: none"> • Condo • Co-op • Condom • Freehold 	
ForSaleForRent	Yes			
ForSale	Yes	String	<ul style="list-style-type: none"> • Yes • No 	Development has units for sale
ForRent	Yes	String	<ul style="list-style-type: none"> • Yes • No 	Development has units for rent
PercentSold	Recommended	Number		Percentage of units in development that have been sold
PercentLeased	Recommended	Number		Percentage of units in development that have been rented
UnitSizes	No			
ForSaleMinSize	No	Number		
ForSaleMaxSize	No	Number		
ForRentMinSize	No	Number		
ForRentMaxSize	No	Number		
CeilingHeights	No			Will appear in feet and inches
From	No	Number OR ###"		
To	No	Number OR ###"		
ParkingPurchase	Recommended			
Cost	No	Float		Cost to purchase parking

		(2 decimal point precision)		
CostIncluded	No	String	<ul style="list-style-type: none"> • Yes • No DEFAULT VALUE: No	If parking is included at no additional cost - for all or some units
Comment	No	String (8000)		Additional info regarding parking - only applicable when CostIncluded sibling element is set to "Yes"
ParkingRent	Recommended			
Cost	No	Float (2 decimal point precision)		Cost to rent parking per month
CostIncluded	No	String	<ul style="list-style-type: none"> • Yes • No DEFAULT VALUE: No	If parking is included at no additional cost - for all or some units
Comment	No	String (8000)		Additional info regarding parking - only applicable when CostIncluded sibling element is set to "Yes"
StoragePurchase	Recommended			
Cost	No	Float (2 decimal point precision)		Cost to purchase storage
CostIncluded	No	String	<ul style="list-style-type: none"> • Yes • No DEFAULT VALUE: No	Whether storage is included at no additional cost
Comment	No	String (8000)		Only applicable when CostIncluded sibling element is set to "Yes"
StorageRent	Recommended			
Cost	No	Float (2 decimal point precision)		Cost to rent storage per month
CostIncluded	No	String	<ul style="list-style-type: none"> • Yes • No DEFAULT VALUE: No	Whether storage is included at no additional cost
Comment	No	String (8000)		Only applicable when CostIncluded sibling element is set to "Yes"

SalesPriceRange	No			Price range of homes selling directly from the developer
MinPrice	No			
Price	Yes	Float (2 decimal point precision)		
Desc	No	String	<ul style="list-style-type: none"> • From • From over • From the • From the high • From the low • From the mid DEFAULT VALUE: From	
MaxPrice	No			
Price	Yes	Float (2 decimal point precision)		
Desc	No	String	<ul style="list-style-type: none"> • To • To over • To the • To the high • To the low • To the mid DEFAULT VALUE: To	
RentPriceRange	No			Price range of homes renting directly from the developer
MinPrice	No			
Price	Yes	Float (2 decimal point precision)		
Desc	No	String	<ul style="list-style-type: none"> • From • From over • From the • From the high • From the low • From the mid DEFAULT VALUE: From	
MaxPrice	No			
Price	Yes	Float (2 decimal point precision)		

Desc	No	String	<ul style="list-style-type: none"> • To • To over • To the • To the high • To the low • To the mid DEFAULT VALUE: To	
DevelopmentImages	Recommended			
DevelopmentImage *	Yes			File formats accepted are: .jpg .png .bmp .gif .tif
Url	Yes	Url-formatted String		
Type	Yes	String	<ul style="list-style-type: none"> • Exterior • Interior • Development Logo • Construction • Site Plan 	There can only be a maximum of 1 development logo
Caption	No	String (50)		
PrimaryImage	No	String	<ul style="list-style-type: none"> • Yes • No DEFAULT VALUE: No	Will appear as the cover photo - only one DevelopmentImage may be the PrimaryImage
DevelopmentVideos	No			
DevelopmentVideo *	Yes			
Url	Yes	Url-formatted String		
Caption	No	String (100)		
PlansUnits	Recommended			Specific homes (units) or general floorplans (plans) within development. Required to receive Verified Tag for Selling/Leasing developments.
PlanUnit *	Recommended			
ProviderPlanUnitID	Yes	String (200)		Unique PlanUnit ID that is defined by the Provider
Name	No	String (250)		Name of the plan or unit
Type	Yes	String	For Condo/Apartment building type: <ul style="list-style-type: none"> • Suite • Penthouse • Loft For Townhouse building type: <ul style="list-style-type: none"> • Two+ Storey • Bungalow 	Note that the Available Values are restricted by BuildingType

			For House building type: <ul style="list-style-type: none"> • Detached Two+ Storey • Semi-Detached Two+ Storey • Detached Bungalow • Semi-Detached Bungalow 	
PlanUnitType	Yes	String	<ul style="list-style-type: none"> • Unit • Plan 	Plans are general and refer to more than one home (Eg. Plan F). Units are specific and refer to individual homes (Eg. Unit 1105).
OwnershipType	No	String	<ul style="list-style-type: none"> • Condo • Co-op • Condop • Freehold 	The ownership type of the specific plan or unit within the development.
ForSalePrice	Required for Verified Status**	Float (2 decimal point precision)		For Plans, Price will appear as 'From \$...'. Required to receive the Verified Tag for Selling developments. Ignore for Leasing developments.
ForRentPrice	Required for Verified Status**	Float (2 decimal point precision)		For Plans, Price will appear as 'From \$...'. Required to receive the Verified Tag for Leasing developments. Ignore for Selling developments.
InteriorSize	Required for Verified Status	Number		Will appear in square feet. Required to receive the Verified Tag for Selling/Leasing developments.
LotSize	No	Number		Will appear in linear feet (applicable only for BuildingType House and Townhouse)
BalconySize	No	Number		Will appear in square feet (applicable only for BuildingType Condo/Apartment)
NumBedrooms	Required for Verified Status	Float (multiple of 0.5)		Required to receive the Verified Tag for Selling/Leasing developments.
NumFullBathrooms	Required for Verified Status**	Number		Number of full bathrooms. Required to receive the Verified Tag for Selling/Leasing developments, unless using NumBathrooms.

NumHalfBathrooms	Required for Verified Status**	Number		Number of half bathrooms (ex. powder room). Only required for plans/units that have a half bathroom.
NumBathrooms	Required for Verified Status**	Float (multiple of 0.5)		Number of bathrooms. Can include a single half bathroom such as 2.5. Verified Tag for Selling/Leasing developments, unless using NumFullBathrooms and NumHalfBathrooms.
CommonAreaFees	No	Float (2 decimal point precision)		Per month total common area (maintenance) fees. For Plans, will appear as 'From \$...'
PropTax	No	Float (2 decimal point precision)		Per month total property tax. For Plans, will appear as 'From \$...'
Status	Yes	String	<ul style="list-style-type: none"> • For Sale • For Rent • For Sale and For Rent • Sold • Rented • In Contract For Sale • In Contract For Rent • Not Available 	
SalesCompany	No	String		Sales company, agency, brokerage etc. entity handling PlanUnit
CeilingHeights	No			Will appear in feet and inches
PlanUnitImages	Required for Verified Status			Floorplans and images. File formats accepted are: .jpg .png .bmp .gif .tif. Required to receive the Verified Tag for Selling/Leasing developments.
PlanUnitImage *	Yes			
Url	Yes	Url-formatted String		
Type	Yes	String	<ul style="list-style-type: none"> • Floor Plan • Floor Plate • Elevation 	
Caption	No	String (50)		



CHAPTER 4

SAMPLE XML FEED

```
<?xml version="1.0" encoding="UTF-8"?>
<Developments schemaVersion = "1.8">
  <Development>
    <ProviderDevelopmentID>981</ProviderDevelopmentID>
    <DevelopmentName>The Ridge</DevelopmentName>
    <Developers>
      <Developer>BBH Homes</Developer>
    </Developers>
    <Address>123 Anywhere St., Boston, MA, 02206</Address>
    <Community>
      <CommunityName>Rolling Acres</CommunityName>
    </Community>
    <PrimaryContact>rick@thymerealestate.com</PrimaryContact>
    <DevelopmentWebsite>http://www.theridge.com</DevelopmentWebsite>
    <FacebookURL>theridge</FacebookURL>
    <TwitterURL>theridge</TwitterURL>
    <InstagramURL>12345682</InstagramURL>
    <SellingStatus>Registration Phase</SellingStatus>
    <LeasingStatus>Registration Phase</LeasingStatus>
    <SalesStart>
      <Day>01</Day>
      <Month>01</Month>
      <Year>2016</Year>
      <Season></Season>
    </SalesStart>
    <LeasingStart>
      <Day></Day>
      <Month>Summer</Month>
      <Year>2016</Year>
      <Season></Season>
    </LeasingStart>
    <ConstructionStatus>Construction</ConstructionStatus>
    <ConstructionStart>
      <Month>02</Month>
```

<Year>2016</Year>
 <Season></Season>
 </ConstructionStart>
 <EstimatedCompletion>
 <Month></Month>
 <Year>2017</Year>
 <Season>Winter/Spring</Season>
 </EstimatedCompletion>
 <MoveInDate>
 <Month>12</Month>
 <Year>2016</Year>
 </MoveInDate>
 <Season></Season>
 </EstimatedCompletion>
 <DevelopmentAmenities>
 <Amenity>Fitness Center</Amenity>
 <Amenity>Concierge</Amenity>
 </DevelopmentAmenities>
 <FeaturesAndFinishes><![CDATA[Toto Aquaflush toilets, optional LED pot lights.]]></FeaturesAndFinishes>
 <CurrentIncentives><![CDATA[First 10 purchasers will receive 2% off the purchase
 price.]]></CurrentIncentives>
 <DevelopmentSummary><![CDATA[The Ridge a prestigious new condo development in New York
 City]]></DevelopmentSummary>
 <PaymentStructure></PaymentStructure>
 <CommonAreaFees>0.75</CommonAreaFees>
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