

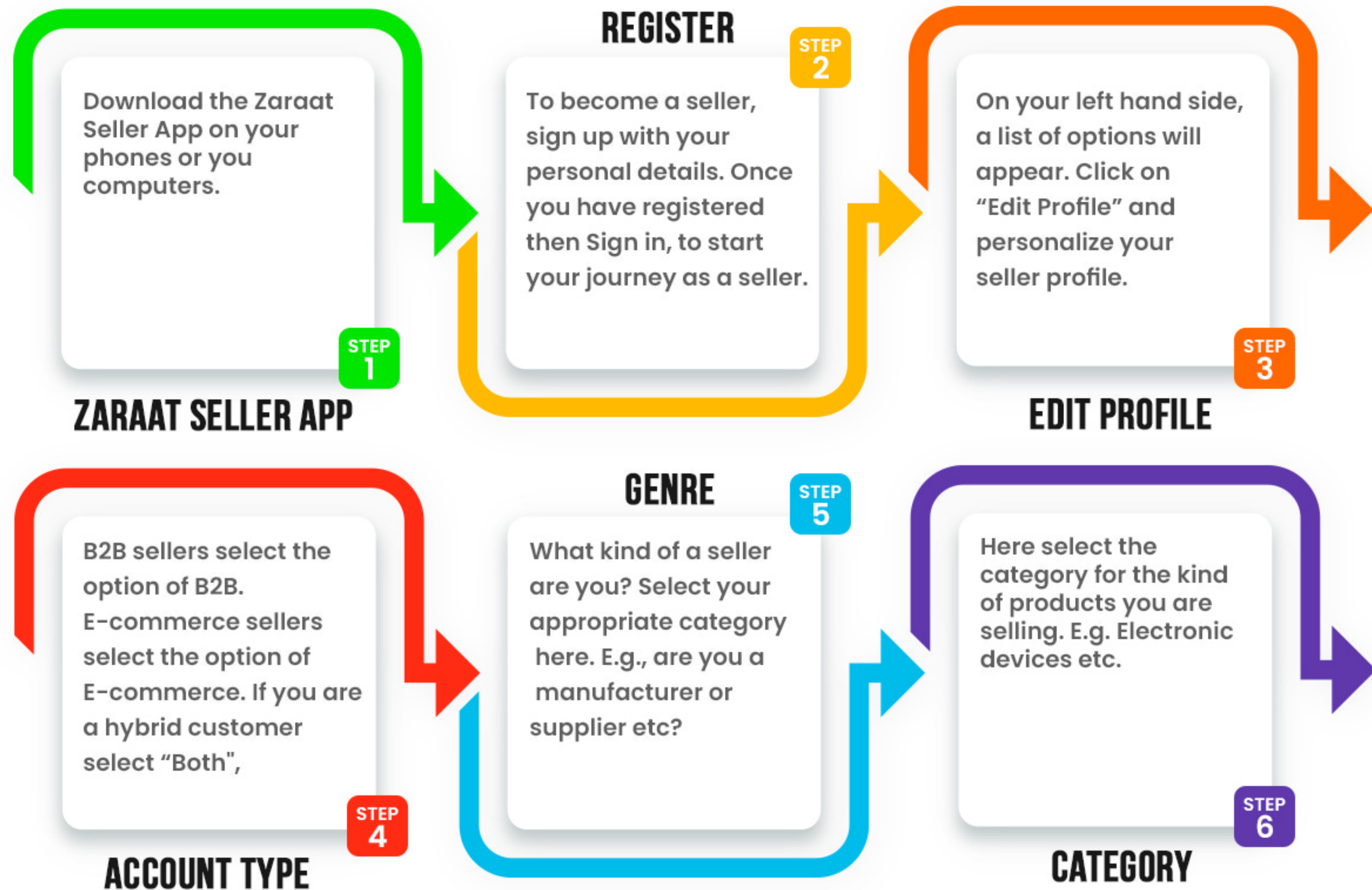


## WHO WE ARE?

Zaraat.com is an online global market place which provides you with a diverse audience for your products.



# HOW TO BECOME A ZARAAT SELLER?





# HOW IS ZARAAT DISTINCTIVE?



# BENEFITS OF BECOMING A ZARAAT SELLER

## MILLIONS OF BUYERS



The Global Market place keeps you connected to millions of buyers on a daily basis.

## E-COMMERCE, B2B OR BOTH



Be a B2B Seller or an E-commerce Seller or Both. There is no restriction on how you want to maneuver as a seller.

## HUBS STAFF



In case of confusion or a need for assistance highly professional and accomplished staff is there to guide you.

## SAFE PAYMENT



Rest assured! You will receive your payment through a safe and secure channel.

## COMMISSION



There is absolutely no commission fee without a sale!

## PACKAGES



Even at the selection of "Free" package, Zaraat will provide you with 15 free advertisements. Furthermore you can upgrade your package and in highly affordable prices you can make your sales even better.

# SELLER FACILITATION AT ZARAAT



## DASHBOARD

Through the help of the "Dashboard", you can keep an eye on your; Active deals, Sales Inventory and Active coupons.



## FREE ADVERTISEMENT

Zaraat will provide you with 15 absolutely free advertisements and aid you with visibility as a new seller.



## PACKAGES

Zaraat through its "Packages" provides you with high quality marketing right at your door step.



## WORKSHOPS

For the facilitation of Zaraat Seller, workshops are also conducted.



## COUPONS

You can be part of the promotional campaigns of Zaraat and increase your sales through the creation of exciting coupons of your choice.



## DEALS

Zaraat Sellers also have the option of creating deals and hence can create a stable flow of customer traffic.



# ZARAAT PACKAGES FOR BUSINESS (B2B)

PACKAGES DETAILS	FREE PACKAGE	SILVER PACKAGE	GOLD PACKAGE	PLATINUM PACKAGE	DIAMOND PACKAGE	TITANIUM PACKAGE
Post Add / Products	10	25	35	75	100	Unlimited
Showcased Products	NA	5	10	15	20	30
Receive & Respond To Inquires	NA	YES	YES	YES	YES	YES
Data & Reporting	NA	YES	YES	YES	YES	YES
Sub Accounts	NA	2	5	5	5	7
Authentication & Verification Support	NA	YES	YES	YES	YES	YES
Customer Service	YES	YES	YES	YES	YES	YES
Personalised Customer Service	NA	Email Support	Email Support	Email Support	Dedicated Account Manager	Dedicated Account Manager
Validity Of Account	3 Months	1 Year	1 Year	1 Year	1 Year	1 Year
Marketing Rebate Program Qualification	NA	NA	NA	NA	YES	YES
Confrences & Workshops	-----	NA	YES	YES	YES	YES
	<b>FREE</b>	<b>15000\-</b>	<b>30,000/-</b>	<b>50,000/-</b>	<b>75,000/-</b>	<b>1,00000/-</b>



# ZARAAT COMMISSION DETAILS

You can find below the commission charged by Zaraat, as per the specific category of the product.

Categories	Subcategories	Commission
	<b>Bags and Travel</b>	
Bags and Travel	All Bags and Travel	8.10%
	<b>Bedding &amp; Bath</b>	
Bedding & Bath	All Bedding & Bath	12.90%
	<b>Camera Accessories</b>	
Camera Accessories	Memory Cards	8.30%
DSLR	All DSLR	7.40%
Instant Camera	All Instant Camera	7.40%
Lenses	All Lenses	7.40%
Mirrorless	All Mirrorless	7.40%
Optics	All Optics	7.40%
Point & Shoot	All Point & Shoot	7.40%
Video & Action Camcorder	All Video & Action Camcorder	7.40%
Cameras	All Other Cameras	10.10%
	<b>Charity and Donation</b>	
Charity and Donation	All Charity and Donation	0.00%

Categories	Subcategories	Commission
	<b>Health &amp; Beauty</b>	
Medical Supplies	All Medical Supplies	8.10%
Over The Counter Medicines	All Over The Counter Medicines	10.00%
Services	All Services	8.10%
Health & Beauty	All other Health & Beauty	12.90%
	<b>Home &amp; Living</b>	
Furniture	All Furniture	8.10%
Home & Living	All other Home & Living	12.90%

Categories	Subcategories	Commission
	<b>Home Appliances</b>	
Appliances Parts & Accessories	All Appliances Parts & Accessories	8.10%
Cooling & Heating	Air Conditioning	6.50%
Cooling & Heating	Air Treatment	8.30%
Cooling & Heating	Exhaust Fans	8.10%
Cooling & Heating	Fans	8.10%
Cooling & Heating	Heaters	8.30%
Cooling & Heating	Water Heaters	8.30%
Cooling & Heating	All other Cooling & Heating	6.50%
Generators & Portable Power	All Generators & Portable Power	7.40%
Irons & Garment Steamers	All Irons & Garment Steamers	8.10%
Kitchen Appliances	Cooktops & Ranges	10.00%
Kitchen Appliances	Gas Stoves	10.10%
Kitchen Appliances	Microwaves & Parts	8.30%
Kitchen Appliances	Ovens	10.10%
Kitchen Appliances	Range Hoods	10.00%
Kitchen Appliances	Warming Drawers	10.00%
Kitchen Appliances	Water Dispensers, Purifiers & Filters	10.10%
Kitchen Appliances	All other Kitchen Appliances	7.40%
Large Appliances	Cooktops	10.00%
Large Appliances	Dish Washers & Dryers	7.40%
Large Appliances	Electric Grills	10.00%
Large Appliances	Freezers	7.40%
Large Appliances	Hoods	10.00%
Large Appliances	Ice Makers	8.10%
Large Appliances	Lifestyle Appliances	8.10%
Large Appliances	Microwaves & Ovens	8.30%
Large Appliances	Ranges & Hobs	10.00%

Categories	Subcategories	Commission
	<b>Computers &amp; Laptops</b>	
Computer Accessories	Uninterrupted Power Supply	10.10%
Computer Accessories	All Computer Accessories	12.90%
Computers Components	All Computer Components	7.40%
Desktop Computers	All Desktops Computers	7.40%
Laptops	All Laptops	5.70%
PC Gaming	Gaming Desktop Computers	5.70%
PC Gaming	Gaming Laptops	5.70%
PC Gaming	PC Games	8.30%
PC Gaming	All other PC Gaming	12.90%
Printers & Accessories	Fax machines	10.00%
Printers & Accessories	Ink	10.00%
Printers & Accessories	Inkjets Inks	10.00%
Printers & Accessories	Printer cutter	10.00%
Printers & Accessories	Printer memory modules	10.00%
Printers & Accessories	Printer Stands	10.00%
Printers & Accessories	All other Printers & Accessories	10.10%
Scanners	All Scanners	10.00%
Storage	All Storage	8.30%
Tablet Accessories	All Tablet Accessories	12.90%
Computers & Laptops	All other Computers & Laptops	8.10%
	<b>Fashion</b>	
Boys Fashion	Bags	8.10%
Boys Fashion	All other Boys Fashion	14.10%
Girls Fashion	Bags	8.10%
Girls Fashion	All other Girls Fashion	14.10%
Kids Fashion	All Kids Fashion	14.10%
Kids Unisex Fashion	All Kids Unisex Fashion	14.10%
Men - Clothing	Traditional Clothing / Unstitched Fabr	12.90%
Women - Clothing	Traditional Clothing / Unstitched Fabr	12.90%
Fashion	All other Fashion	17.20%
	<b>Furniture &amp; Décor</b>	
Furniture	All Furniture	8.10%
Furniture & Décor	All other Furniture & Décor	12.90%
	<b>Groceries</b>	
Groceries	All Groceries	7.40%

Categories	Subcategories	Commission
Large Appliances	Refrigerators	7.40%
Large Appliances	Sinks	8.10%
Large Appliances	All other Large Appliances	7.40%
Lighting	All Lighting	12.90%
Sewing Machines	All Sewing Machines	8.10%
Small Kitchen Appliances	Bakeware & Pastries	12.90%
Small Kitchen Appliances	Coffee Machines & Accessories	8.10%
Small Kitchen Appliances	Cooktops	10.10%
Small Kitchen Appliances	Electric Grills	10.10%
Small Kitchen Appliances	Microwaves & Ovens	8.30%
Small Kitchen Appliances	Water Dispensers	10.10%
Small Kitchen Appliances	All other Small Kitchen Appliances	8.10%
Vacuums & Floor Care	All Vacuums & Floor Care	8.10%
Washers & Dryers	All Washers & Dryers	7.40%
Home Appliances	All other Home Appliances	6.50%



Categories	Subcategories	Commission
	<b>Motors</b>	
Automotive	Auto Oils & Fluids	8.30%
Automotive	Motorcycle & ATV - Motorcycles	6.50%
Automotive	All other Automotive	8.10%
Motorcycle	ATVs & UTVs	6.50%
Motorcycle	Cruiser Bikes	6.50%
Motorcycle	Custom Bikes	6.50%
Motorcycle	Electric Bikes	6.50%
Motorcycle	Hyperunderbone	6.50%
Motorcycle	Moto oils & Fluids	7.40%
Motorcycle	Offroad Bikes	6.50%
Motorcycle	Scooters	6.50%
Motorcycle	Sportbikes	6.50%
Motorcycle	Standard Bikes	6.50%
Motorcycle	Touring Bikes	6.50%
Motorcycle	Trailers for Bikes	6.50%
Motorcycle	Underbone	6.50%
Motorcycle	All other Motorcycle	8.10%
Motors	All other Motors	8.10%
	<b>Pet Supplies</b>	
Pet Supplies	All Pet Supplies	7.40%
	<b>Sample</b>	
Sample	All Sample	0.00%
	<b>Service Product</b>	
Service Product	All Service Product	0.00%
	<b>Special Digital Products</b>	
Special Digital Products	All Special Digital Products	5.50%
	Special Promotion	
Ramadan	All Ramadan	8.10%
School Holidays Sale	Back To School	8.10%
	<b>Sports &amp; Outdoors</b>	
Exercise & Fitness	Cardio Equipment	8.30%
Shoes & Clothing	All Shoes & Clothing	17.20%
Sport Watches	All Sport Watches	17.20%
Sport Watches & Sunglasses	All Sport Watches & Sunglasses	17.20%
Sports Nutrition	All Sports Nutrition	7.40%
Sports & Outdoors	All Sports & Outdoors	8.10%

Categories	Subcategories	Commission
	<b>TV, Audio / Video, Gaming &amp; Wearables</b>	
Home Entertainment	All Home Entertainment	10.10%
Live Sound & Stage Equipment	All Live Sound & Stage Equipment	10.10%
Smart Speakers	All Smart Speakers	10.10%
Audio	All other Audio	8.10%
Nintendo	Consoles	8.30%
Nintendo	All other Nintendo	10.10%
Other Gaming	All Other Gaming	12.90%
PlayStation	Consoles	5.70%
PlayStation	Controllers	10.10%
PlayStation	Digital Downloads	10.10%
PlayStation	Games	10.10%
PlayStation	PlayStation VR Headsets	5.70%
PlayStation	All other PlayStation	12.90%
Xbox	Consoles	1.70%
Console Gaming	All other Console Gaming	10.10%
Games	All Games	10.10%
Gaming Accessories	All Gaming Accessories	12.90%
Gaming Consoles	All Gaming Consoles	5.70%
Nintendo 3DS	Consoles	5.70%
Nintendo DS	Consoles	5.70%
Nintendo Switch	Consoles	5.70%
Other Gaming	All Other Gaming	12.90%
PS Vita	Consoles	5.70%
PS3	Consoles	5.70%
PS4	Consoles	5.70%
PSP	Consoles	5.70%
Wii	Consoles	5.70%

Categories	Subcategories	Commission
	<b>Kitchen &amp; Dining</b>	
Coffee & Tea	All Coffee & Tea	8.10%
Kitchen & Dining	All other Kitchen & Dining	12.90%
	<b>Laundry &amp; Cleaning</b>	
Laundry & Cleaning	All Laundry & Cleaning	12.90%
	<b>Livestock</b>	
Livestock	All Livestock	6.50%
	<b>Media, Music &amp; Books</b>	
Books	All Books	12.90%
eBooks	All eBooks	12.90%
Magazines	All Magazines	12.90%
Media, Music & Books	All other Media, Music & Books	8.10%
	<b>Mobiles &amp; Tablets</b>	
Landline Phones	All Landline Phones	8.10%
Mobiles	All Mobiles	6.50%
Tablets	All Tablets	7.40%
Tablets 2-in-1	All Tablets 2-in-1	7.40%
Mobiles & Tablets	All other Mobiles & Tablets	12.90%
	<b>Mother &amp; Baby</b>	
Baby Health Care	All Baby Health Care	10.00%
Clothing & Accessories	All Clothing & Accessories	14.10%
Diapering & Potty	All Diapering & Potty	7.40%
Feeding	All Feeding	7.40%
Mother & Baby	All other Mother & Baby	8.10%

Categories	Subcategories	Commission
	<b>Stationery &amp; Craft</b>	
Paper Products	Computer Form Paper	7.40%
Paper Products	Copier Paper	7.40%
Paper Products	Fax Paper Rolls	7.40%
Writing & Correction	All Writing & Correction	7.40%
Stationery & Craft	All other Stationery & Craft	8.30%
	<b>Tools, DIY &amp; Outdoor</b>	
Lawn & Garden	Outdoor & Gardening Power Tools	7.40%
Outdoor	All Outdoor	8.10%
Power Tools	All Power Tools	8.10%
Tools, DIY & Outdoor	All Tools, DIY & Outdoor	12.90%
	<b>Topup</b>	
Topup	All Topup	0.00%
	<b>Toys &amp; Games</b>	
Toys & Games	All Toys & Games	8.10%
Toys, Kids & Babies	All Toys, Kids & Babies	8.10%

Categories	Subcategories	Commission
	<b>TV, Audio / Video, Gaming &amp; Wearables</b>	
Wii U	Consoles	5.70%
Xbox 3100	Consoles	5.70%
Xbox One	Consoles	5.70%
Gaming	All other Gaming	8.10%
Home Audio & Theater	All Home Audio & Theater	10.10%
Televisions	All Televisions	6.50%
TV Accessories	All TV Accessories	8.10%
Fitness & Activity Tracker Accessories	All Fitness & Activity Tracker Accessor	12.90%
Fitness & Activity Trackers	All Fitness & Activity Trackers	7.40%
Gesture Control	All Gesture Control	12.90%
Smart Glasses	All Smart Glasses	7.40%
Smart Trackers	All Smart Trackers	7.40%
SmartWatches	All SmartWatches	7.40%
Smartwatches Accessories	All Smartwatches Accessories	7.40%
Virtual Reality	Mobile VR	8.30%
Virtual Reality	PC VR	8.30%
Virtual Reality	All Virtual Reality	12.90%
Wearable Technology	All Wearable Technology	7.40%
TV, Audio / Video, Gaming & Wearables	All other TV, Audio / Video, Gaming &	8.10%

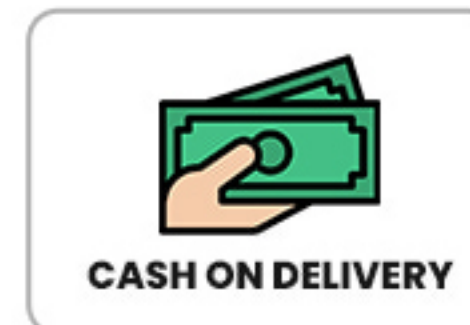


The Zاراat Seller ,does not put undue pressure on its clientage and a commission isdeducted only if a purchase has been made. We ensure a reliable and adequate system of commission ,free of hidden charges. Coupled with that our commission fee meets realistic standards and does not in any way curb the profit our sellers aremaking.

## Categories Subcategories Commission

	<b>Watches Sunglasses Jewellery</b>	
Watches	Unisex - Sports	7.40%
Watches	Women - Sports	7.40%
Watches Sunglasses Jewellery	All other Watches Sunglasses Jewellery	17.20%
	<b>Digital Goods</b>	
Daraz Gift Cards	All Daraz Gift Cards	0.00%
Financial Services	Insurance	8.30%
Games, Gift Cards & Software	All Games, Gift Cards & Software	5.70%
Home Services	All Home Services	8.30%
Local Vouchers	Activities and Entertainment	8.30%
Local Vouchers	Apparel & Fashion	8.10%
Local Vouchers	Beauty and Wellness	12.90%
Local Vouchers	Food and Beverages	8.10%
Local Vouchers	Hotels & Travel	10.00%
Digital Goods	All other Digital Goods	8.30%
Education	Books & Magzines	3%
Education	Stationery & Craft	3%
Education	School Essential	3%
Flying & Aircraft	Rotorcraft	4%
Flying & Aircraft	Air Balloons	10%
Flying & Aircraft	Powered Parachute	10%
Flying & Aircraft	Airplanes Ultra Light , Drones, Helicopters	8%
Industrial Machinery/Equipment	Farms & Garden Machinery	3%
Industrial Machinery/Equipment	Construction, Mining & Materials Handling	7%
Pharmacy	Medicine	3%
Pharmacy	Medical Equipment	5%
Automotive/Motorbike	Navigation Systems/GPS/RTK SYSTEMS	8%

# PAYMENT GATEWAYS



# DELIVERY METHODS



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