Pink Box

It is generally used in Big Flagship sales like Pink Friday, Hot Pink Sale And Summer Super Saver Sale.

Its update in the slash and save page when we slash the product then it goes to Pink box which is available in the site next to the cart.

Please find below steps to make pink box set up

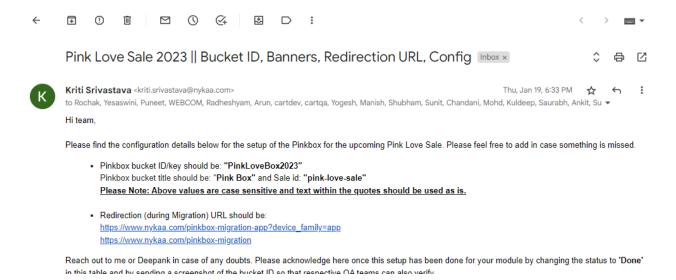
Please creative Inventory of Top banner and empty banner in the below page type.

https://nykaa-widgets.nykaa.com/inventory/?q=&page_types=dynamic-wishlist&lang_types=en,hi,bn,ta.mr,qu,or,te.kn,ml,pa,as.ko

Top Banner

In the mail we get Page data of the inventory that only we have to use i am giving below mail sub and inventory of the same.

In the mail like this details will be shared please check below SS.



From this we have to take the bucked id for page data and the page section will be top-banner in the inventory please find below example inventory.

https://nykaa-widgets.nykaa.com/inventory/63ce1cf77ea8748f5b2f64be/

Empty Banner

In the mail we get Page data of the inventory that only we have to use i am giving below mail sub and inventory of the same.

For ex.<u>https://nykaa-widgets.nykaa.com/inventory/63ce1d0e212fe84e9bab903a/</u>
After inventory is created we have to mapped the sale id with a slash and save page.

Please find below inventory for slash and save page https://nykaa-widgets.nykaa.com/inventory/5dd67b443304f6efd702e4cb/

In the widget we have to go edit params in that wishlist type and pink box url we have to update as per the mail shared bucked id will update in wishlist type and in the pink box we have to add sale id in the last

https://www.nykaa.com/saleBox/?ptype=saleBox&saleId=pink-love-sale

Update Widget Param(5dd67a	5970162191736cf11e)	×
Total slash:	1029861	
Wishlist type:	PinkLoveBox2023	
Wishlist Title:	Pink Box	
Pink Box URL:	https://www.nykaa.com/saleBox	
Show Price Slash Slider:	True	
Share url:	https://www.nykaa.com/combo-	
Share url app:	https://www.nykaa.com/combo-	

We have to update share text as well given by site team or content team and color code given by Ritika Pal or UX team.

Share url app:	https://www.nykaa.com/combo-
Share Text:	Check Out Nykaa's Slash & Sa

We have to keep inventory enabled and this is a very important Process for Pink sales.