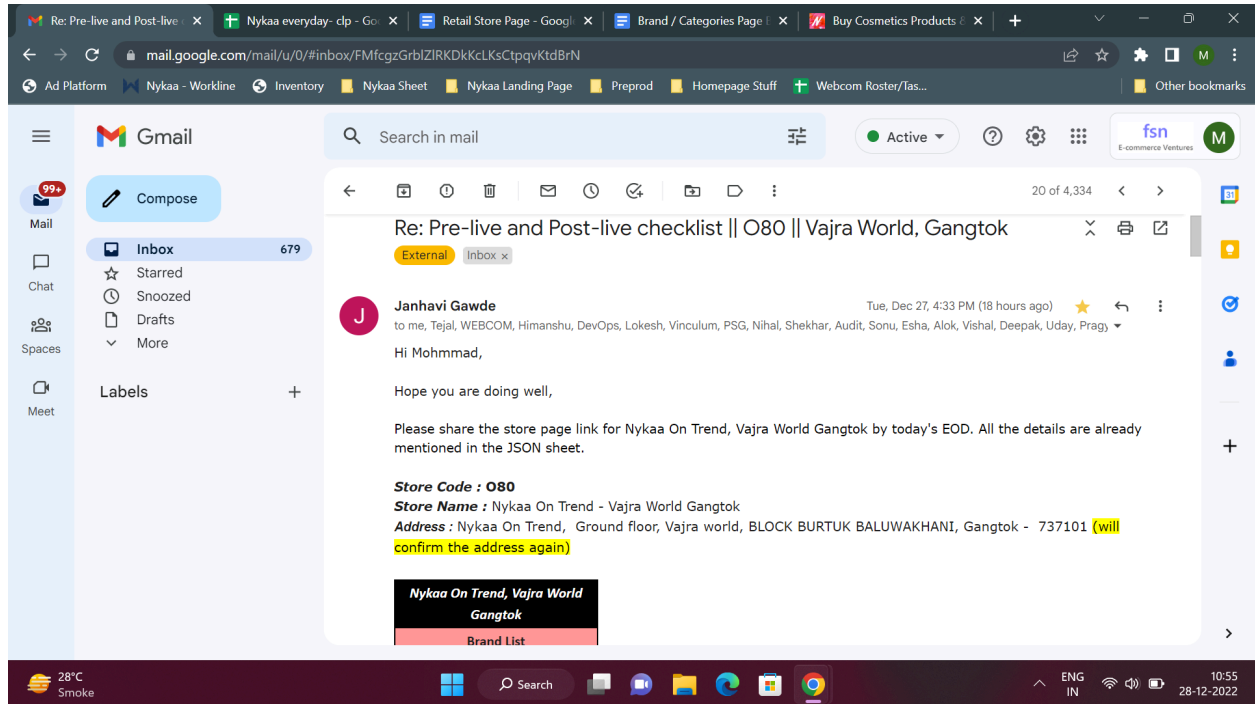


Retail Store Page

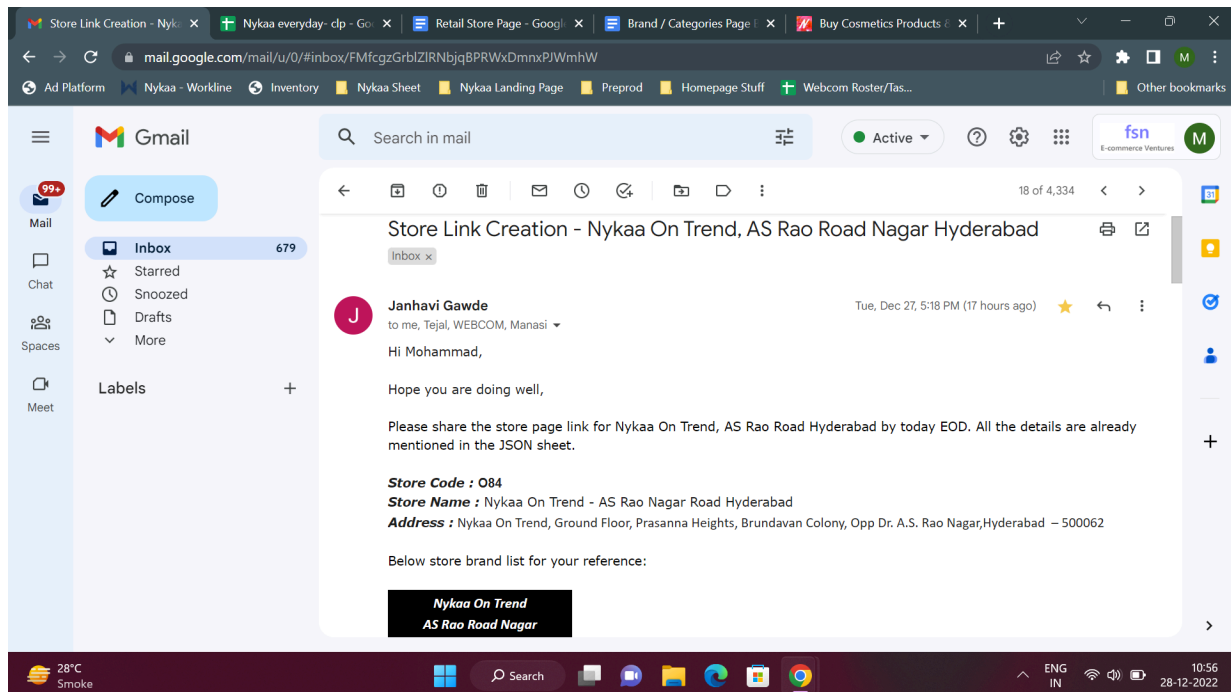
Retail Store Page is a webpage where all the information of our offline store listed like Address, Brand which is available, Store Offer, and Store Image for our reference.

Retail Store Request comes in mail only, please check the screen shot for your reference.

Mail Request:



OR



Retail Store Page

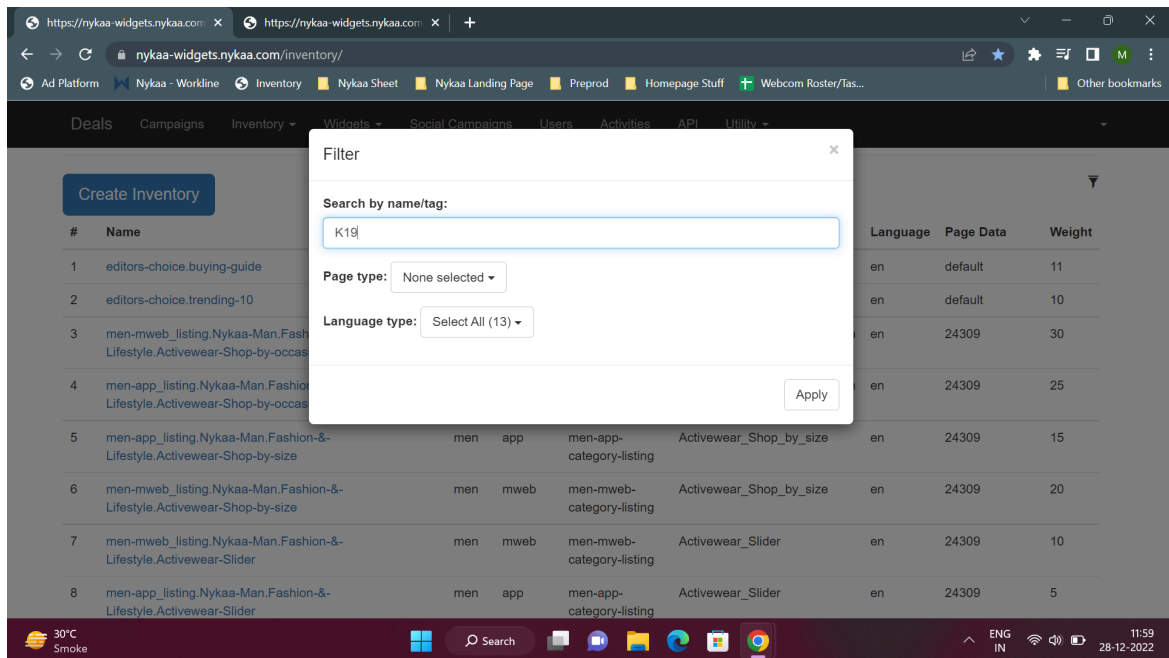
In mail they shared store id, store name, address, brand details, and json sheet for our reference.

We use followings step to create retail store page.

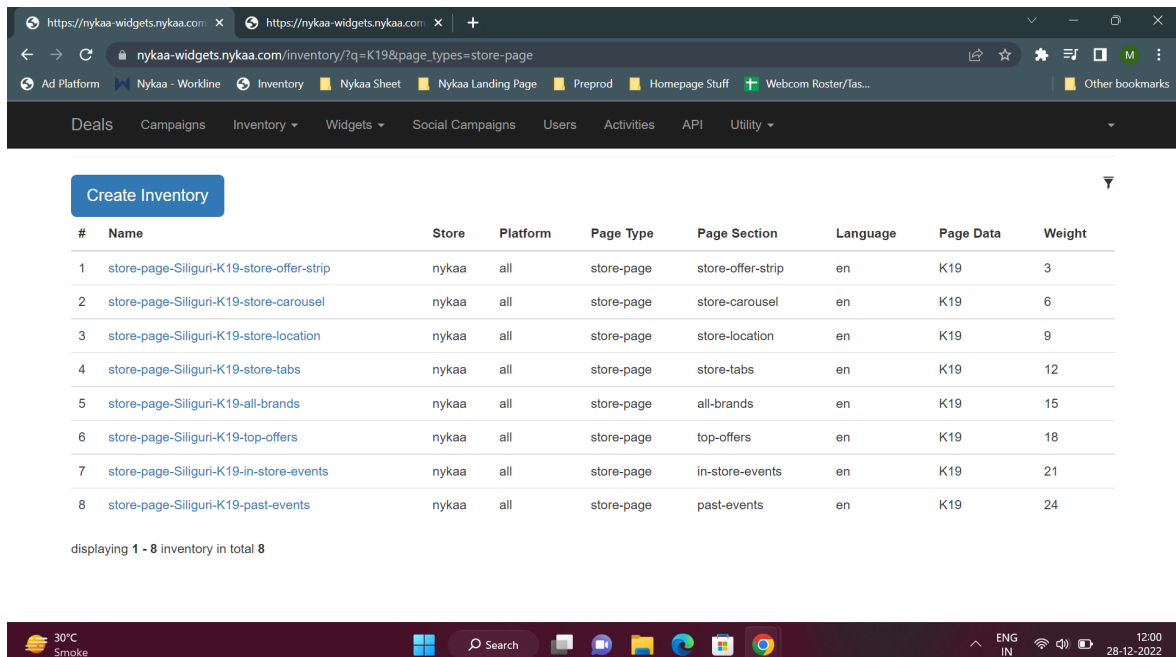
1. First, open Inventory using store id:

Click on Inventory > than filter icon and paste store id and click on apply button.

Please find the screenshot for your reference:



After Submitting, you show the following inventory

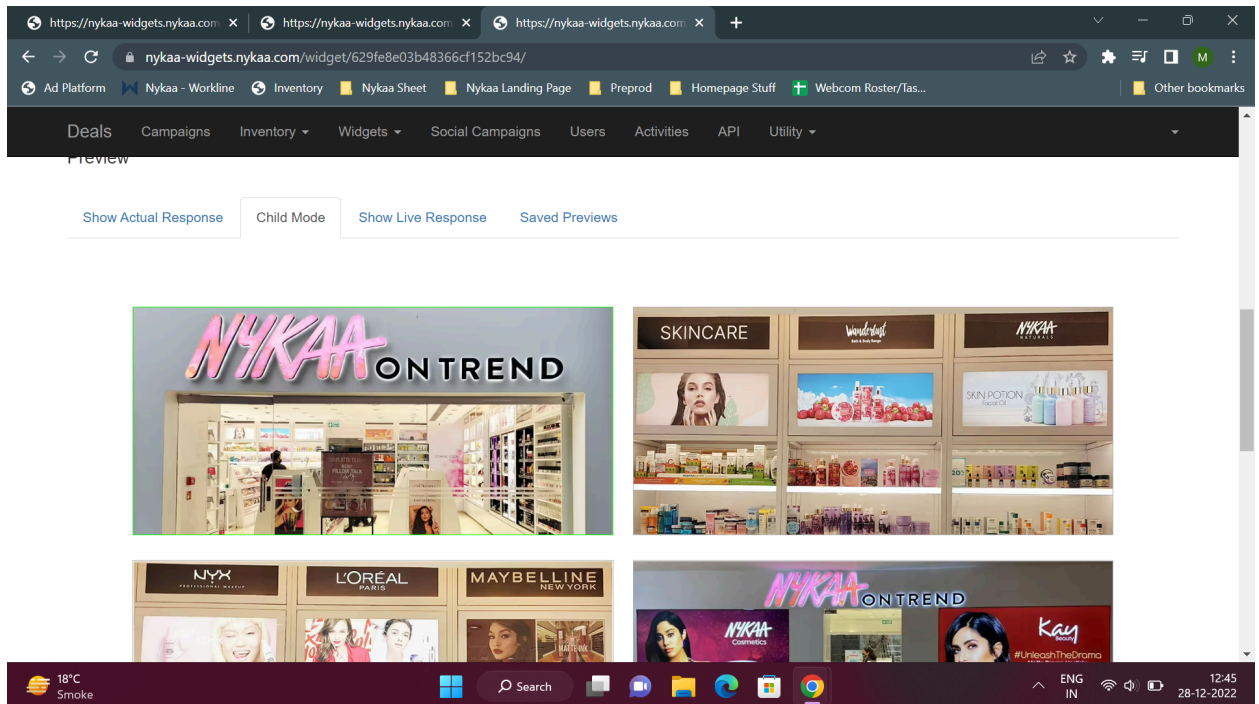


Retail Store Page

Note: Retail Store Inventory is created by Vinculum Team.

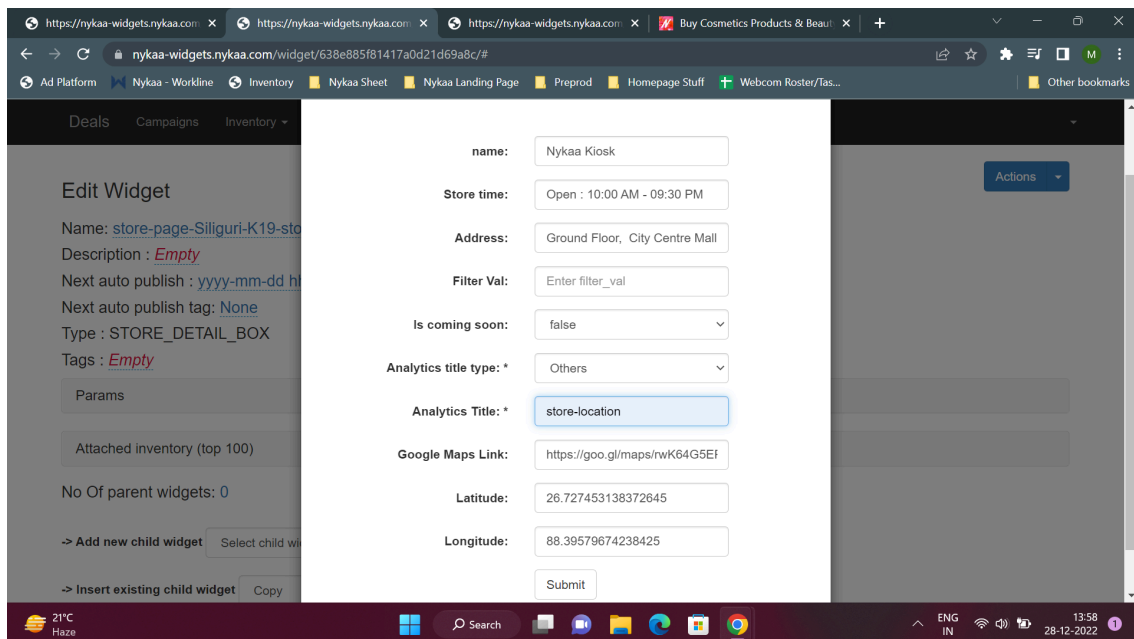
- Now, Need to add all the necessary details which comes in email.

Store-carousel section -> Need to add creative in this widget.



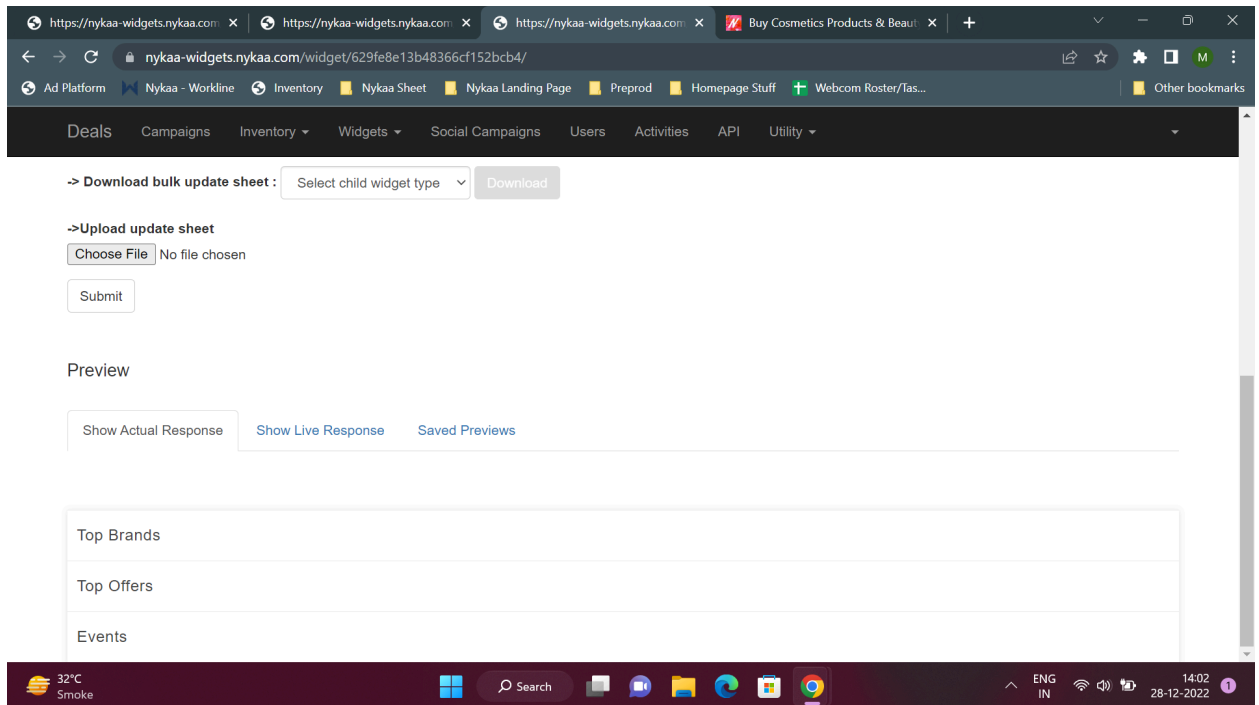
NOTE: All Store Banner is non clickable in store page.

Store-location section -> In this widget add the store address as per mail.

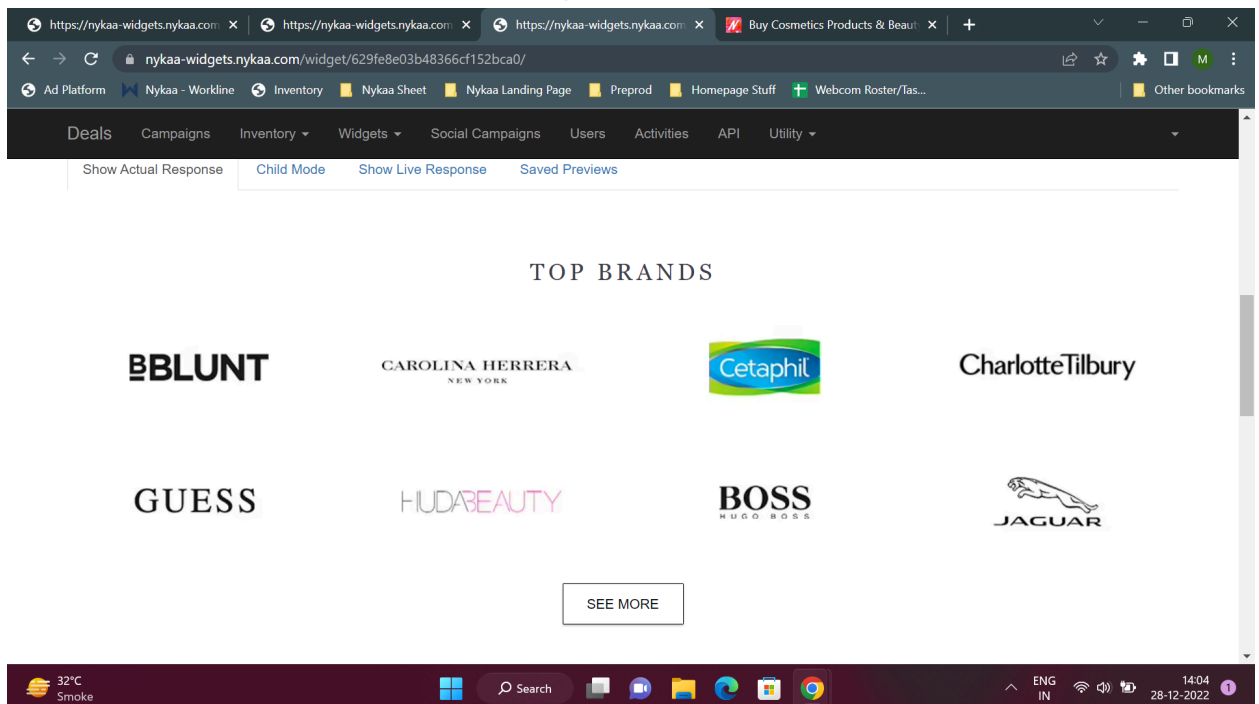


Retail Store Page

Store-tabs section-> Need to activate this section by publishing.



All-brands section-> Need to all all brand logo which is shared on mail.



And for **top-offers** and **in-store-events** section if we got request on mail only than we add this information on the retail store page.

Retail Store Page

Note: we use the below widget for brand logo for retail store.

Widget: <https://nykaa-widgets.nykaa.com/widget/6274d94f38bf6e4275c31c3d/>

- Now, Need to create url for retail store.

Example: Store id is: **O81**

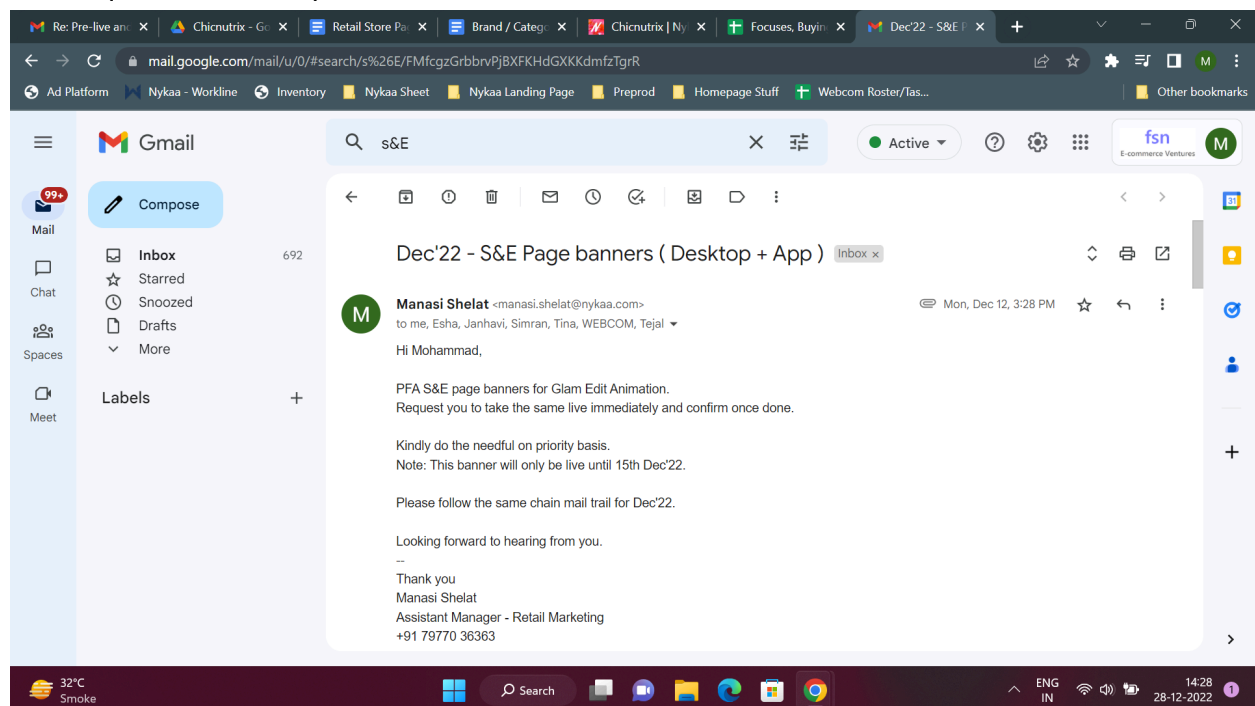
Then retail store url as follows:

URL: <https://www.nykaa.com/storeDetail/O81?ptype=storeDetail&storeId=O81>

Store & Event Banner Changes

This is a part retail store page, this request also comes in mail and we need to update the banner on store and event page.

S&E request mail example:



We need to add the banner according to the mail, we received all required information on the mail like creative, brand name, etc.

Note: All brand tiles should be none clickable only store tiles are clickable and all tiles is randomized.

Widget for Store and event is:

Widget: <https://nykaa-widgets.nykaa.com/widget/62c666d521d1458ec2bc44cb/>